S01P1676

10001756 .103101

FIG. 1

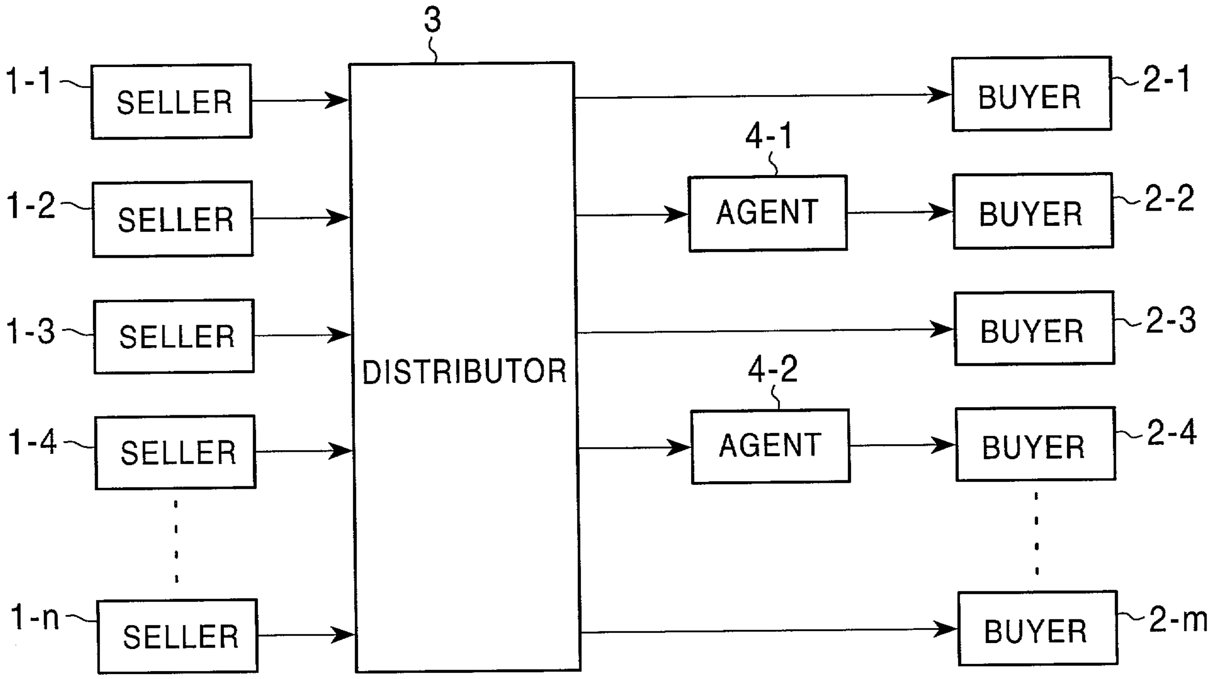

3
1-1
1-2
1-3
1-4
1-n
SELLER
SELLER
SELLER
SELLER
SELLER
DISTRIBUTOR
4-1
AGENT
4-2
AGENT
BUYER
BUYER
BUYER
BUYER
BUYER
2-1
2-2
2-3
2-4
2-m

FIG. 2

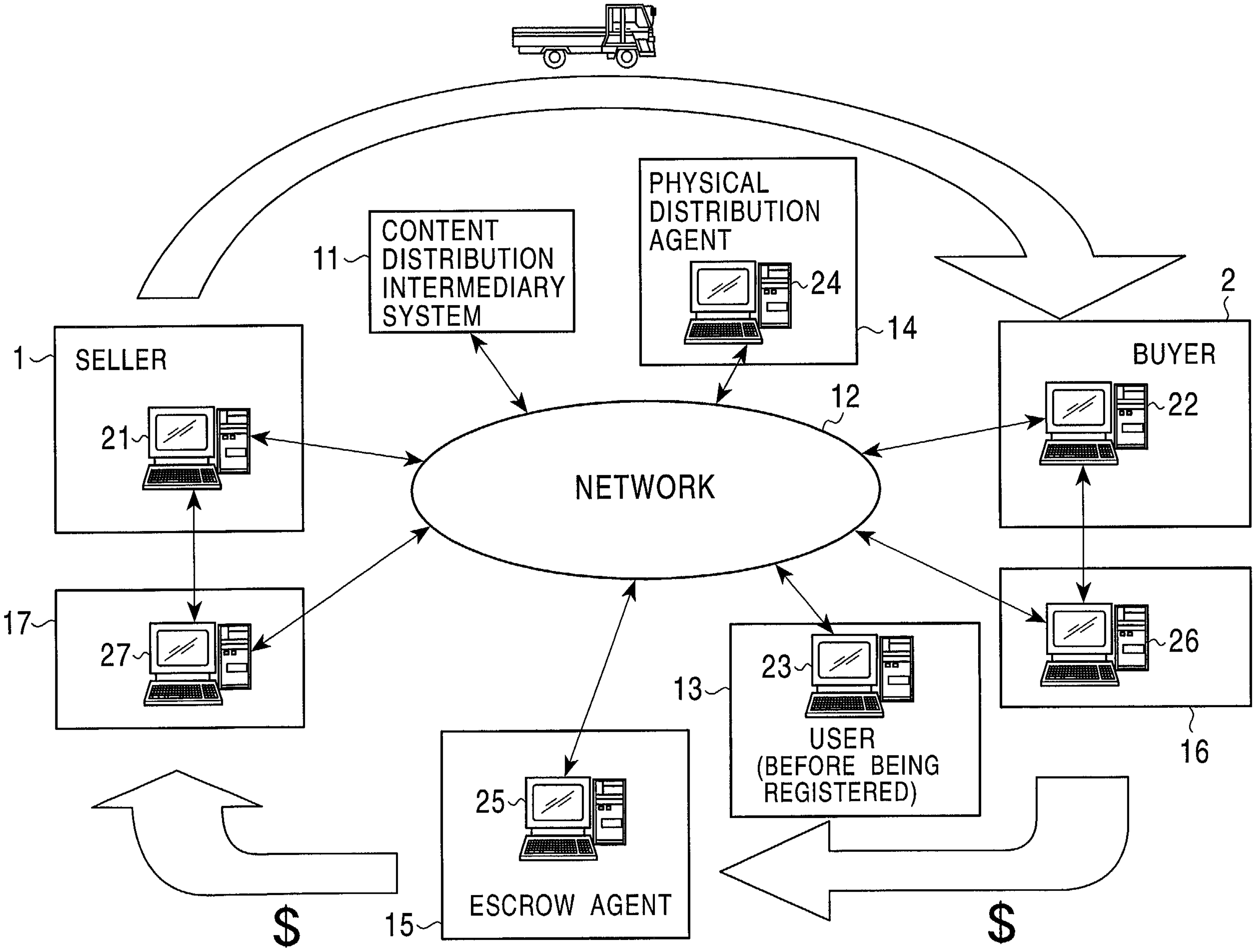

CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PHYSICAL DISTRIBUTION AGENT
BUYER
SELLER
NETWORK
USER (BEFORE BEING REGISTERED)
ESCROW AGENT
$
$

FIG. 3

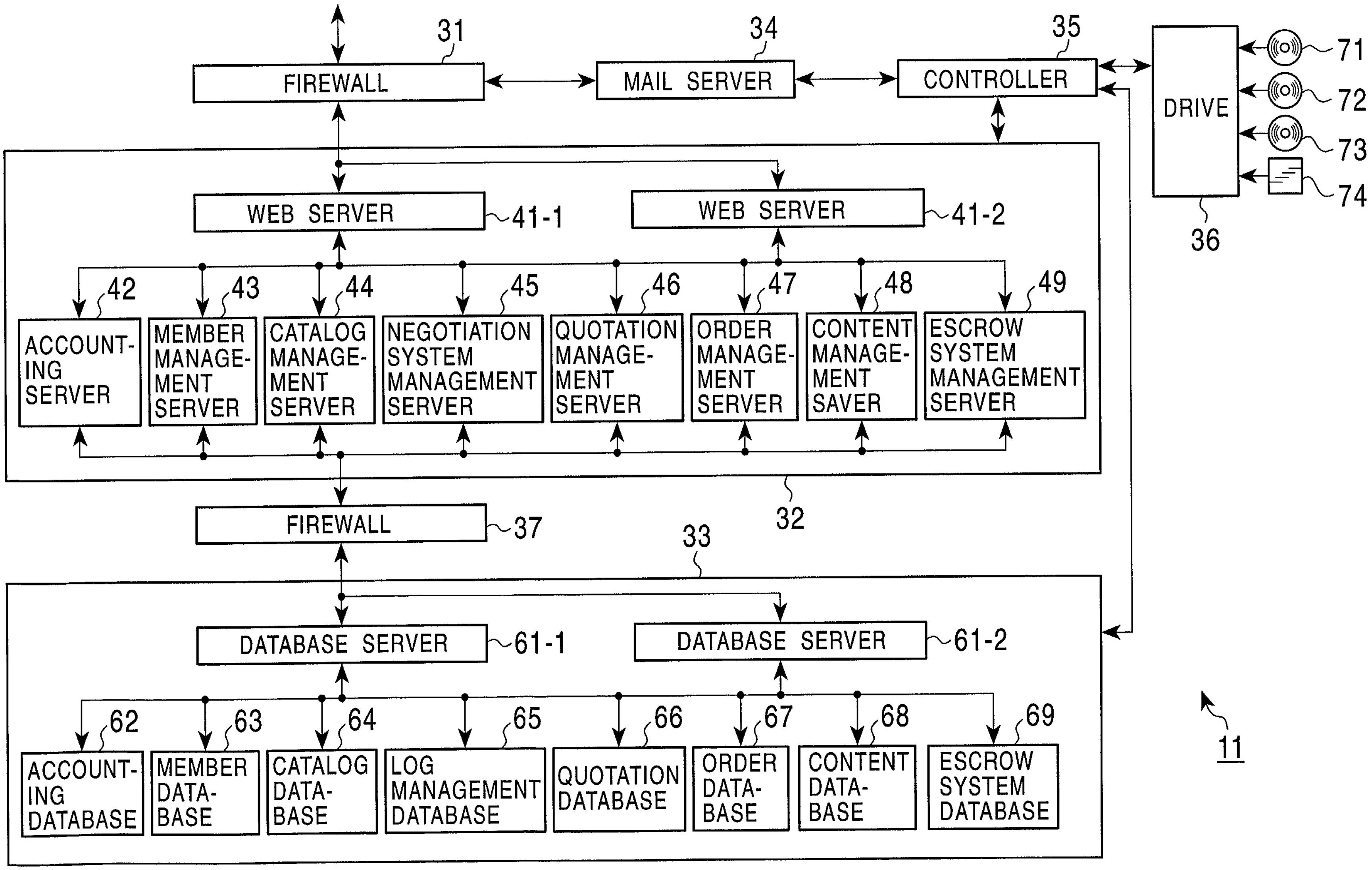

31
FIREWALL
34
MAIL SERVER
35
CONTROLLER
DRIVE
36
71
72
73
74
WEB SERVER
41-1
WEB SERVER
41-2
42
ACCOUNT-ING SERVER
43
MEMBER MANAGE-MENT SERVER
44
CATALOG MANAGE-MENT SERVER
45
NEGOTIATION SYSTEM MANAGEMENT SERVER
46
QUOTATION MANAGE-MENT SERVER
47
ORDER MANAGE-MENT SERVER
48
CONTENT MANAGE-MENT SAVER
49
ESCROW SYSTEM MANAGEMENT SERVER
32
FIREWALL
37
33
DATABASE SERVER
61-1
DATABASE SERVER
61-2
62
ACCOUNT-ING DATABASE
63
MEMBER DATA-BASE
64
CATALOG DATA-BASE
65
LOG MANAGEMENT DATABASE
66
QUOTATION DATABASE
67
ORDER DATA-BASE
68
CONTENT DATA-BASE
69
ESCROW SYSTEM DATABASE
11

FIG. 4

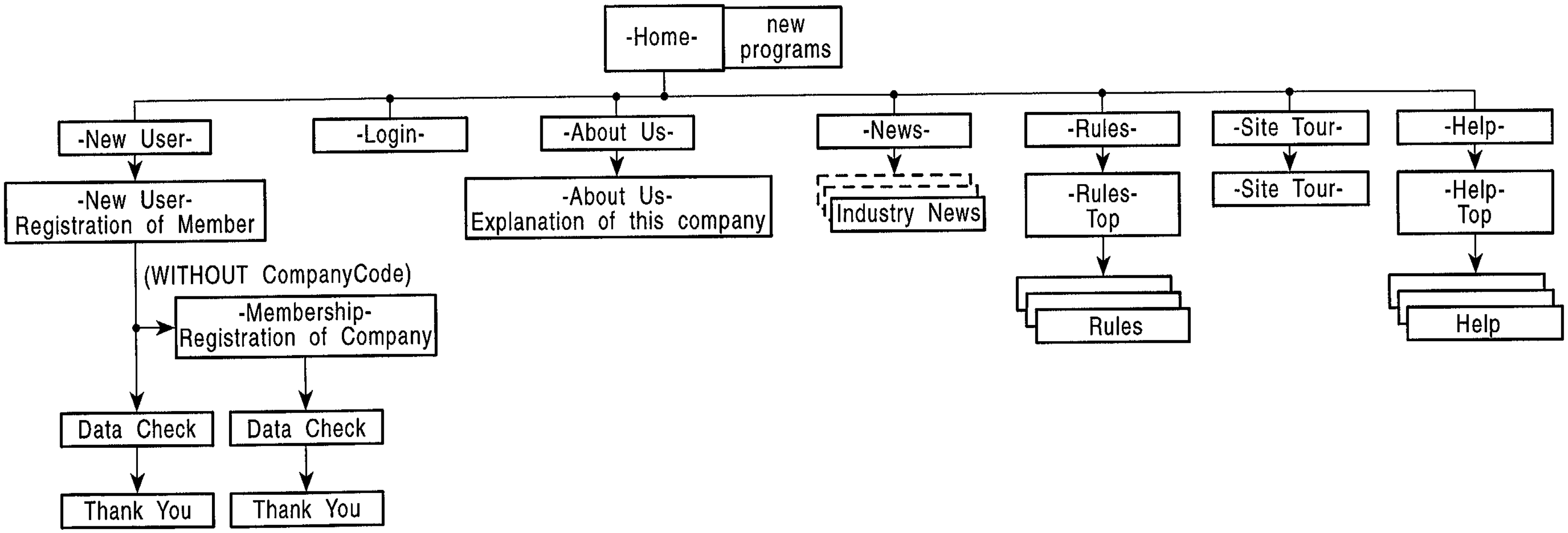

-Home-
new programs
-New User-
-Login-
-About Us-
-News-
-Rules-
-Site Tour-
-Help-
-New User- Registration of Member
-About Us- Explanation of this company
Industry News
-Rules- Top
-Site Tour-
-Help- Top
(WITHOUT CompanyCode)
-Membership- Registration of Company
Rules
Help
Data Check
Data Check
Thank You
Thank You

FIG. 5

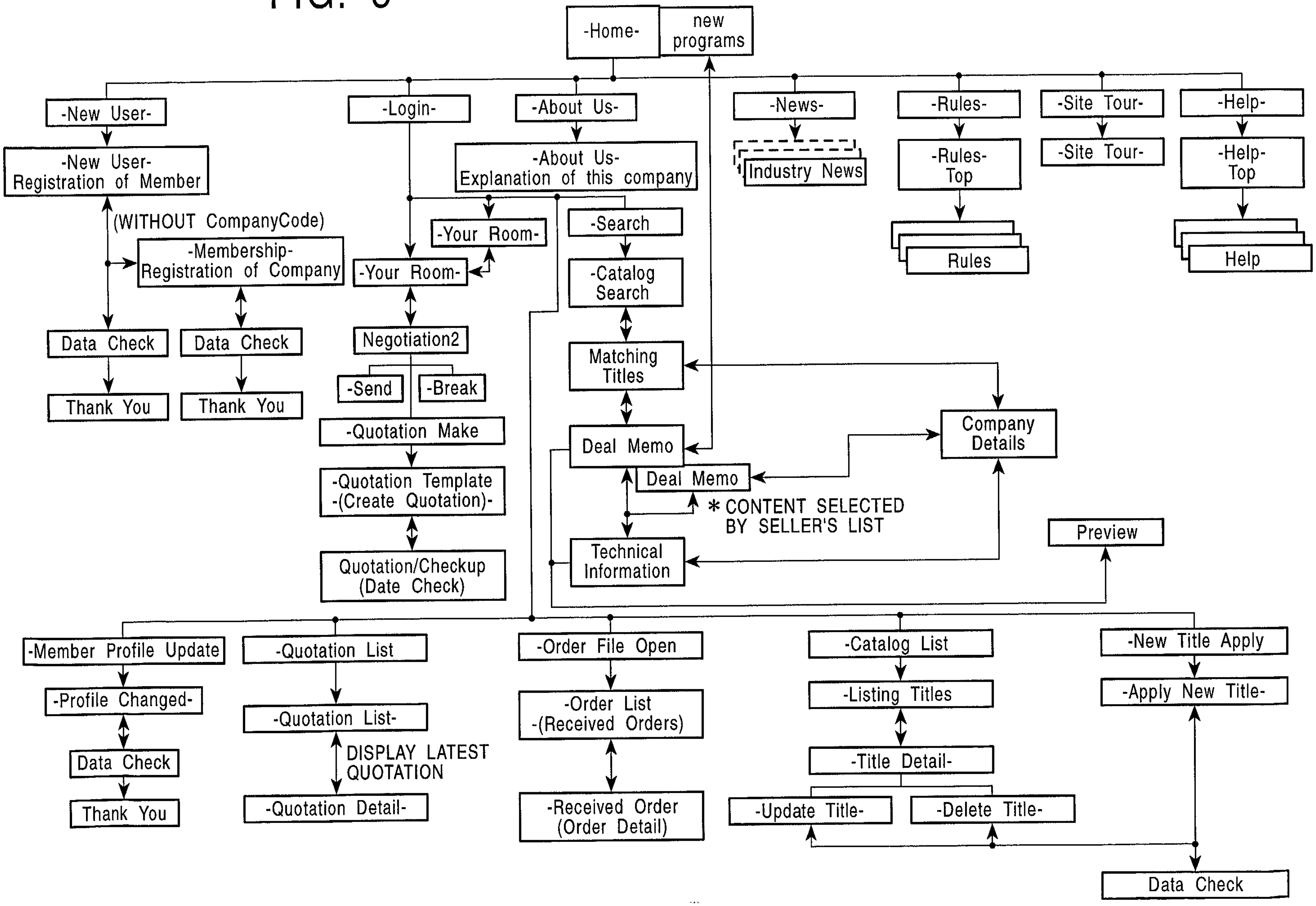

-Home-
new programs
-New User-
-New User- Registration of Member
(WITHOUT CompanyCode)
-Membership- Registration of Company
Data Check
Thank You
Data Check
Thank You
-Login-
-Your Room-
-Your Room-
Negotiation2
-Send
-Break
-Quotation Make
-Quotation Template -(Create Quotation)-
Quotation/Checkup (Date Check)
-About Us-
-About Us- Explanation of this company
-Search
-Catalog Search
Matching Titles
Deal Memo
Deal Memo
* CONTENT SELECTED BY SELLER'S LIST
Technical Information
Company Details
Preview
-News-
Industry News
-Rules-
-Rules- Top
Rules
-Site Tour-
-Site Tour-
-Help-
-Help- Top
Help
-Member Profile Update
-Profile Changed-
Data Check
Thank You
-Quotation List
-Quotation List-
DISPLAY LATEST QUOTATION
-Quotation Detail-
-Order File Open
-Order List -(Received Orders)
-Received Order (Order Detail)
-Catalog List
-Listing Titles
-Title Detail-
-Update Title-
-Delete Title-
-New Title Apply
-Apply New Title-
Data Check

FIG. 6

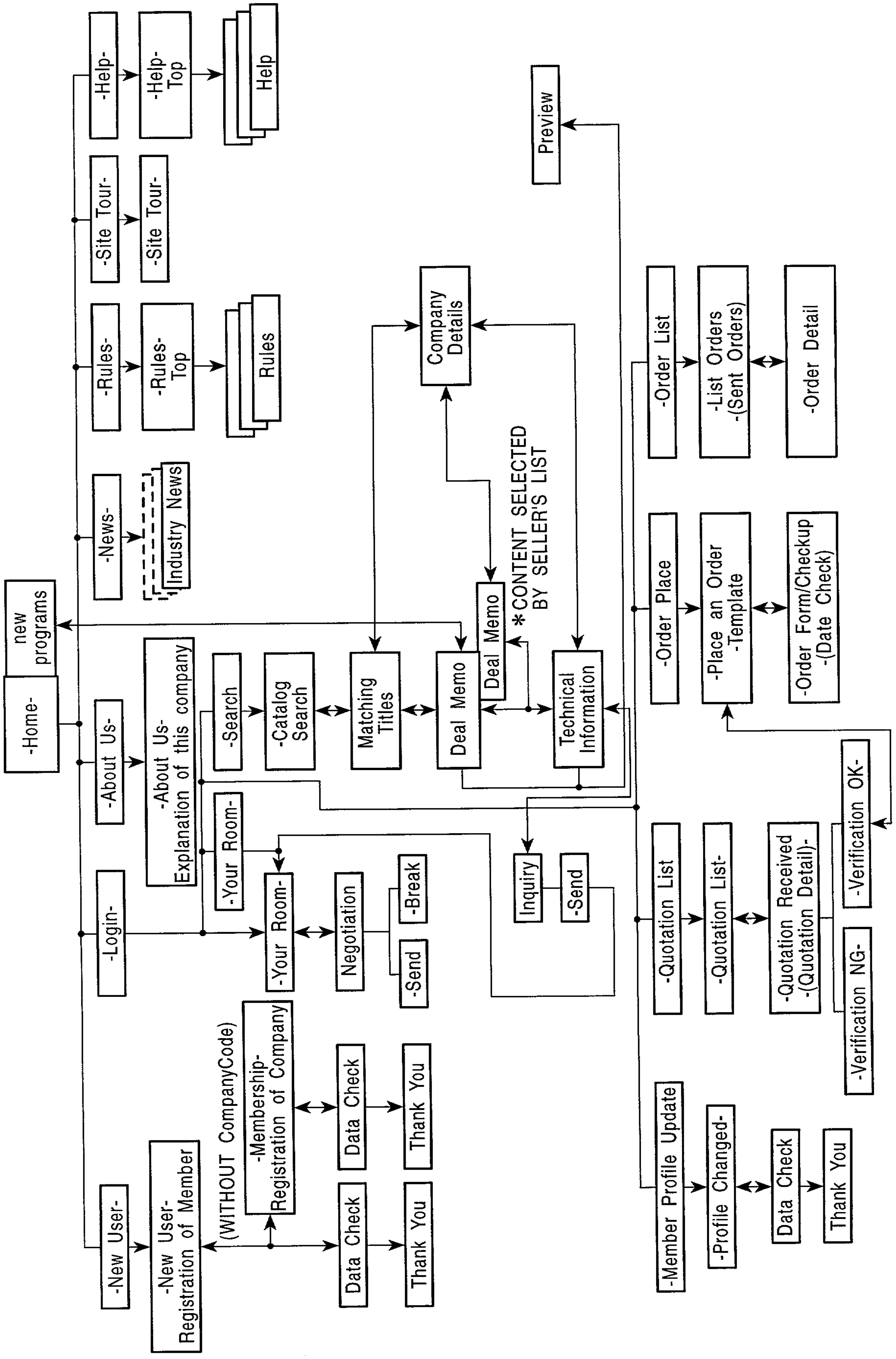
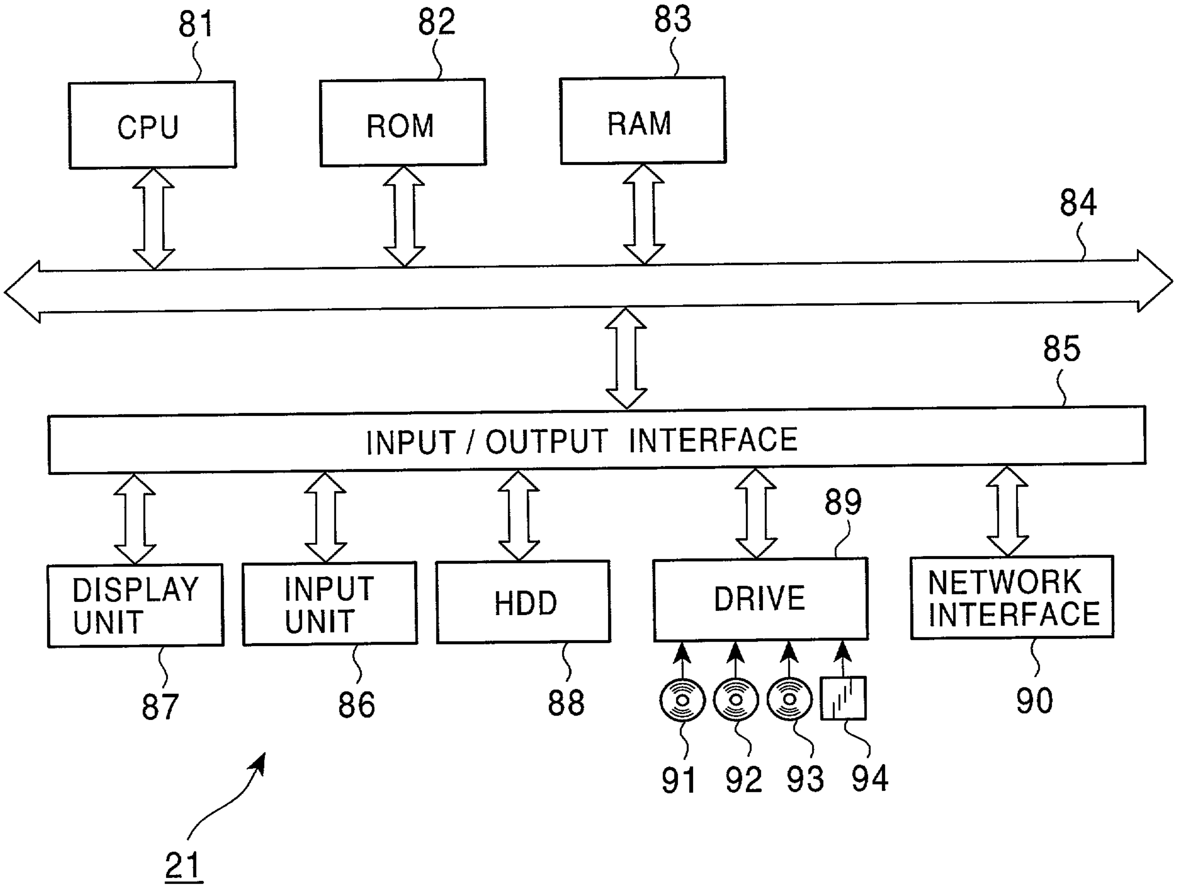

-Home-
new programs
-About Us-
-About Us-
Explanation of this company
-Login-
-New User-
-New User-
Registration of Member
(WITHOUT CompanyCode)
-Membership-
Registration of Company
Data Check
Thank You
Data Check
Thank You
-News-
Industry News
-Rules-
-Rules-
Top
Rules
-Site Tour-
-Site Tour-
-Help-
-Help-
Top
Help
-Search
-Catalog
Search
Matching
Titles
Deal Memo
Deal Memo
*CONTENT SELECTED
BY SELLER'S LIST
Company
Details
Technical
Information
Preview
-Your Room-
-Your Room-
Negotiation
-Break
-Send
Inquiry
-Send
-Order Place
-Place an Order
-Template
-Order Form/Checkup
-(Date Check)
-Order List
-List Orders
-(Sent Orders)
-Order Detail
-Quotation List
-Quotation List-
-Quotation Received
-(Quotation Detail)-
-Verification OK-
-Verification NG-
-Member Profile Update
-Profile Changed-
Data Check
Thank You

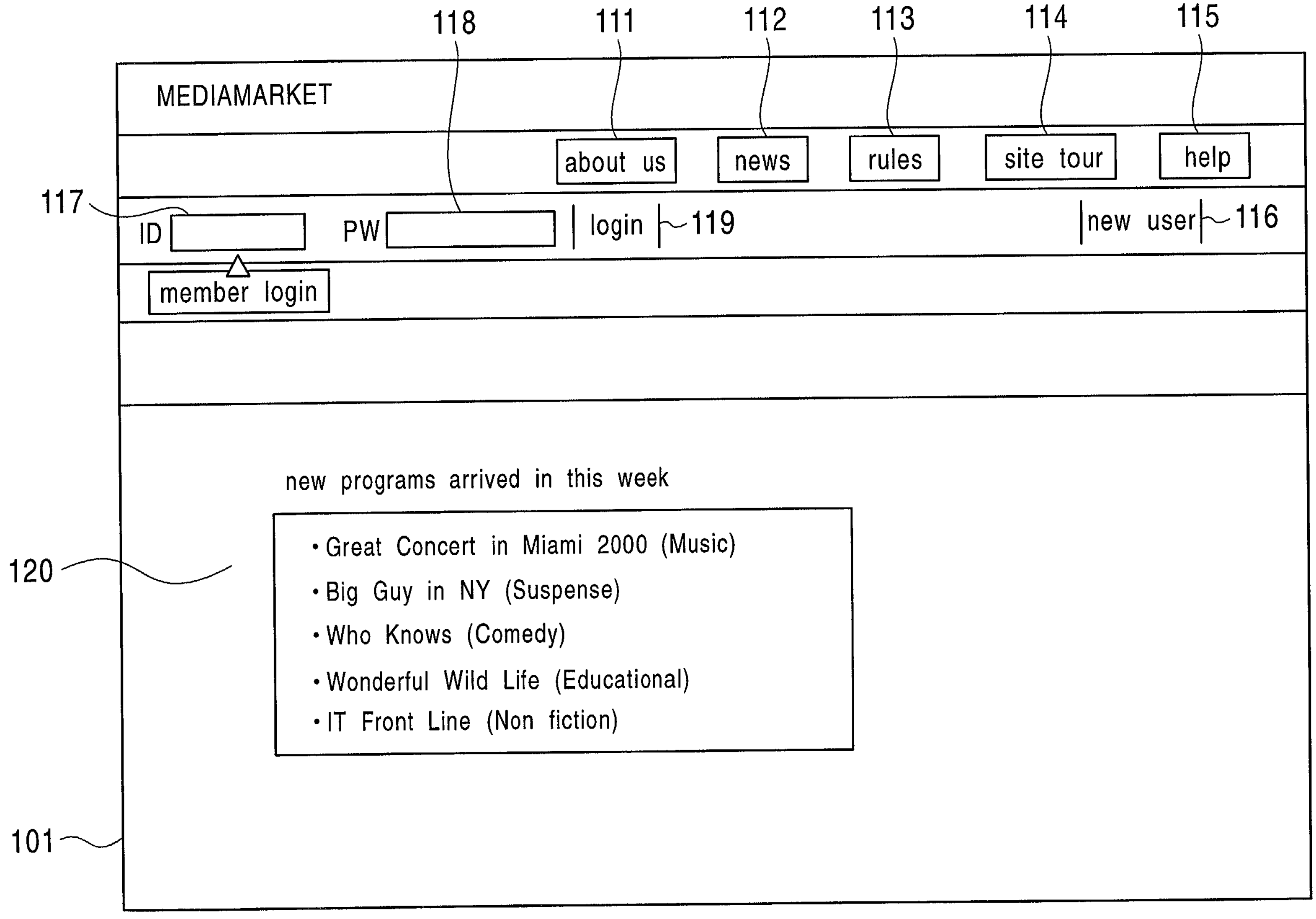
FIG. 7



81
CPU
82
ROM
83
RAM
84
85
INPUT / OUTPUT INTERFACE
DISPLAY UNIT
INPUT UNIT
HDD
89
DRIVE
NETWORK INTERFACE
87
86
88
91
92
93
94
90
21

10084765.102401

FIG. 8


118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
120
101

new programs arrived in this week

- Great Concert in Miami 2000 (Music)
- Big Guy in NY (Suspense)
- Who Knows (Comedy)
- Wonderful Wild Life (Educational)
- IT Front Line (Non fiction)

FIG. 9

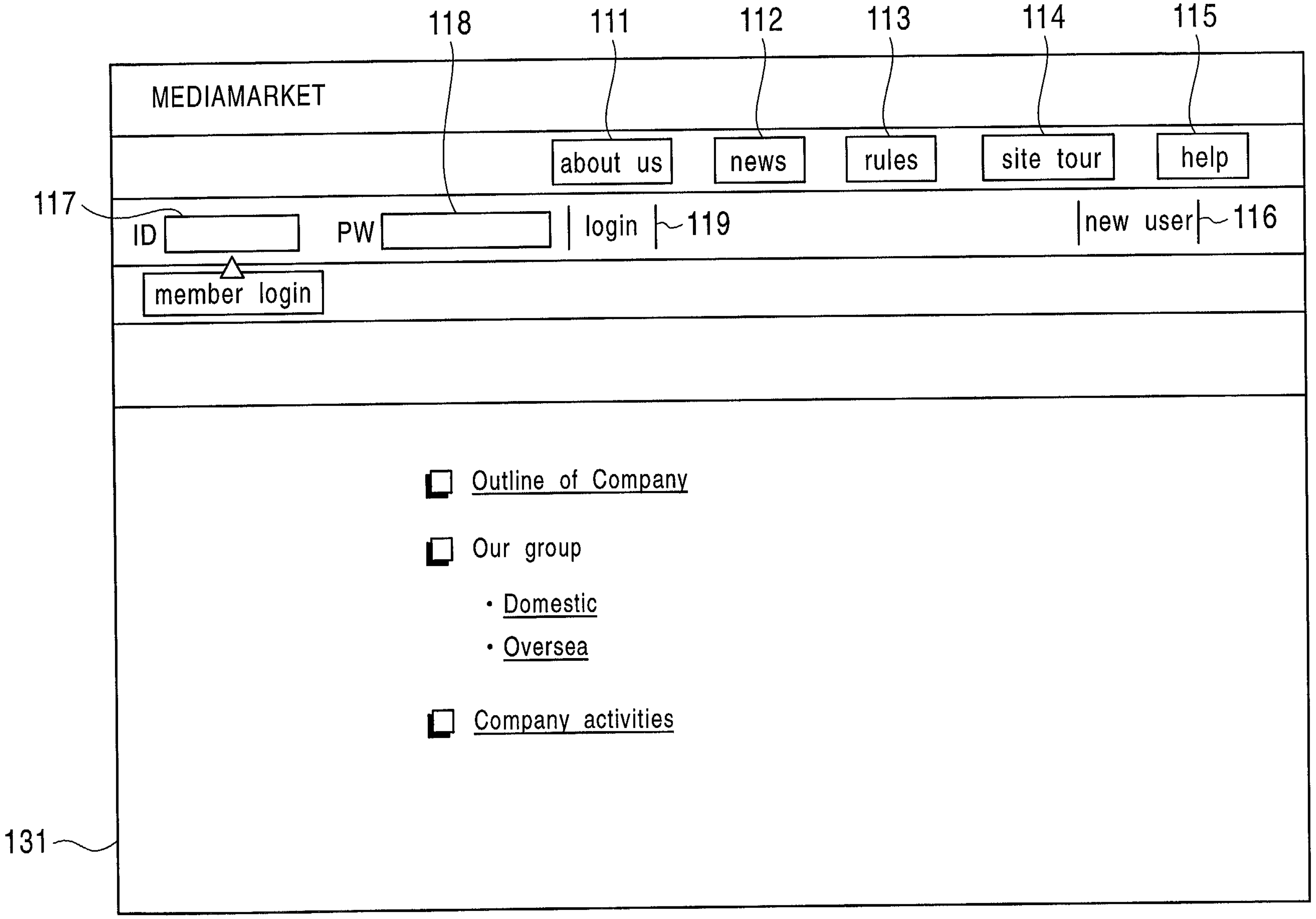

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
☐ Outline of Company
☐ Our group
• Domestic
• Oversea
☐ Company activities
131

FIG. 10

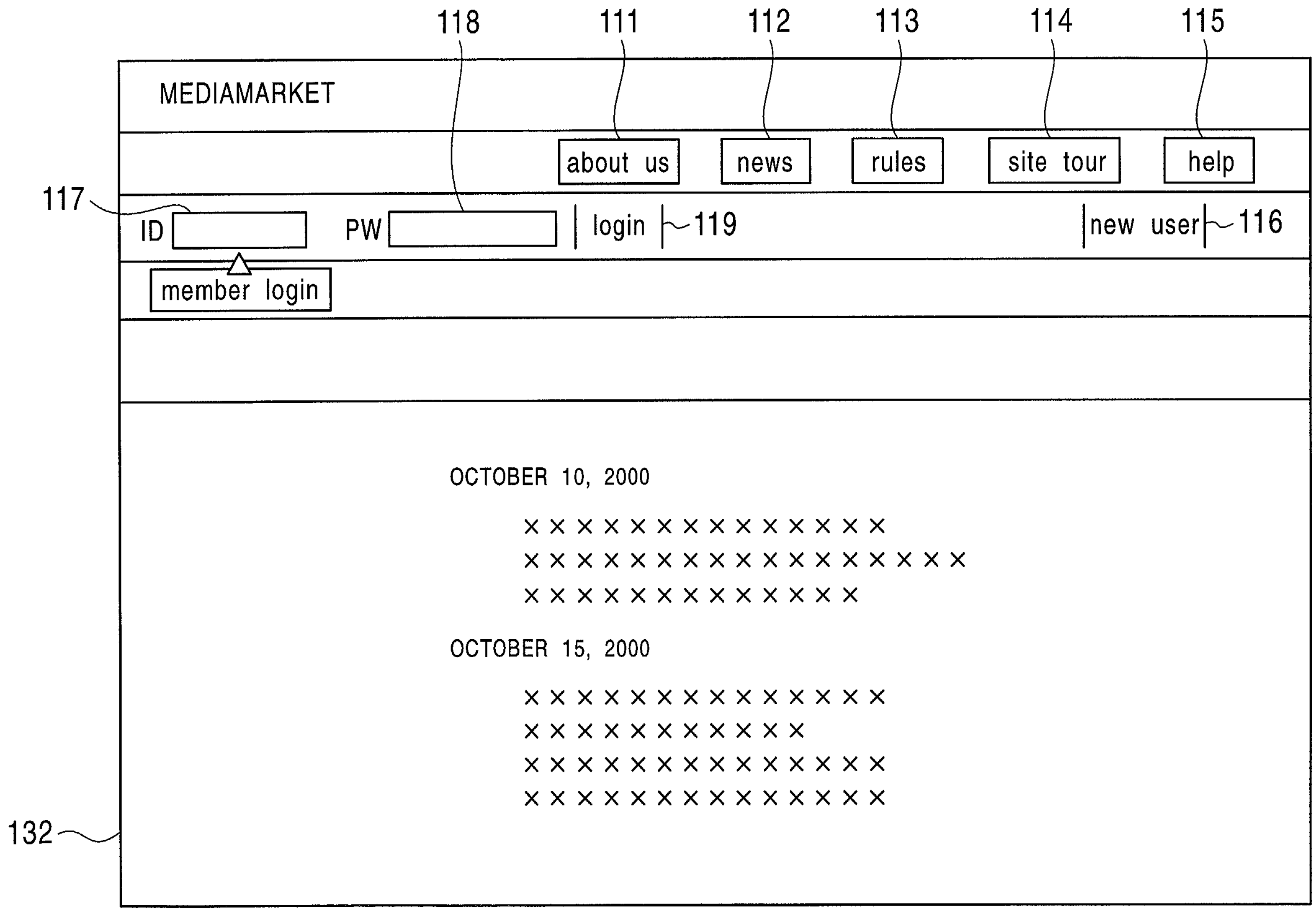

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
OCTOBER 10, 2000
× × × × × × × × × × × × × ×
× × × × × × × × × × × × × × × × ×
× × × × × × × × × × × × ×
OCTOBER 15, 2000
× × × × × × × × × × × × × ×
× × × × × × × × × × × ×
× × × × × × × × × × × × × ×
× × × × × × × × × × × × × ×
132

FIG. 11

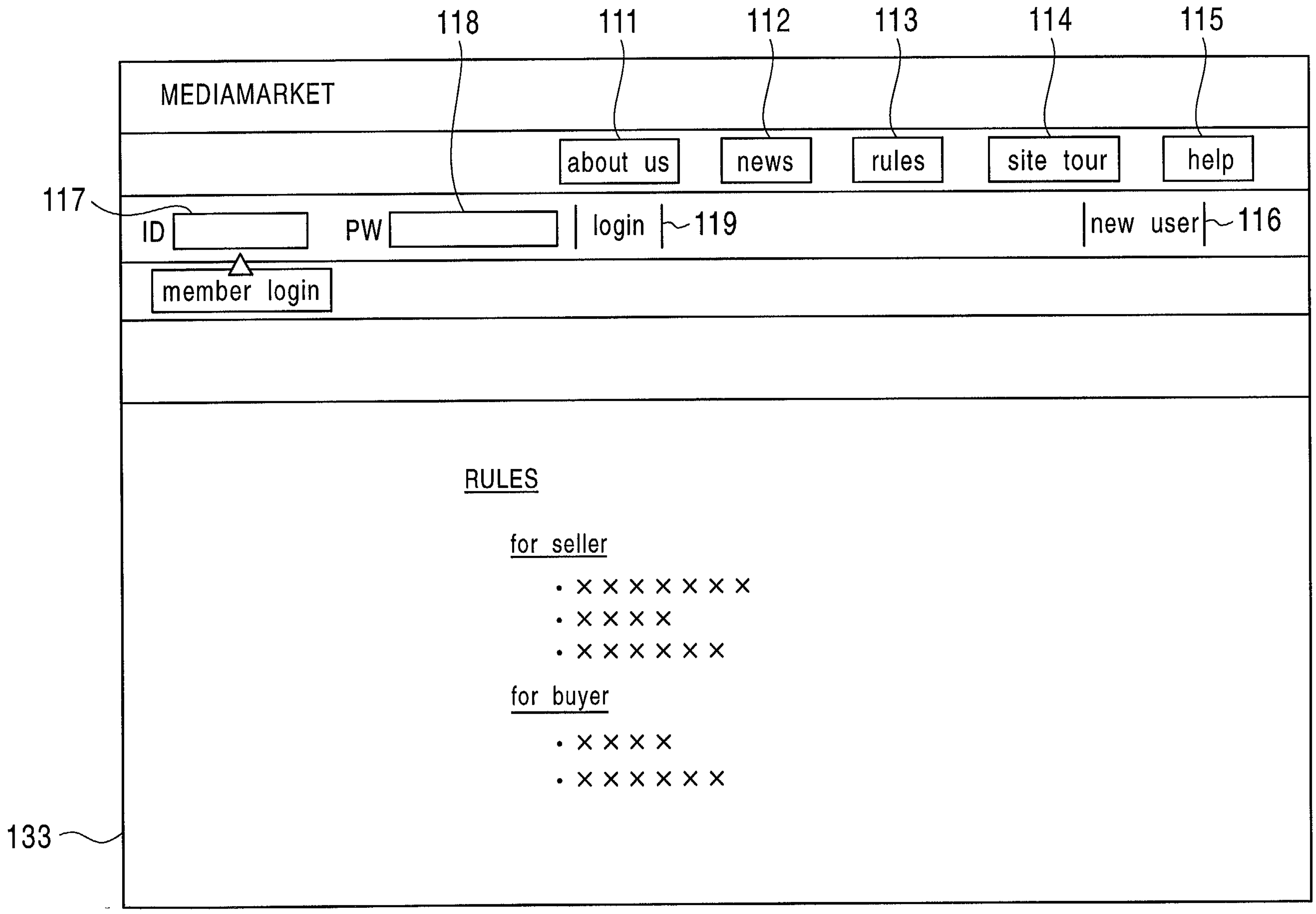

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
RULES
for seller
• ×××××××
• ××××
• ××××××
for buyer
• ××××
• ××××××
133

FIG. 12

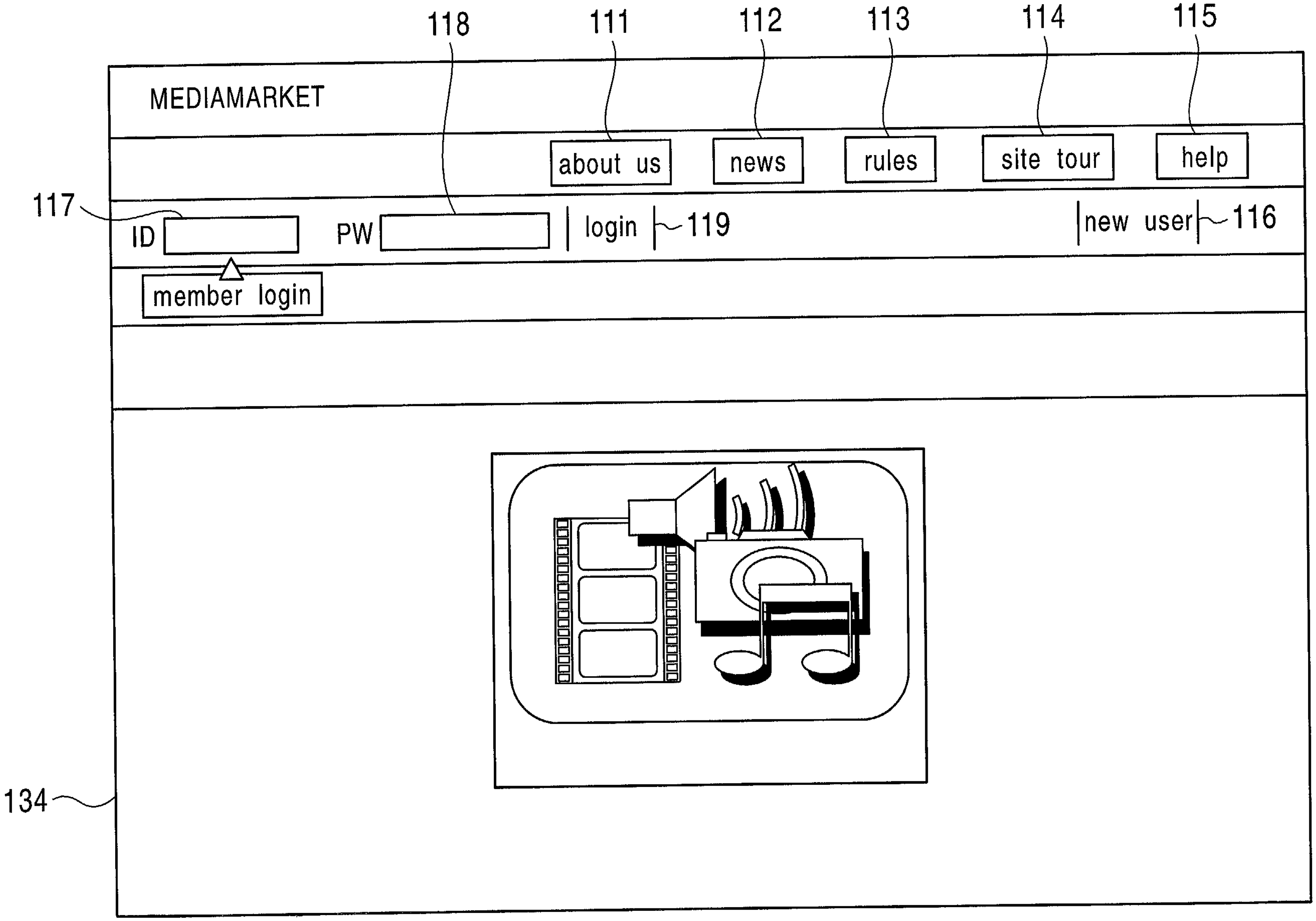

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
134

FIG. 13

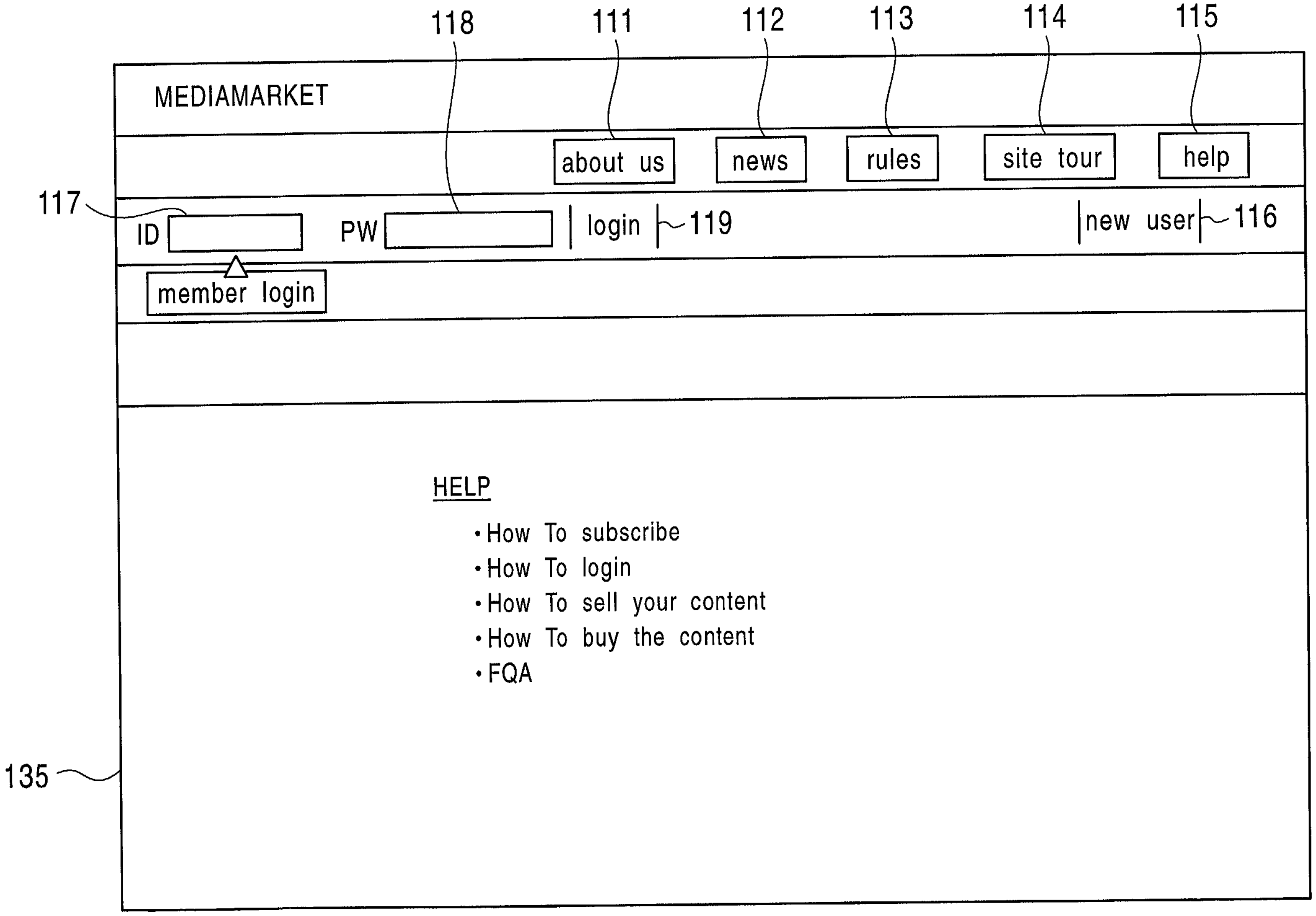
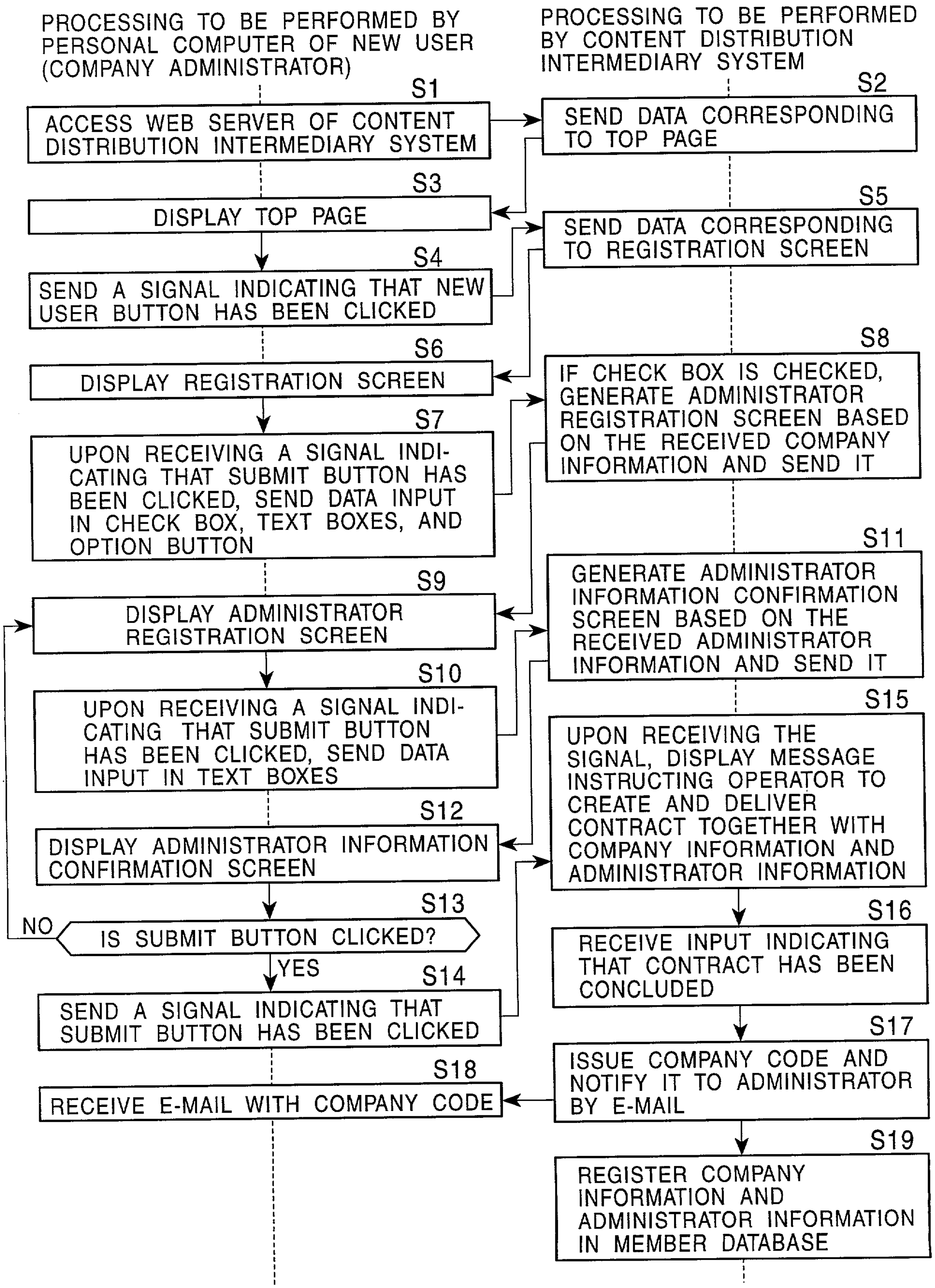

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
HELP
•How To subscribe
•How To login
•How To sell your content
•How To buy the content
•FQA
135

FIG. 14


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF NEW USER (COMPANY ADMINISTRATOR)
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S1
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S2
SEND DATA CORRESPONDING TO TOP PAGE
S3
DISPLAY TOP PAGE
S5
SEND DATA CORRESPONDING TO REGISTRATION SCREEN
S4
SEND A SIGNAL INDICATING THAT NEW USER BUTTON HAS BEEN CLICKED
S6
DISPLAY REGISTRATION SCREEN
S8
IF CHECK BOX IS CHECKED, GENERATE ADMINISTRATOR REGISTRATION SCREEN BASED ON THE RECEIVED COMPANY INFORMATION AND SEND IT
S7
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, SEND DATA INPUT IN CHECK BOX, TEXT BOXES, AND OPTION BUTTON
S9
DISPLAY ADMINISTRATOR REGISTRATION SCREEN
S11
GENERATE ADMINISTRATOR INFORMATION CONFIRMATION SCREEN BASED ON THE RECEIVED ADMINISTRATOR INFORMATION AND SEND IT
S10
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, SEND DATA INPUT IN TEXT BOXES
S15
UPON RECEIVING THE SIGNAL, DISPLAY MESSAGE INSTRUCTING OPERATOR TO CREATE AND DELIVER CONTRACT TOGETHER WITH COMPANY INFORMATION AND ADMINISTRATOR INFORMATION
S12
DISPLAY ADMINISTRATOR INFORMATION CONFIRMATION SCREEN
S13
NO
IS SUBMIT BUTTON CLICKED?
YES
S14
SEND A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED
S16
RECEIVE INPUT INDICATING THAT CONTRACT HAS BEEN CONCLUDED
S17
ISSUE COMPANY CODE AND NOTIFY IT TO ADMINISTRATOR BY E-MAIL
S18
RECEIVE E-MAIL WITH COMPANY CODE
S19
REGISTER COMPANY INFORMATION AND ADMINISTRATOR INFORMATION IN MEMBER DATABASE

10017956.103101

10001766.103101

FIG. 15

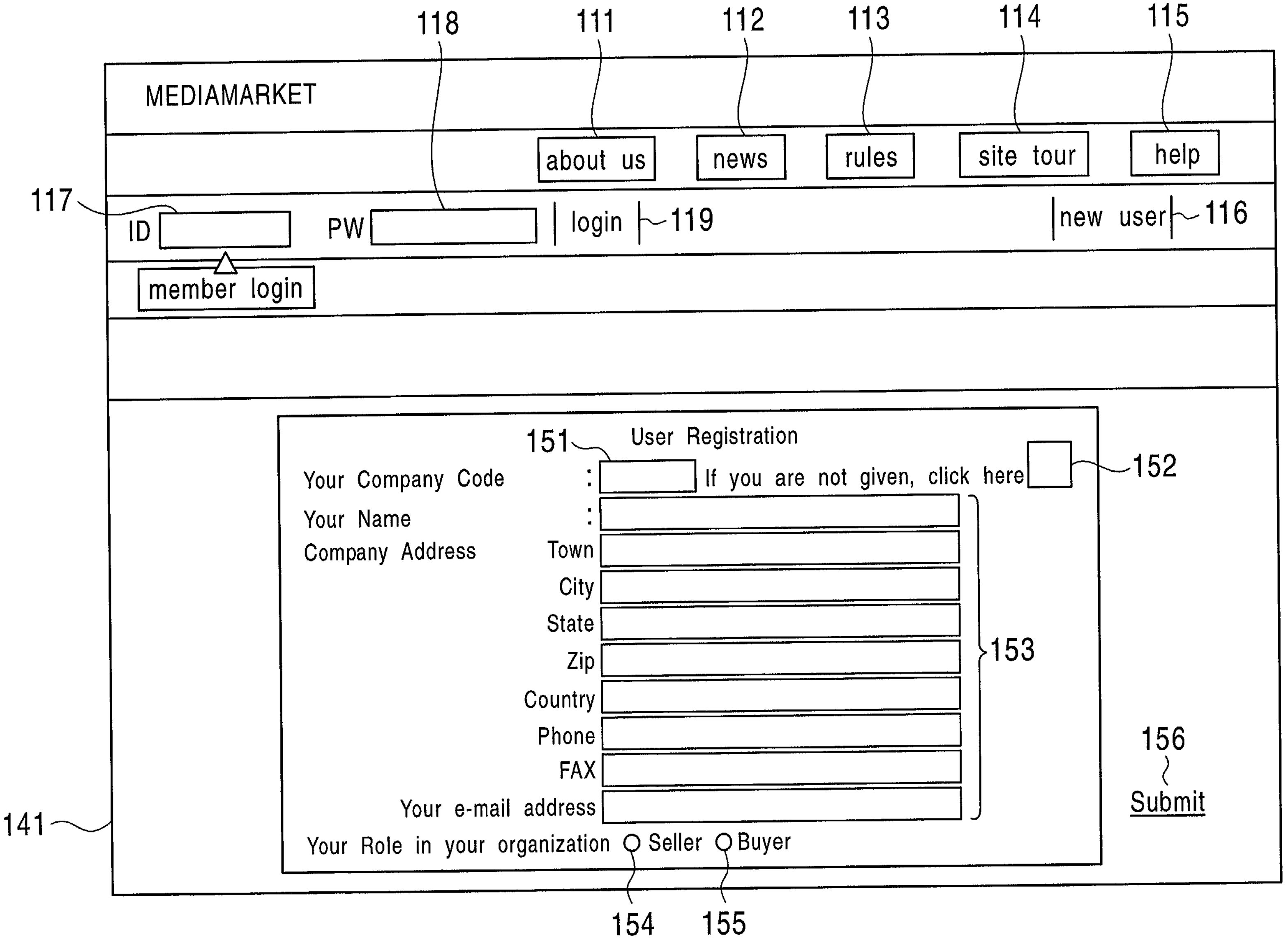

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
151
User Registration
Your Company Code :
If you are not given, click here
152
Your Name :
Company Address
Town
City
State
Zip
Country
Phone
FAX
Your e-mail address
153
Your Role in your organization
○ Seller
○ Buyer
154
155
156
Submit
141

FIG. 16

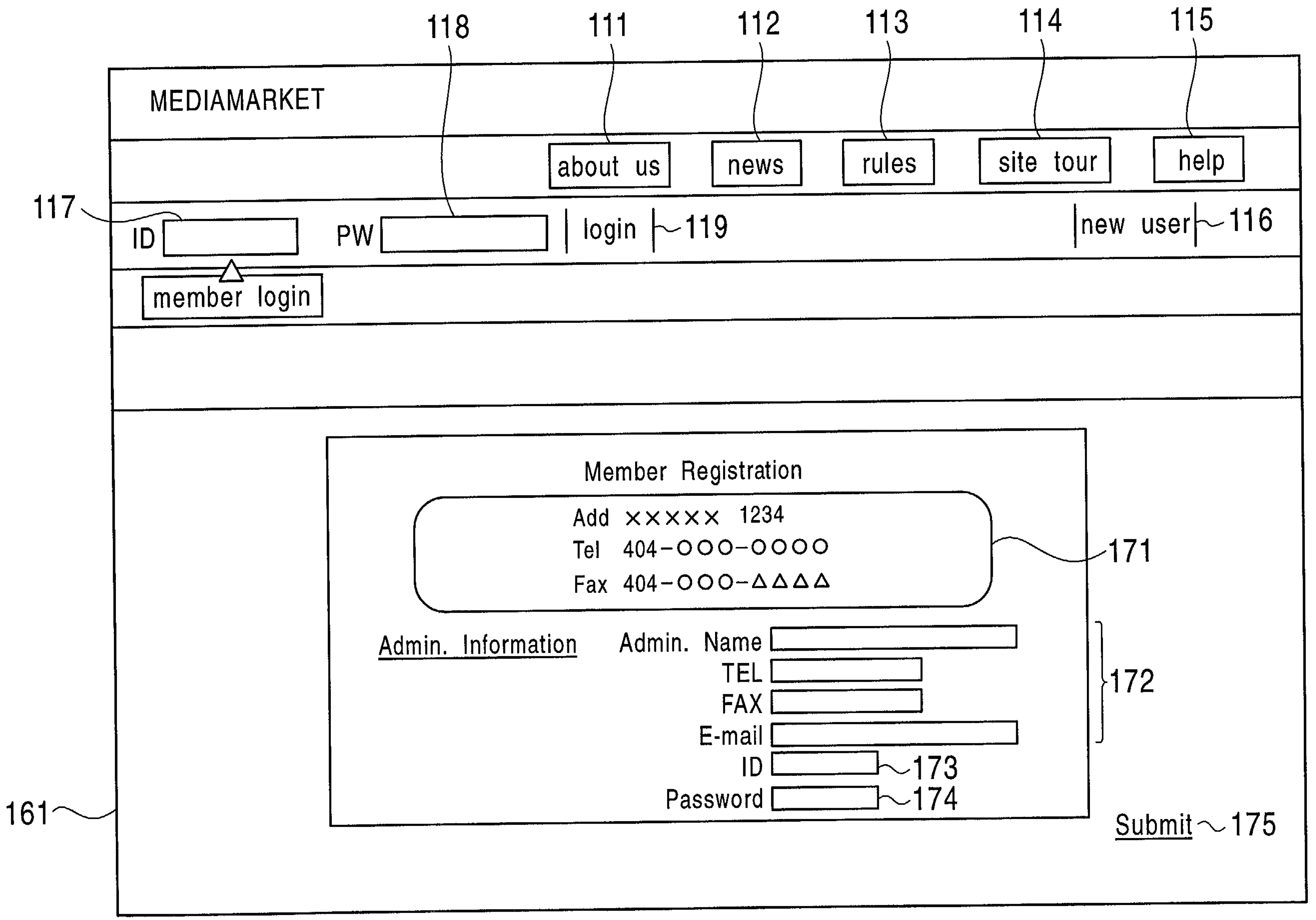
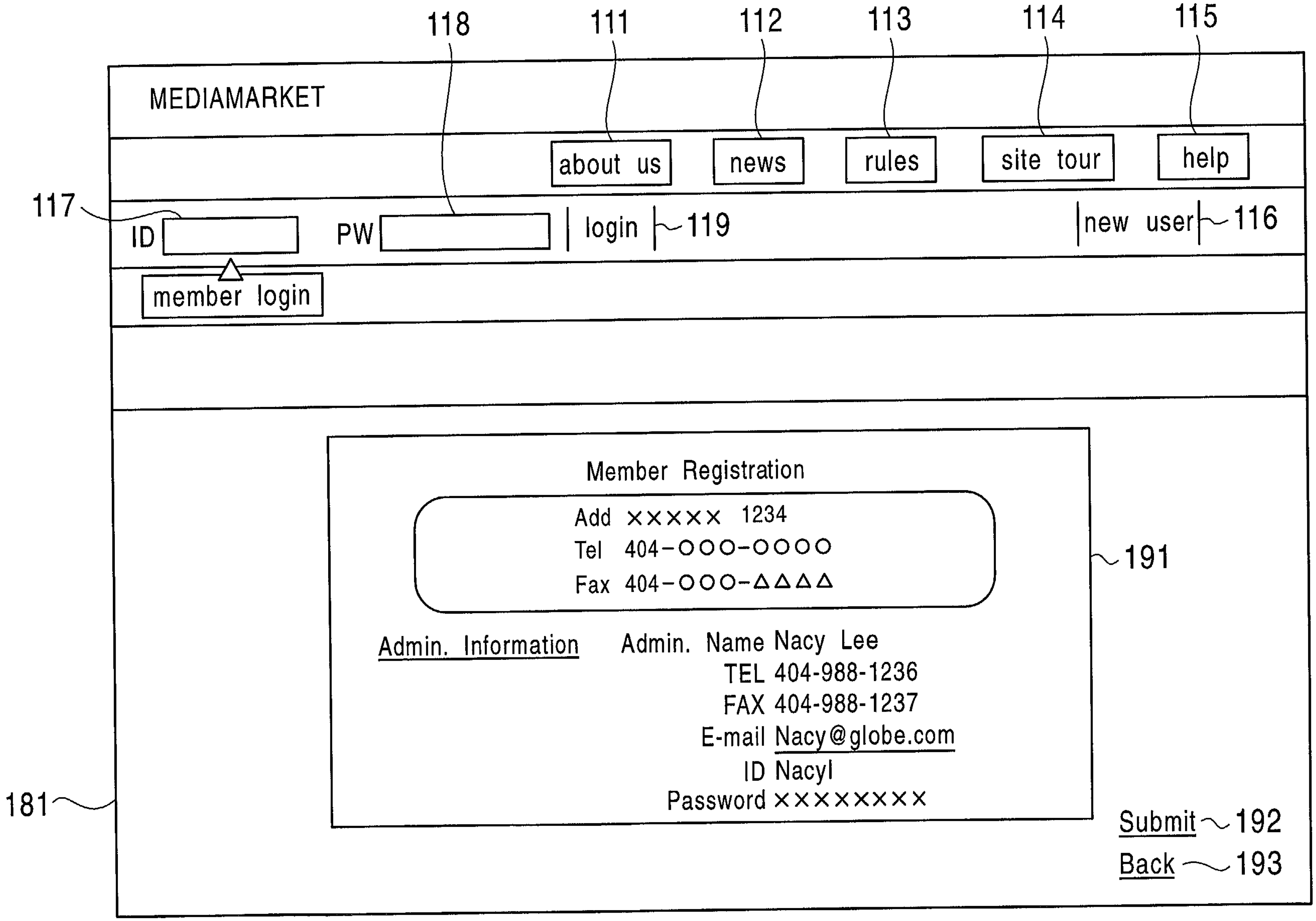

118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
Member Registration
Add ××××× 1234
Tel 404-○○○-○○○○
Fax 404-○○○-△△△△
171
Admin. Information
Admin. Name
TEL
FAX
E-mail
ID
Password
172
173
174
Submit
175
161

FIG. 17


118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
191
181
Submit
192
Back
193

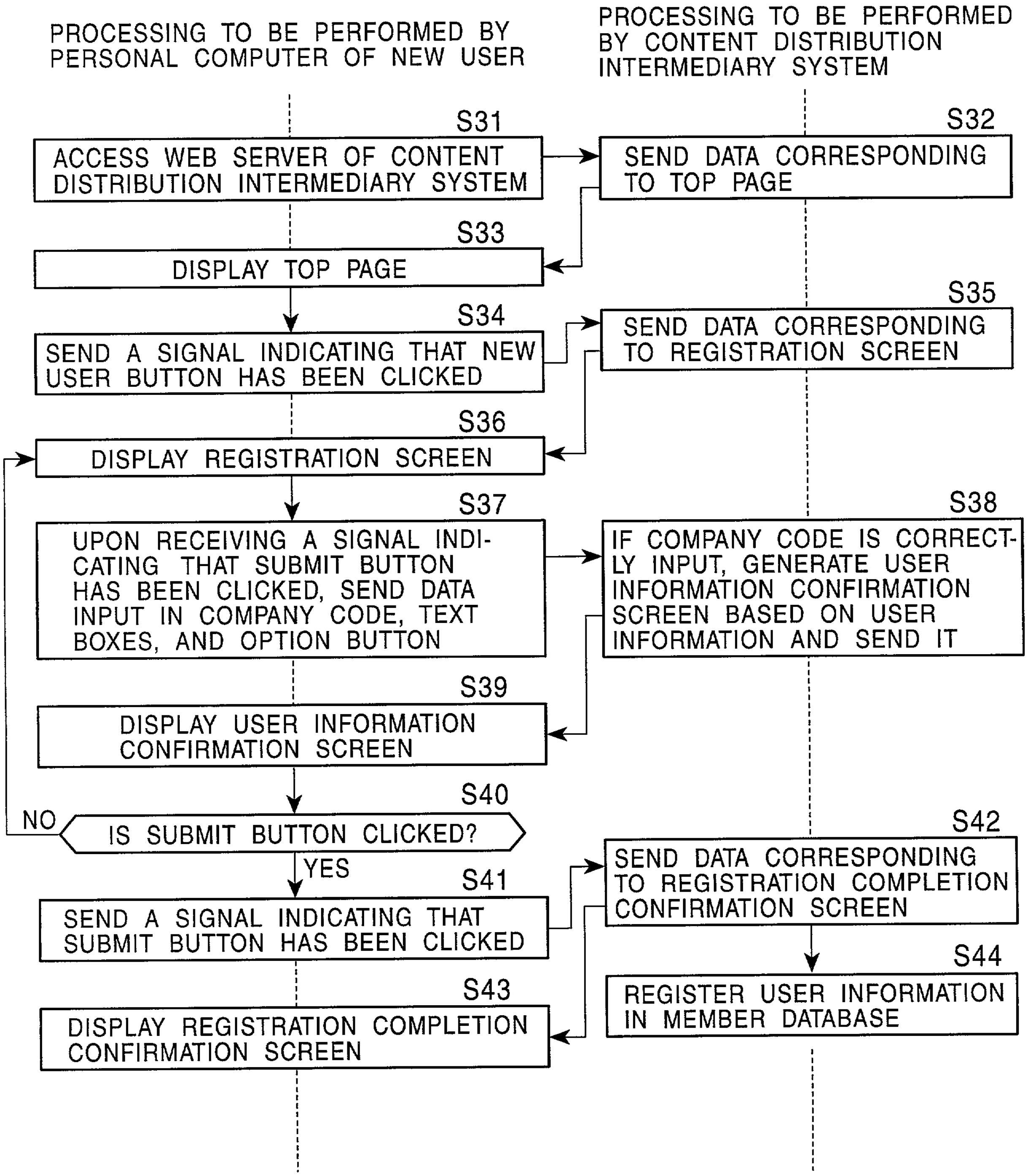
Member Registration

Add ××××× 1234
Tel 404-○○○-○○○○
Fax 404-○○○-△△△△

Admin. Information

Admin. Name Nacy Lee
TEL 404-988-1236
FAX 404-988-1237
E-mail Nacy@globe.com
ID Nacyl
Password ××××××××

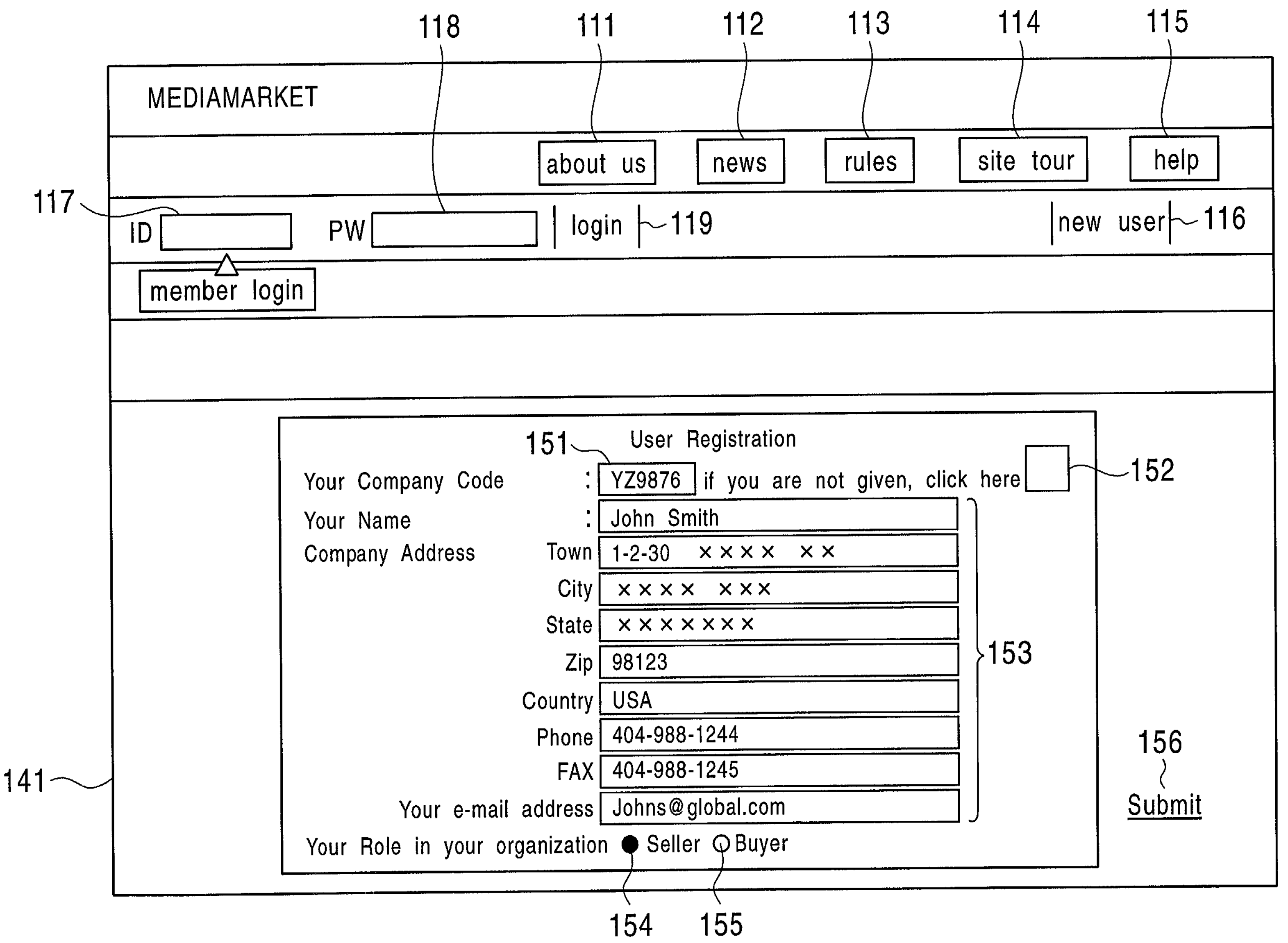
FIG. 18


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF NEW USER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S31
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S32
SEND DATA CORRESPONDING TO TOP PAGE
S33
DISPLAY TOP PAGE
S34
SEND A SIGNAL INDICATING THAT NEW USER BUTTON HAS BEEN CLICKED
S35
SEND DATA CORRESPONDING TO REGISTRATION SCREEN
S36
DISPLAY REGISTRATION SCREEN
S37
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, SEND DATA INPUT IN COMPANY CODE, TEXT BOXES, AND OPTION BUTTON
S38
IF COMPANY CODE IS CORRECTLY INPUT, GENERATE USER INFORMATION CONFIRMATION SCREEN BASED ON USER INFORMATION AND SEND IT
S39
DISPLAY USER INFORMATION CONFIRMATION SCREEN
S40
IS SUBMIT BUTTON CLICKED?
NO
YES
S41
SEND A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED
S42
SEND DATA CORRESPONDING TO REGISTRATION COMPLETION CONFIRMATION SCREEN
S43
DISPLAY REGISTRATION COMPLETION CONFIRMATION SCREEN
S44
REGISTER USER INFORMATION IN MEMBER DATABASE

10031756.103101

10001766.103101

FIG. 19



MEDIAMARKET
about us
news
rules
site tour
help
ID
PW
login
new user
member login
Submit
111
112
113
114
115
116
117
118
119
141
151
152
153
154
155
156

User Registration

Your Company Code : YZ9876 if you are not given, click here ☐

Your Name : John Smith

Company Address Town 1-2-30 ×××× ××

City ×××× ×××

State ×××××××

Zip 98123

Country USA

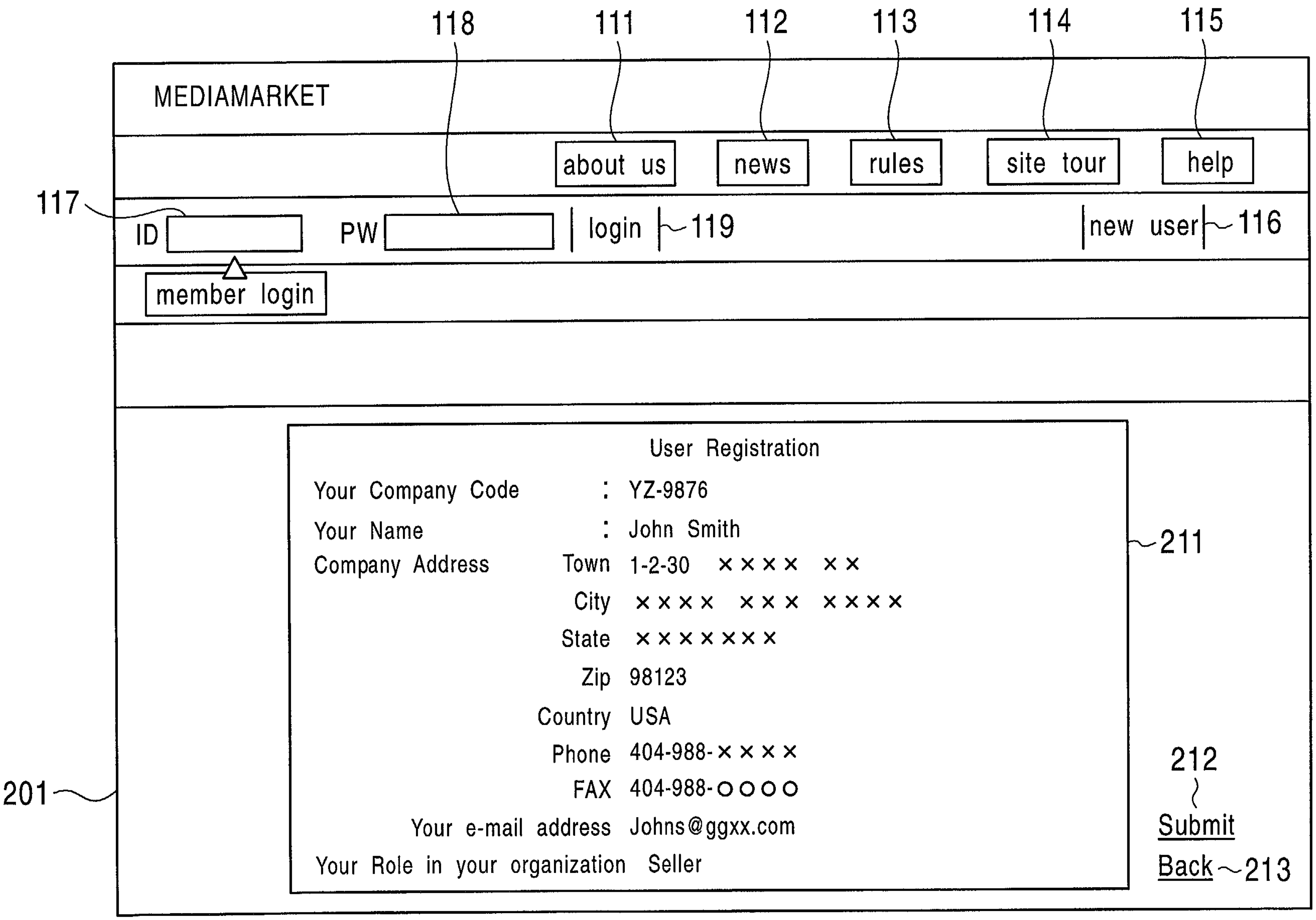
Phone 404-988-1244

FAX 404-988-1245

Your e-mail address Johns@global.com

Your Role in your organization ● Seller ○ Buyer

FIG. 20



MEDIAMARKET
about us
news
rules
site tour
help
ID
PW
login
new user
member login
Submit
Back
111
112
113
114
115
116
117
118
119
201
211
212
213

User Registration

Your Company Code : YZ-9876

Your Name : John Smith

Company Address Town 1-2-30 ×××× ××

City ×××× ××× ××××

State ×××××××

Zip 98123

Country USA

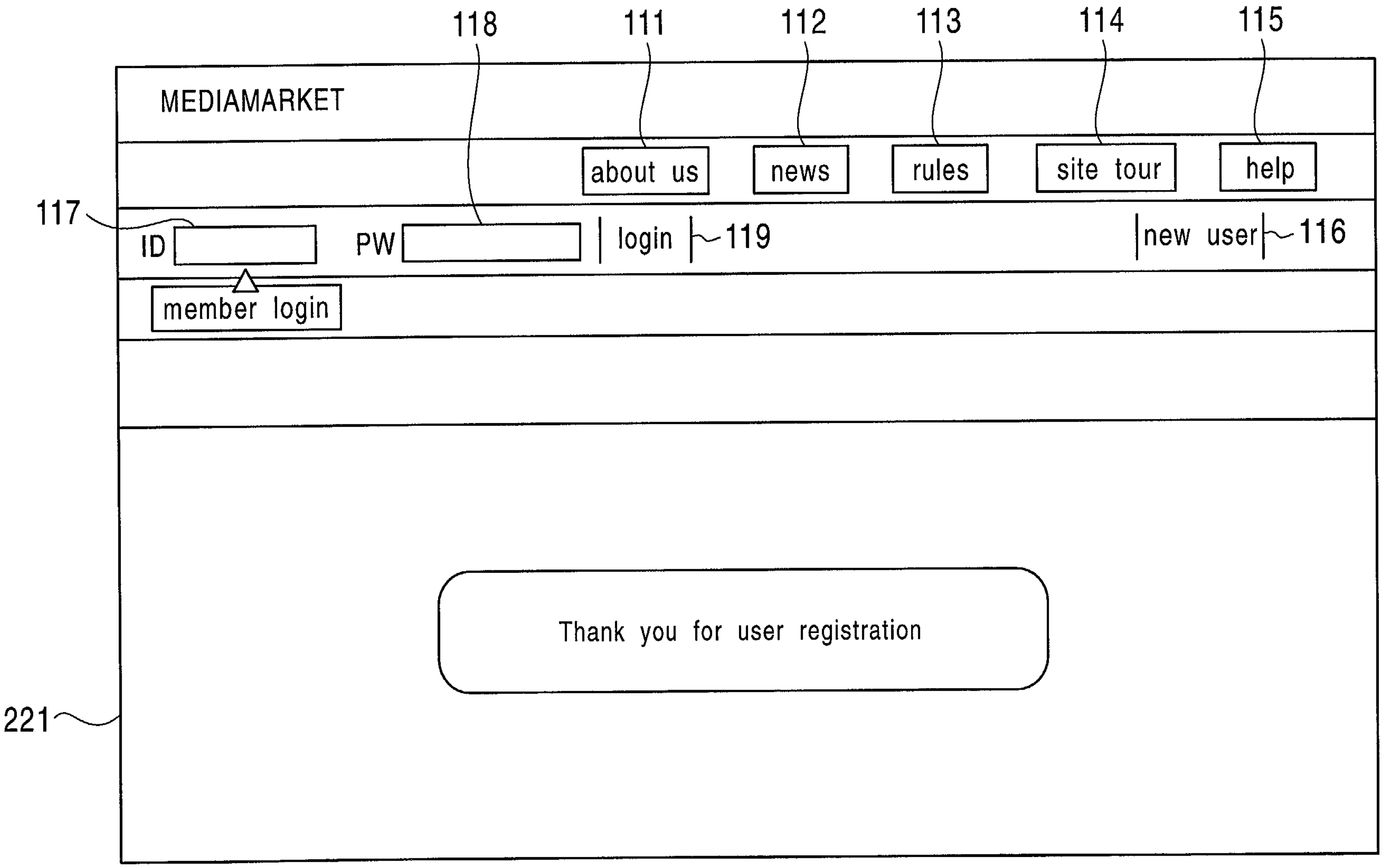
Phone 404-988-××××

FAX 404-988-○○○○

Your e-mail address Johns@ggxx.com

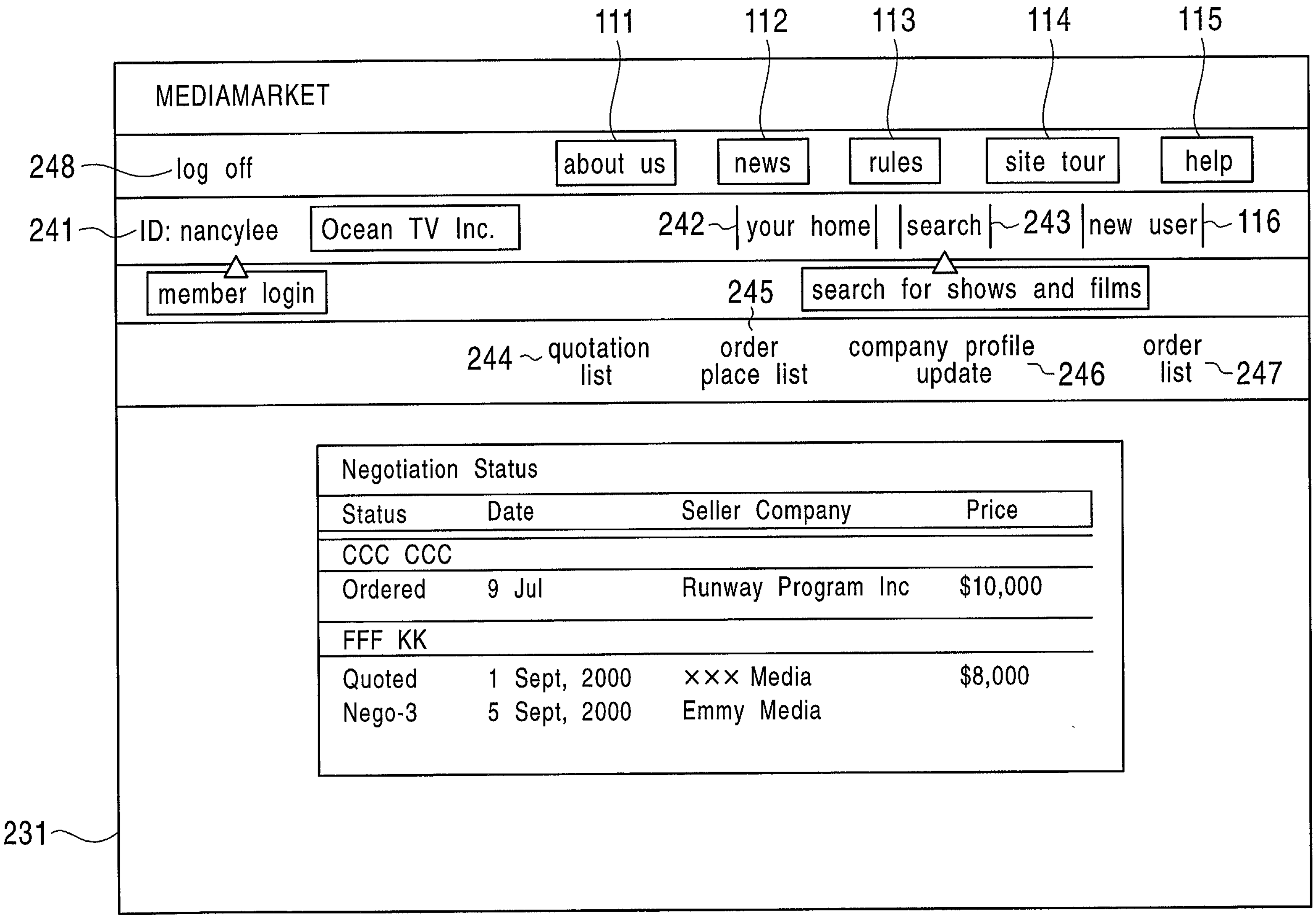
Your Role in your organization Seller

FIG. 21


118
111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
117
ID
PW
login
119
new user
116
member login
221

Thank you for user registration

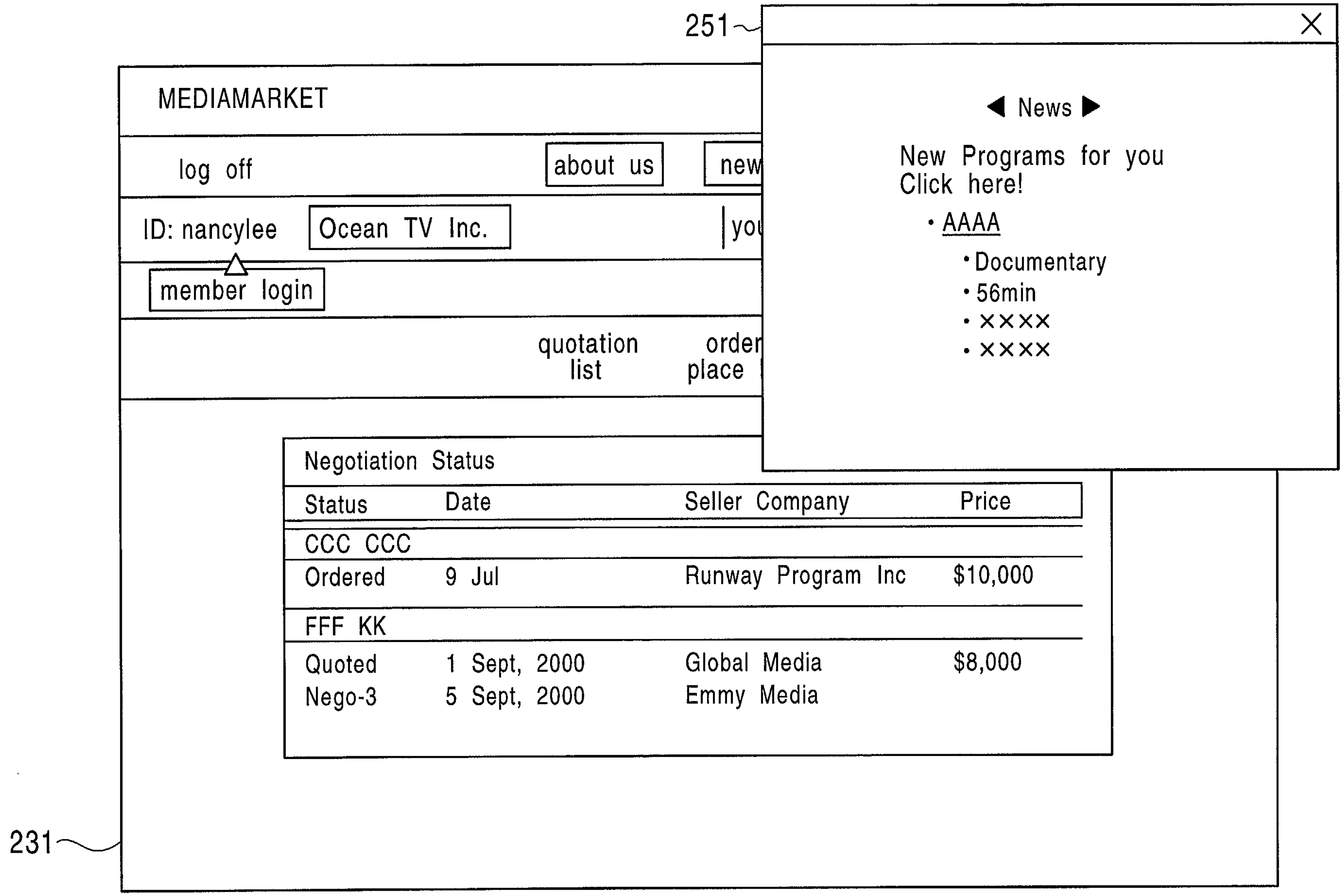
FIG. 22


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
231

Negotiation Status

Status	Date	Seller Company	Price
CCC CCC			
Ordered	9 Jul	Runway Program Inc	$10,000
FFF KK			
Quoted	1 Sept, 2000	××× Media	$8,000
Nego-3	5 Sept, 2000	Emmy Media	

FIG. 23


251
231
log off
about us
new
member login
quotation list
order place
yo
X
◀ News ▶

MEDIAMARKET

ID: nancylee Ocean TV Inc.

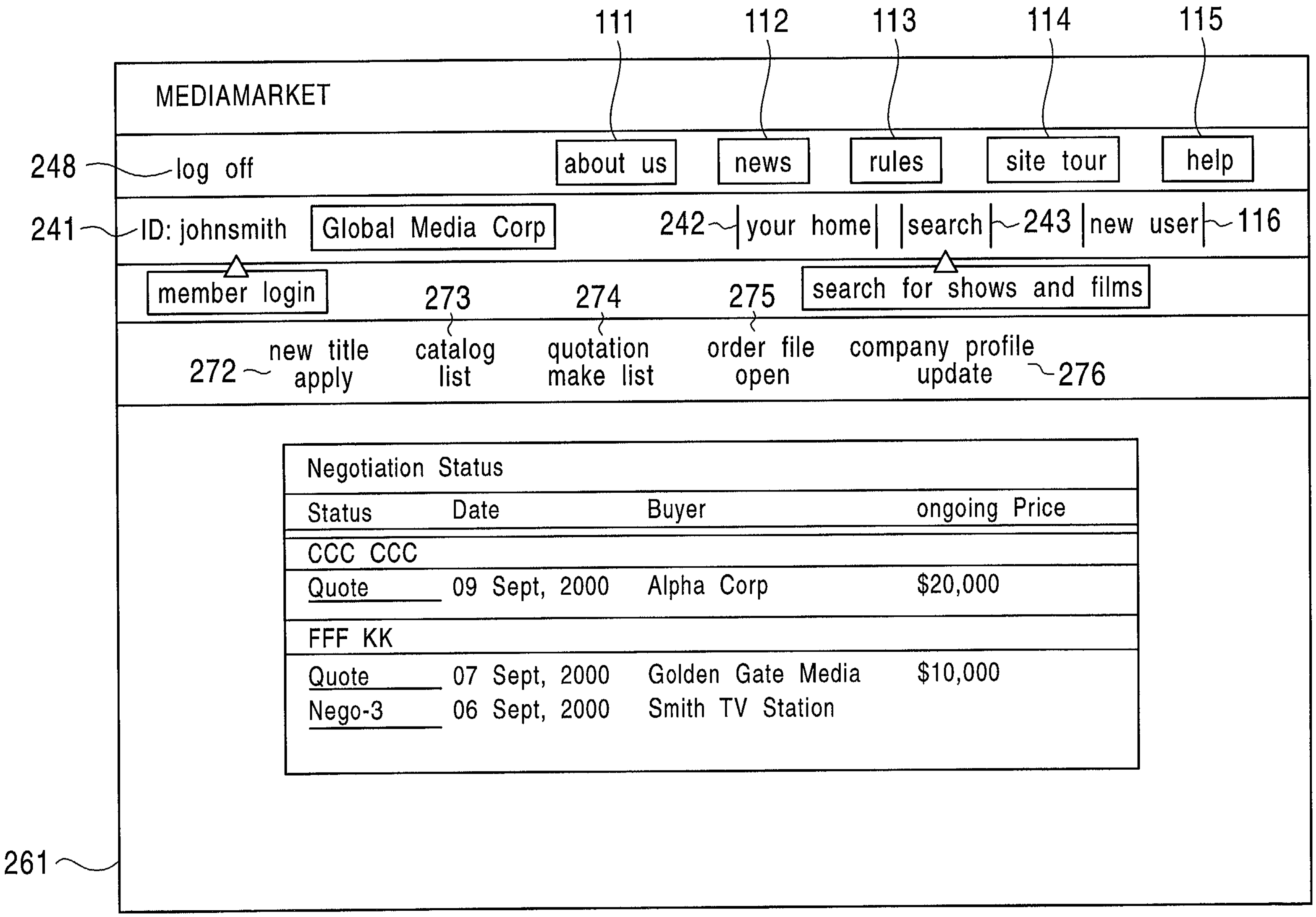
New Programs for you
Click here!

- AAAA
  - Documentary
  - 56min
  - ××××
  - ××××

Negotiation Status

Status	Date	Seller Company	Price
CCC CCC			
Ordered	9 Jul	Runway Program Inc	$10,000
FFF KK			
Quoted	1 Sept, 2000	Global Media	$8,000
Nego-3	5 Sept, 2000	Emmy Media	

FIG. 24

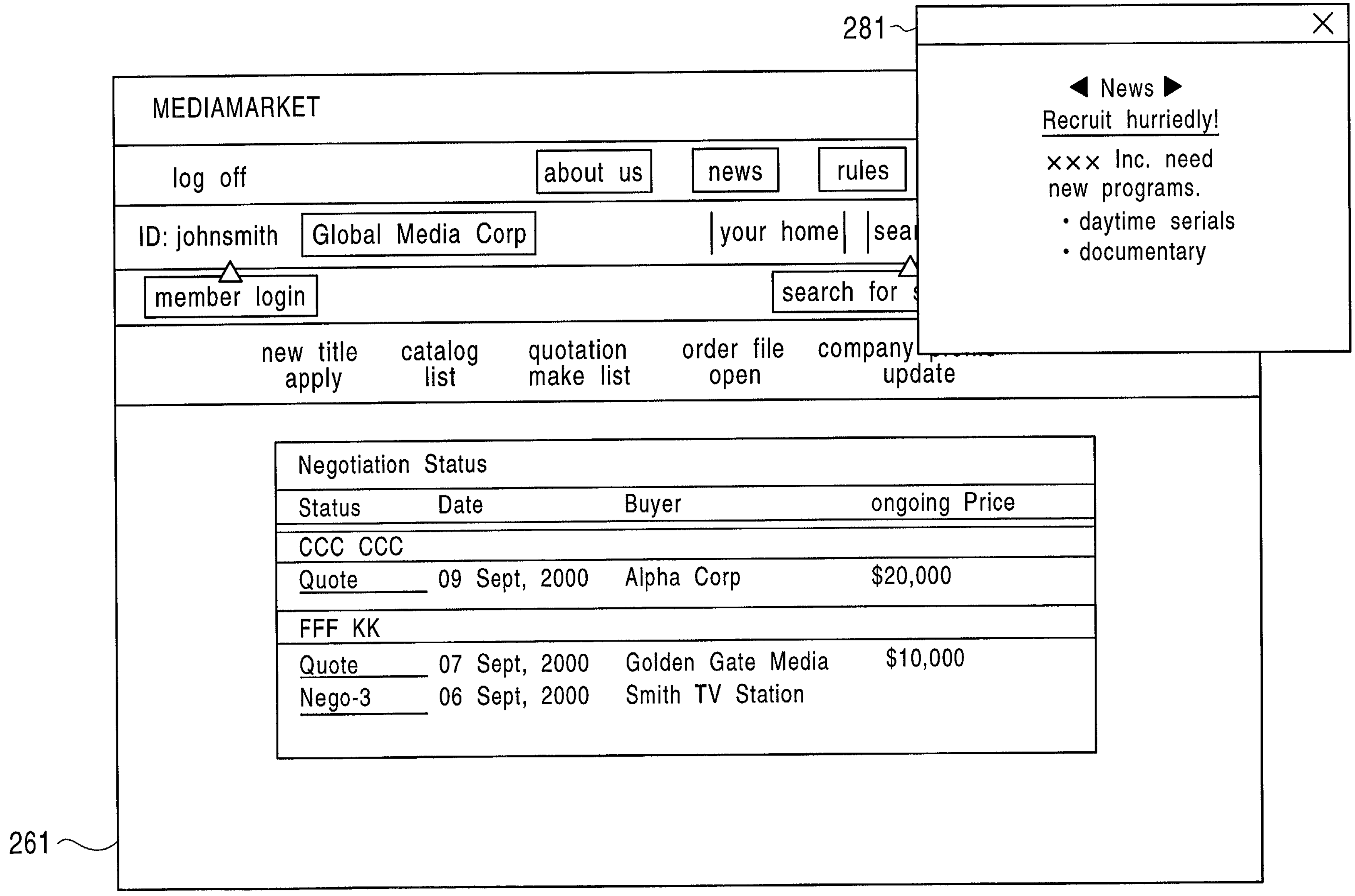

111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
273
274
275
search for shows and films
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
261

Negotiation Status

Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	$20,000
FFF KK			
Quote	07 Sept, 2000	Golden Gate Media	$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

10001766.103101

FIG. 25


281
MEDIAMARKET
log off
about us
news
rules
ID: johnsmith
Global Media Corp
your home
sea
member login
search for
new title apply
catalog list
quotation make list
order file open
company update
261

◀ News ▶

Recruit hurriedly!

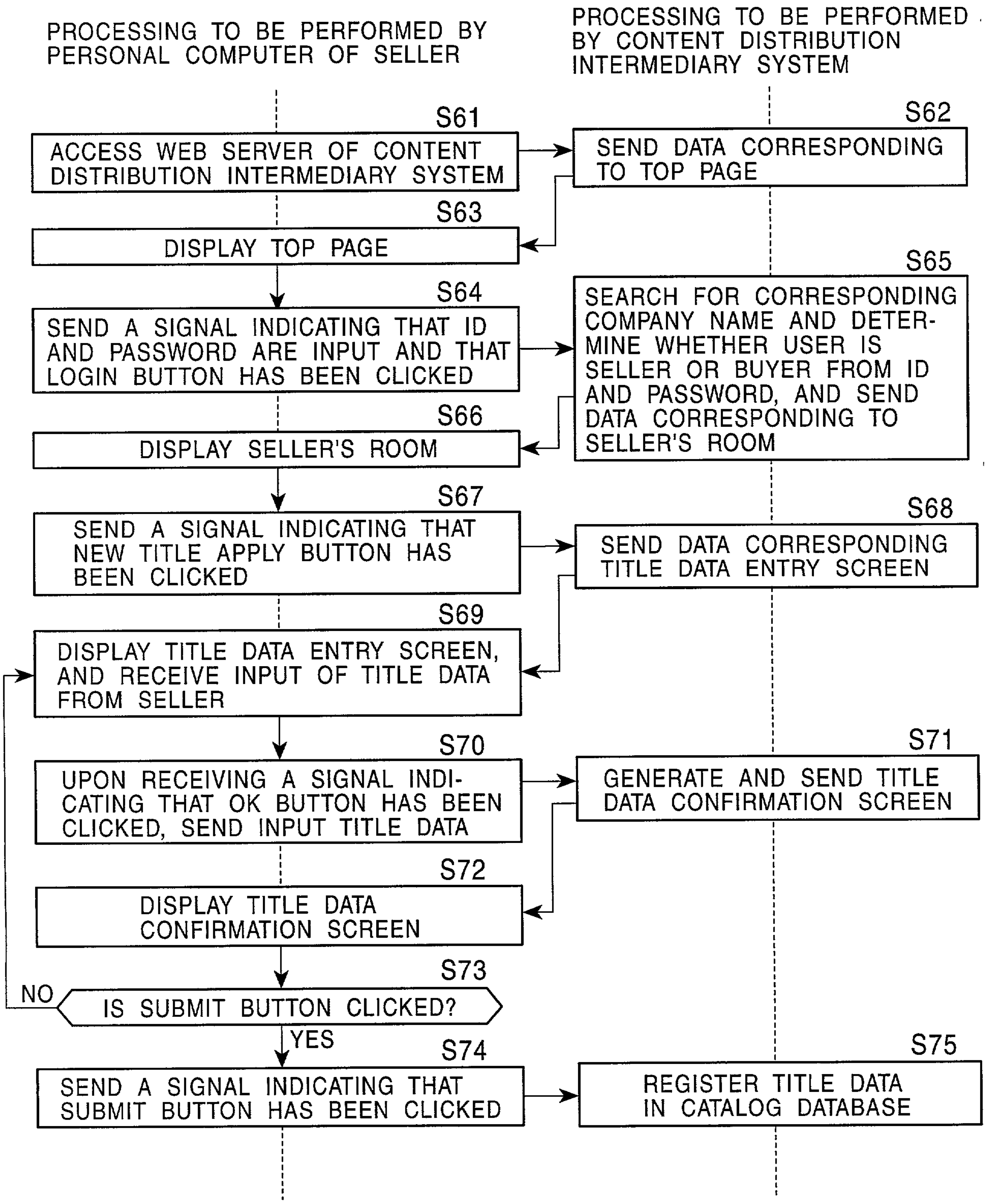
××× Inc. need new programs.

- daytime serials
- documentary

Negotiation Status

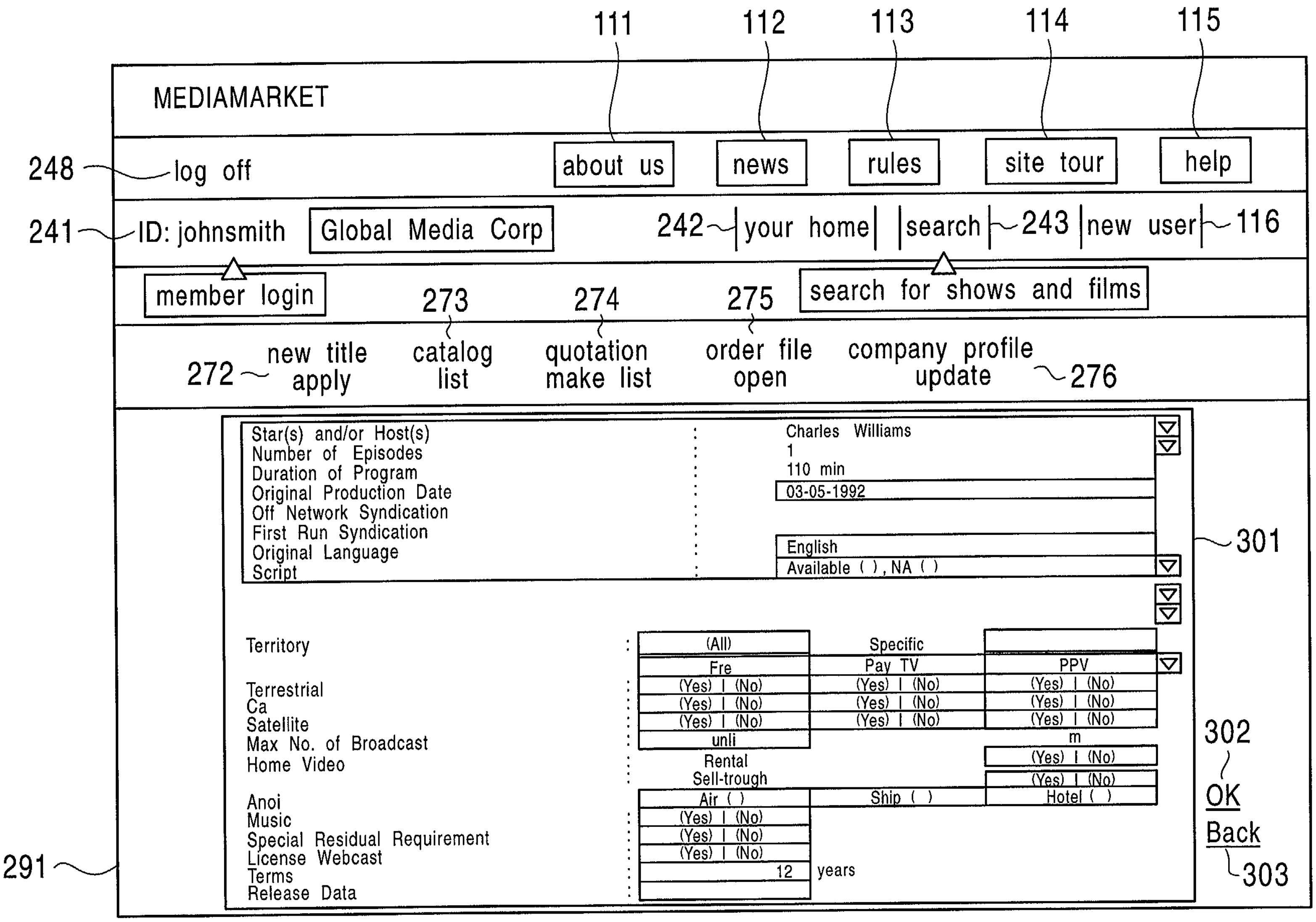
Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	$20,000
FFF KK			
Quote	07 Sept, 2000	Golden Gate Media	$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

FIG. 26


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S61
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S62
SEND DATA CORRESPONDING TO TOP PAGE
S63
DISPLAY TOP PAGE
S64
SEND A SIGNAL INDICATING THAT ID AND PASSWORD ARE INPUT AND THAT LOGIN BUTTON HAS BEEN CLICKED
S65
SEARCH FOR CORRESPONDING COMPANY NAME AND DETERMINE WHETHER USER IS SELLER OR BUYER FROM ID AND PASSWORD, AND SEND DATA CORRESPONDING TO SELLER'S ROOM
S66
DISPLAY SELLER'S ROOM
S67
SEND A SIGNAL INDICATING THAT NEW TITLE APPLY BUTTON HAS BEEN CLICKED
S68
SEND DATA CORRESPONDING TITLE DATA ENTRY SCREEN
S69
DISPLAY TITLE DATA ENTRY SCREEN, AND RECEIVE INPUT OF TITLE DATA FROM SELLER
S70
UPON RECEIVING A SIGNAL INDICATING THAT OK BUTTON HAS BEEN CLICKED, SEND INPUT TITLE DATA
S71
GENERATE AND SEND TITLE DATA CONFIRMATION SCREEN
S72
DISPLAY TITLE DATA CONFIRMATION SCREEN
S73
IS SUBMIT BUTTON CLICKED?
NO
YES
S74
SEND A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED
S75
REGISTER TITLE DATA IN CATALOG DATABASE

10001766.103101

FIG. 27


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
search for shows and films
273
274
275
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
301
302
OK
Back
303
291

Star(s) and/or Host(s) : Charles Williams
Number of Episodes : 1
Duration of Program : 110 min
Original Production Date : 03-05-1992
Off Network Syndication :
First Run Syndication :
Original Language : English
Script : Available ( ), NA ( )

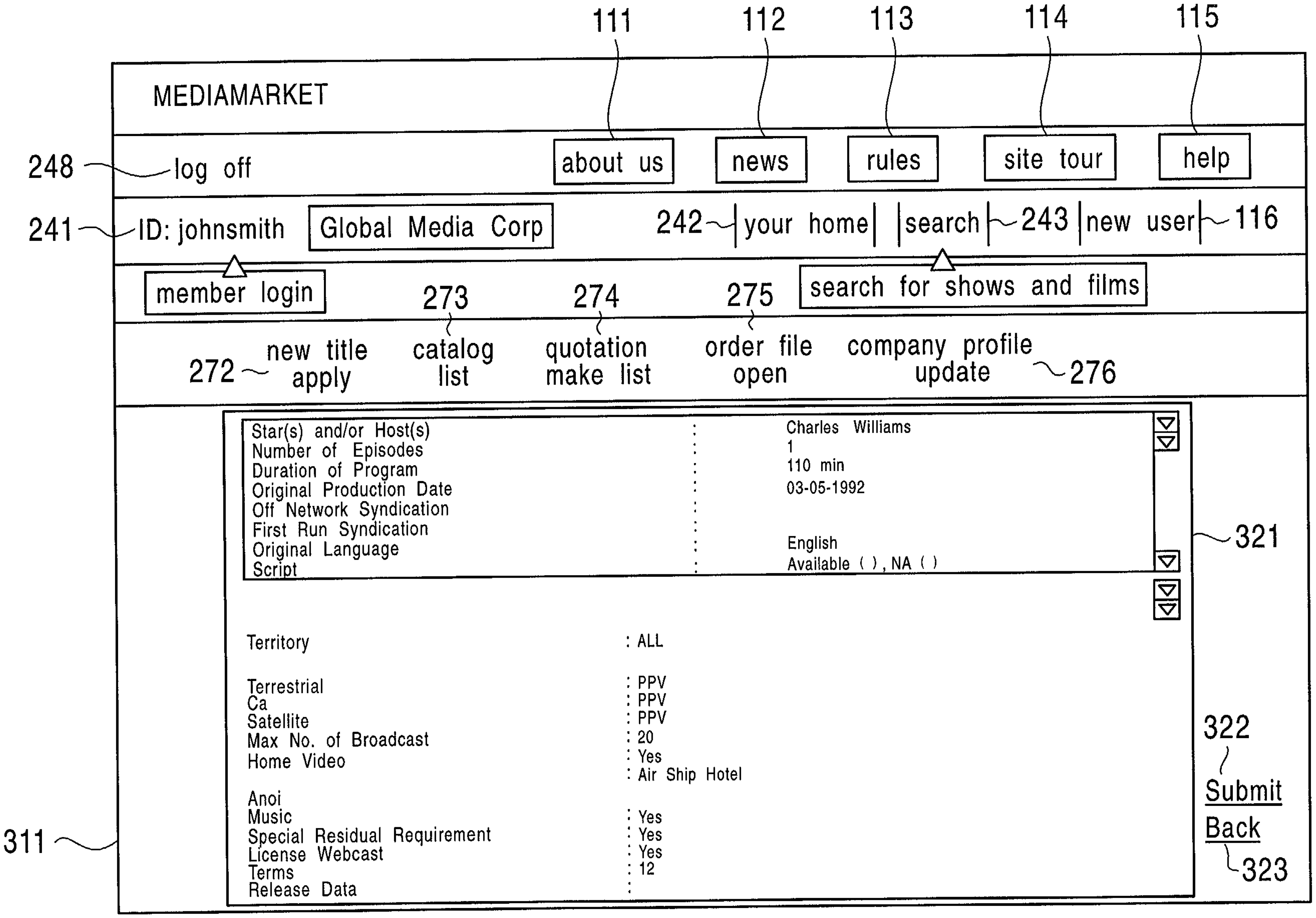
Territory : (All) Specific

	Fre	Pay TV	PPV
Terrestrial :	(Yes) I (No)	(Yes) I (No)	(Yes) I (No)
Ca :	(Yes) I (No)	(Yes) I (No)	(Yes) I (No)
Satellite :	(Yes) I (No)	(Yes) I (No)	(Yes) I (No)
Max No. of Broadcast :	unli		m

Home Video : Rental (Yes) I (No)
Sell-trough (Yes) I (No)

Anoi : Air ( ) Ship ( ) Hotel ( )
Music : (Yes) I (No)
Special Residual Requirement : (Yes) I (No)
License Webcast : (Yes) I (No)
Terms : 12 years
Release Data :

FIG. 28


MEDIAMARKET
log off
about us
news
rules
site tour
help
ID: johnsmith
Global Media Corp
your home
search
new user
member login
search for shows and films
new title apply
catalog list
quotation make list
order file open
company profile update
Submit
Back
111
112
113
114
115
116
241
242
243
248
272
273
274
275
276
311
321
322
323

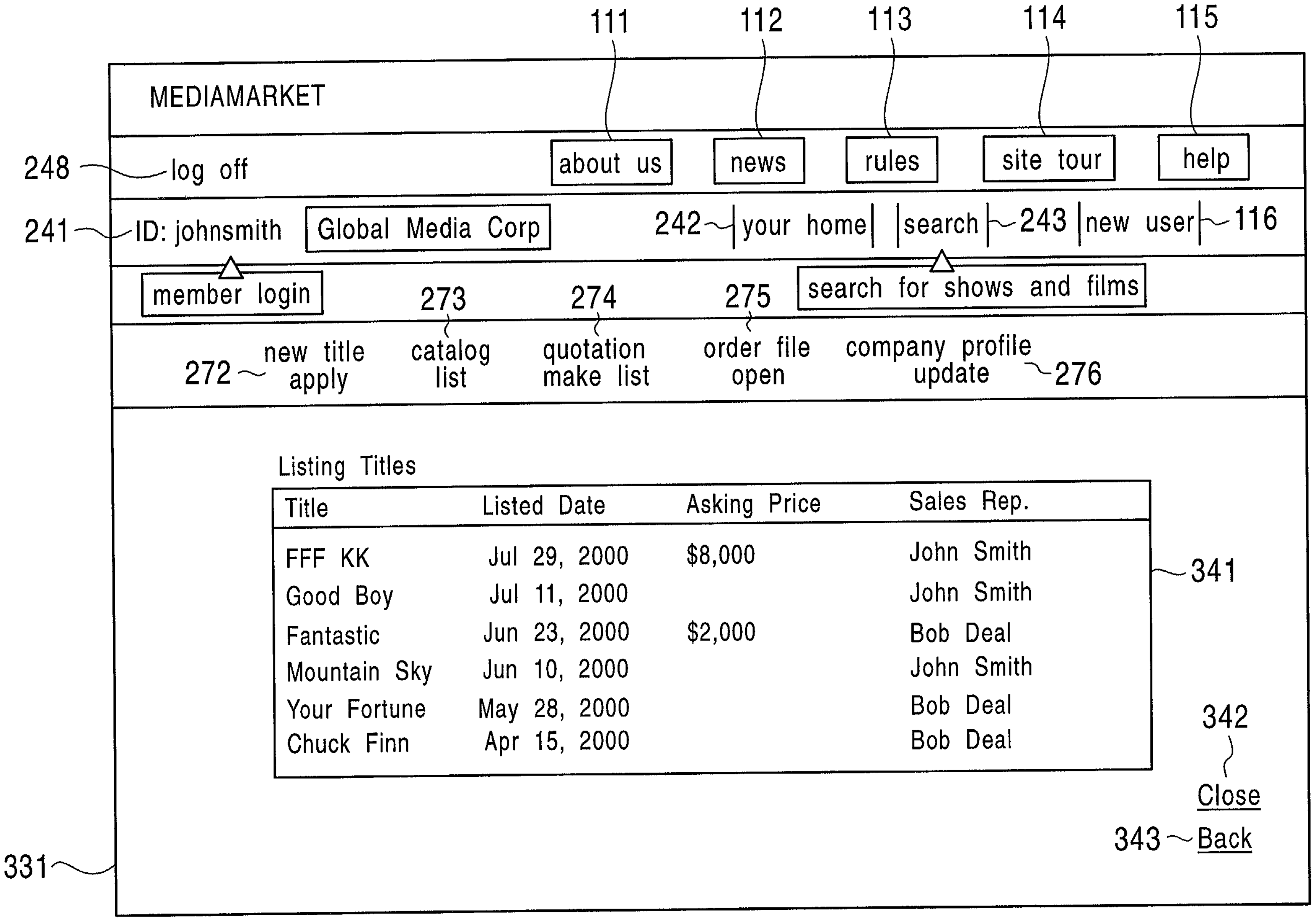
Star(s) and/or Host(s) : Charles Williams
Number of Episodes : 1
Duration of Program : 110 min
Original Production Date : 03-05-1992
Off Network Syndication :
First Run Syndication :
Original Language : English
Script : Available ( ), NA ( )

Territory : ALL

Terrestrial : PPV
Ca : PPV
Satellite : PPV
Max No. of Broadcast : 20
Home Video : Yes
: Air Ship Hotel

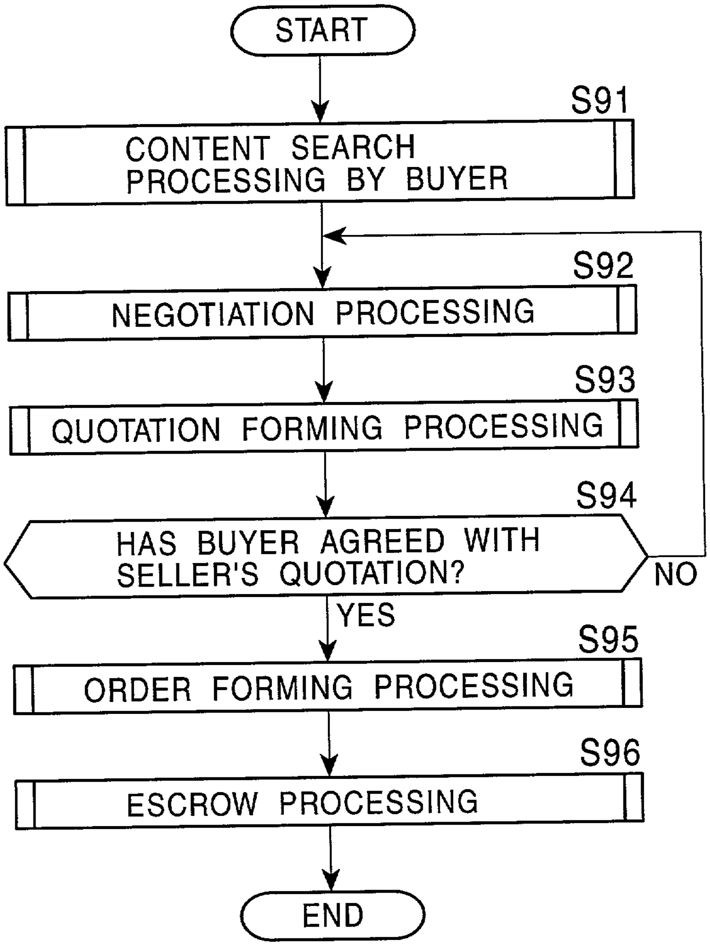
Anoi
Music : Yes
Special Residual Requirement : Yes
License Webcast : Yes
Terms : 12
Release Data :

FIG. 29


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
273
274
275
search for shows and films
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
Listing Titles
341
342
Close
343
Back
331

Title	Listed Date	Asking Price	Sales Rep.
FFF KK	Jul 29, 2000	$8,000	John Smith
Good Boy	Jul 11, 2000		John Smith
Fantastic	Jun 23, 2000	$2,000	Bob Deal
Mountain Sky	Jun 10, 2000		John Smith
Your Fortune	May 28, 2000		Bob Deal
Chuck Finn	Apr 15, 2000		Bob Deal

FIG. 30


START
S91
CONTENT SEARCH PROCESSING BY BUYER
S92
NEGOTIATION PROCESSING
S93
QUOTATION FORMING PROCESSING
S94
HAS BUYER AGREED WITH SELLER'S QUOTATION?
NO
YES
S95
ORDER FORMING PROCESSING
S96
ESCROW PROCESSING
END

10031047.956001

FIG. 31

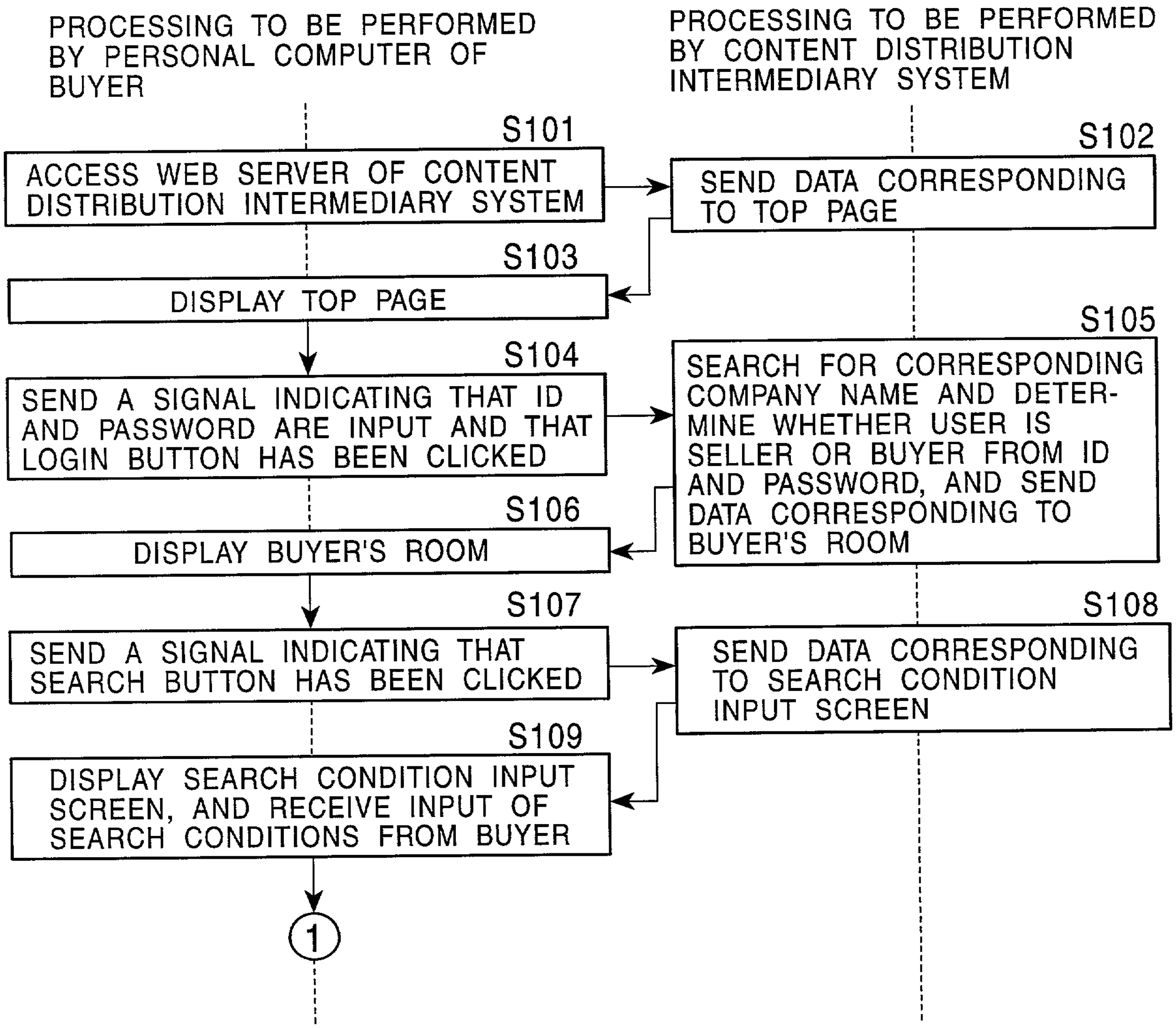

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S101
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S102
SEND DATA CORRESPONDING TO TOP PAGE
S103
DISPLAY TOP PAGE
S104
SEND A SIGNAL INDICATING THAT ID AND PASSWORD ARE INPUT AND THAT LOGIN BUTTON HAS BEEN CLICKED
S105
SEARCH FOR CORRESPONDING COMPANY NAME AND DETERMINE WHETHER USER IS SELLER OR BUYER FROM ID AND PASSWORD, AND SEND DATA CORRESPONDING TO BUYER'S ROOM
S106
DISPLAY BUYER'S ROOM
S107
SEND A SIGNAL INDICATING THAT SEARCH BUTTON HAS BEEN CLICKED
S108
SEND DATA CORRESPONDING TO SEARCH CONDITION INPUT SCREEN
S109
DISPLAY SEARCH CONDITION INPUT SCREEN, AND RECEIVE INPUT OF SEARCH CONDITIONS FROM BUYER
①

FIG. 32

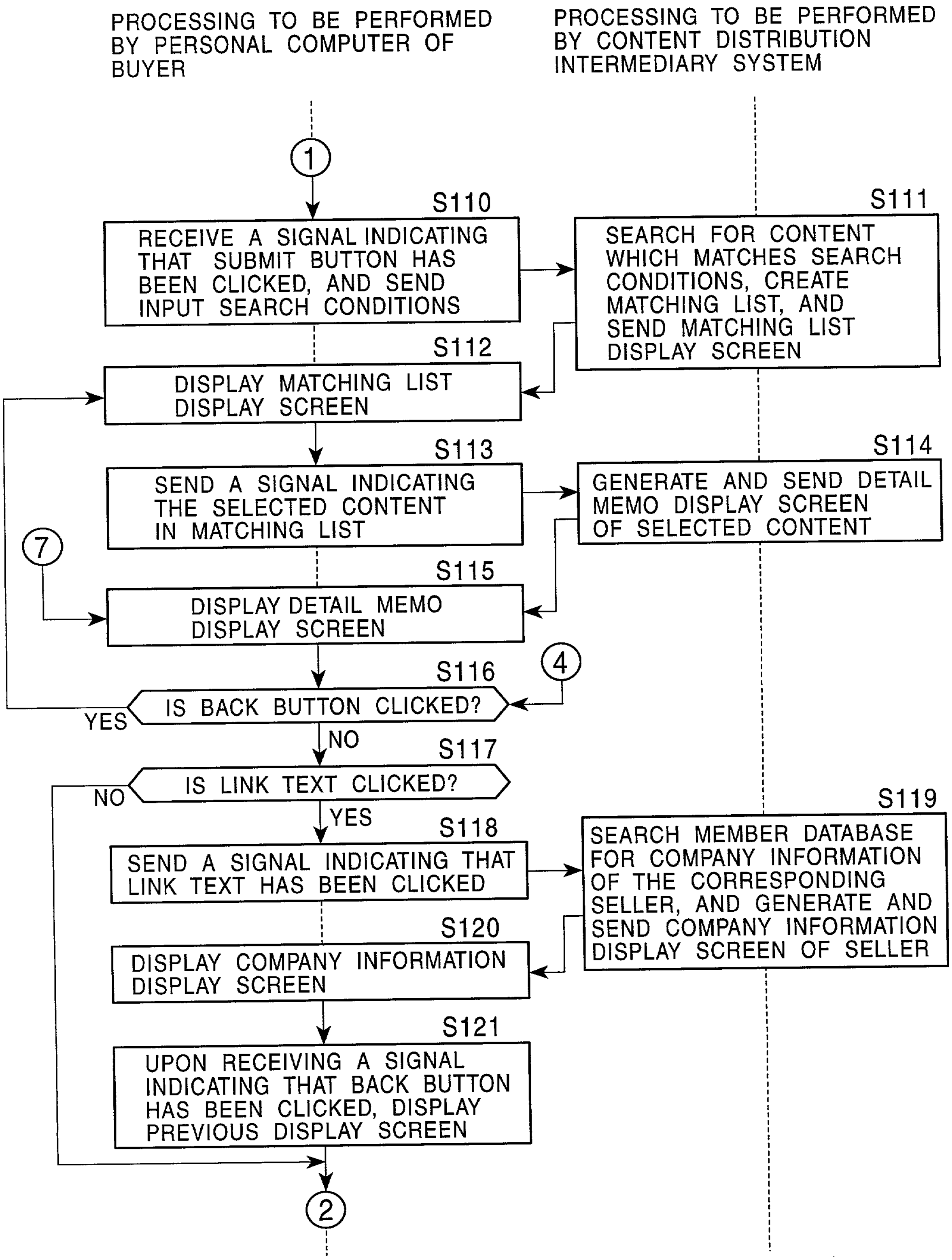
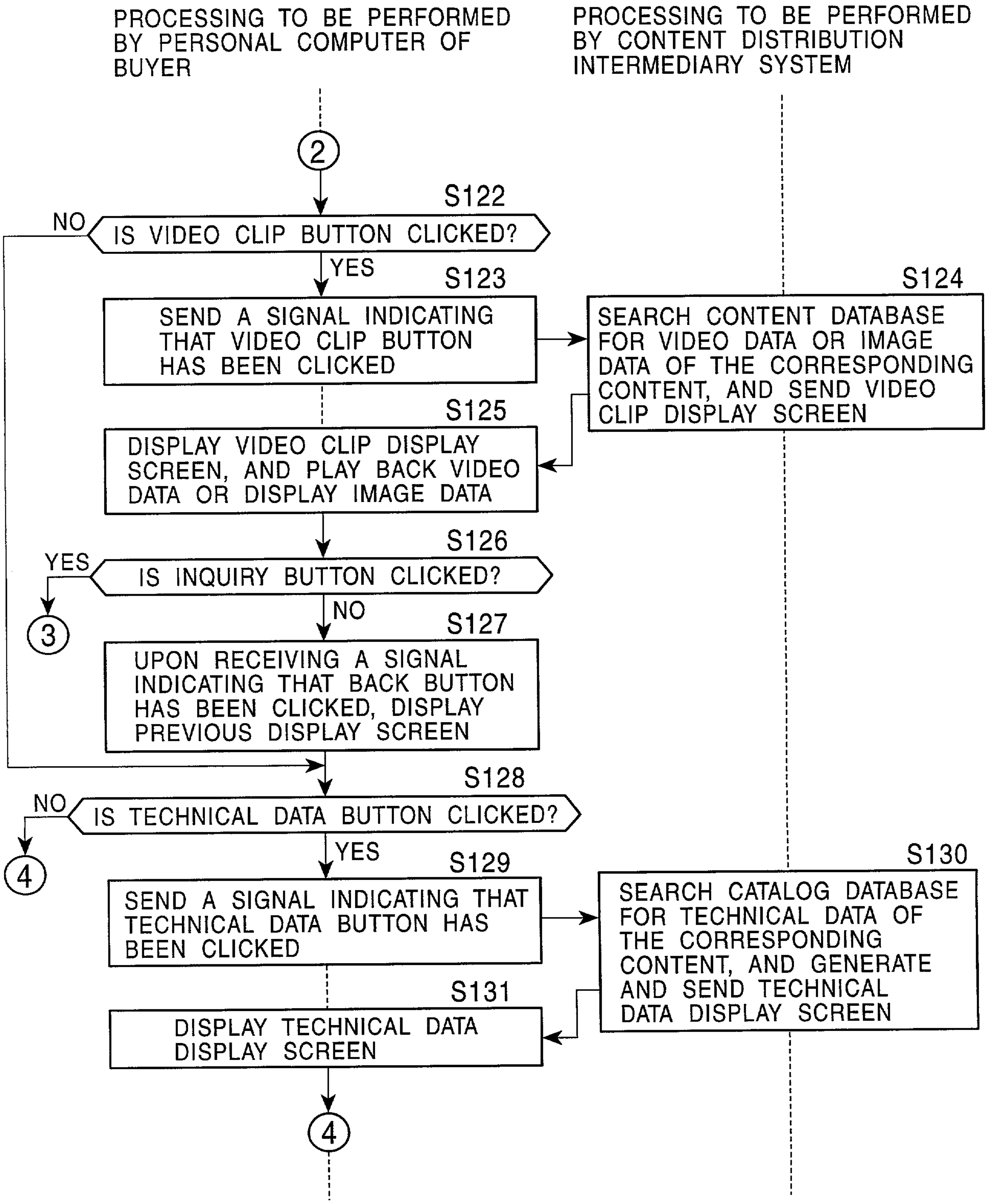

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
①
S110
RECEIVE A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, AND SEND INPUT SEARCH CONDITIONS
S111
SEARCH FOR CONTENT WHICH MATCHES SEARCH CONDITIONS, CREATE MATCHING LIST, AND SEND MATCHING LIST DISPLAY SCREEN
S112
DISPLAY MATCHING LIST DISPLAY SCREEN
S113
SEND A SIGNAL INDICATING THE SELECTED CONTENT IN MATCHING LIST
S114
GENERATE AND SEND DETAIL MEMO DISPLAY SCREEN OF SELECTED CONTENT
⑦
S115
DISPLAY DETAIL MEMO DISPLAY SCREEN
S116
④
IS BACK BUTTON CLICKED?
YES
NO
S117
IS LINK TEXT CLICKED?
NO
YES
S118
SEND A SIGNAL INDICATING THAT LINK TEXT HAS BEEN CLICKED
S119
SEARCH MEMBER DATABASE FOR COMPANY INFORMATION OF THE CORRESPONDING SELLER, AND GENERATE AND SEND COMPANY INFORMATION DISPLAY SCREEN OF SELLER
S120
DISPLAY COMPANY INFORMATION DISPLAY SCREEN
S121
UPON RECEIVING A SIGNAL INDICATING THAT BACK BUTTON HAS BEEN CLICKED, DISPLAY PREVIOUS DISPLAY SCREEN
②

FIG. 33


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
2
S122
IS VIDEO CLIP BUTTON CLICKED?
NO
YES
S123
SEND A SIGNAL INDICATING THAT VIDEO CLIP BUTTON HAS BEEN CLICKED
S124
SEARCH CONTENT DATABASE FOR VIDEO DATA OR IMAGE DATA OF THE CORRESPONDING CONTENT, AND SEND VIDEO CLIP DISPLAY SCREEN
S125
DISPLAY VIDEO CLIP DISPLAY SCREEN, AND PLAY BACK VIDEO DATA OR DISPLAY IMAGE DATA
S126
IS INQUIRY BUTTON CLICKED?
YES
3
NO
S127
UPON RECEIVING A SIGNAL INDICATING THAT BACK BUTTON HAS BEEN CLICKED, DISPLAY PREVIOUS DISPLAY SCREEN
S128
IS TECHNICAL DATA BUTTON CLICKED?
NO
4
YES
S129
SEND A SIGNAL INDICATING THAT TECHNICAL DATA BUTTON HAS BEEN CLICKED
S130
SEARCH CATALOG DATABASE FOR TECHNICAL DATA OF THE CORRESPONDING CONTENT, AND GENERATE AND SEND TECHNICAL DATA DISPLAY SCREEN
S131
DISPLAY TECHNICAL DATA DISPLAY SCREEN
4

10017565.103101

FIG. 34

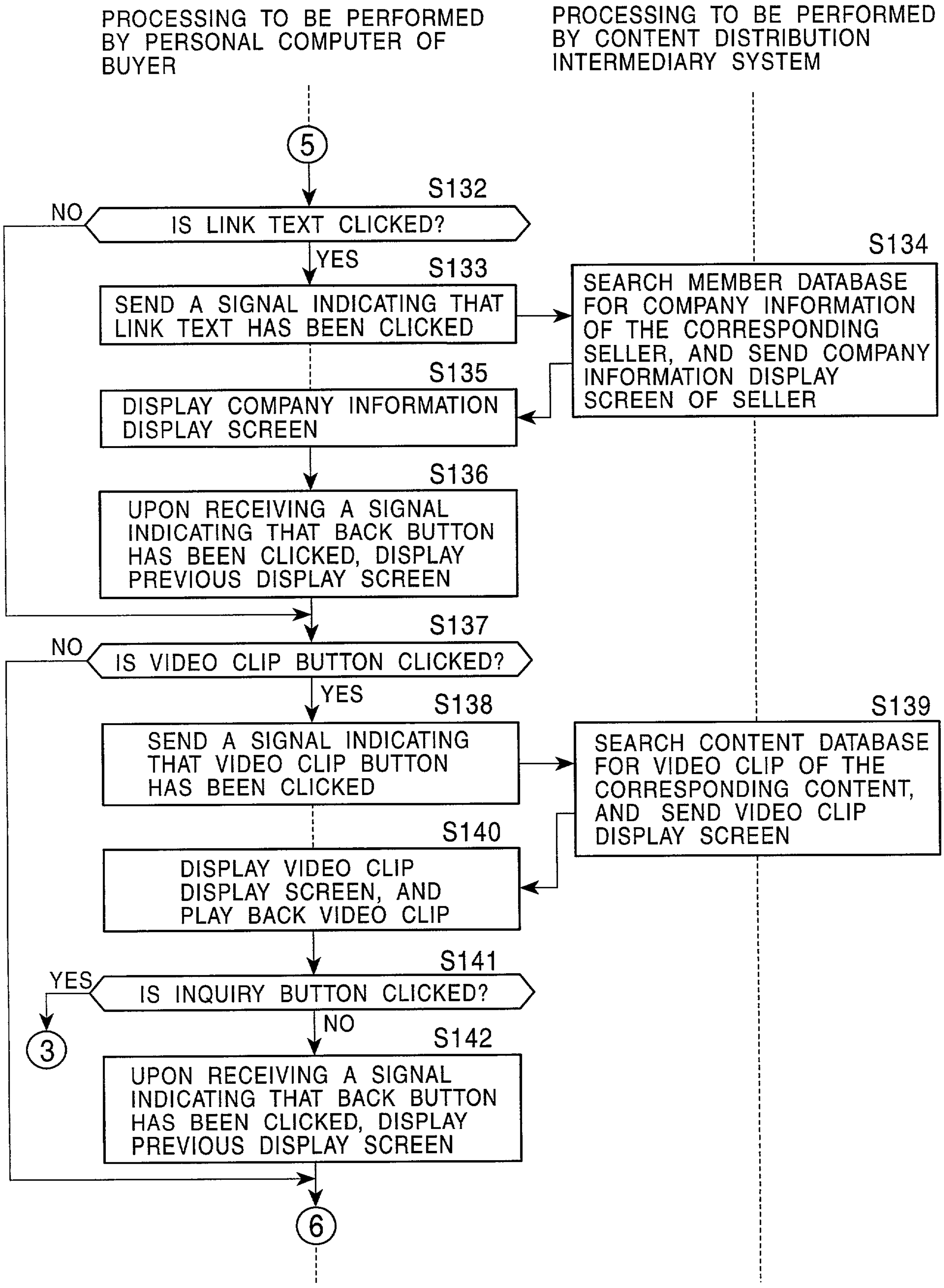
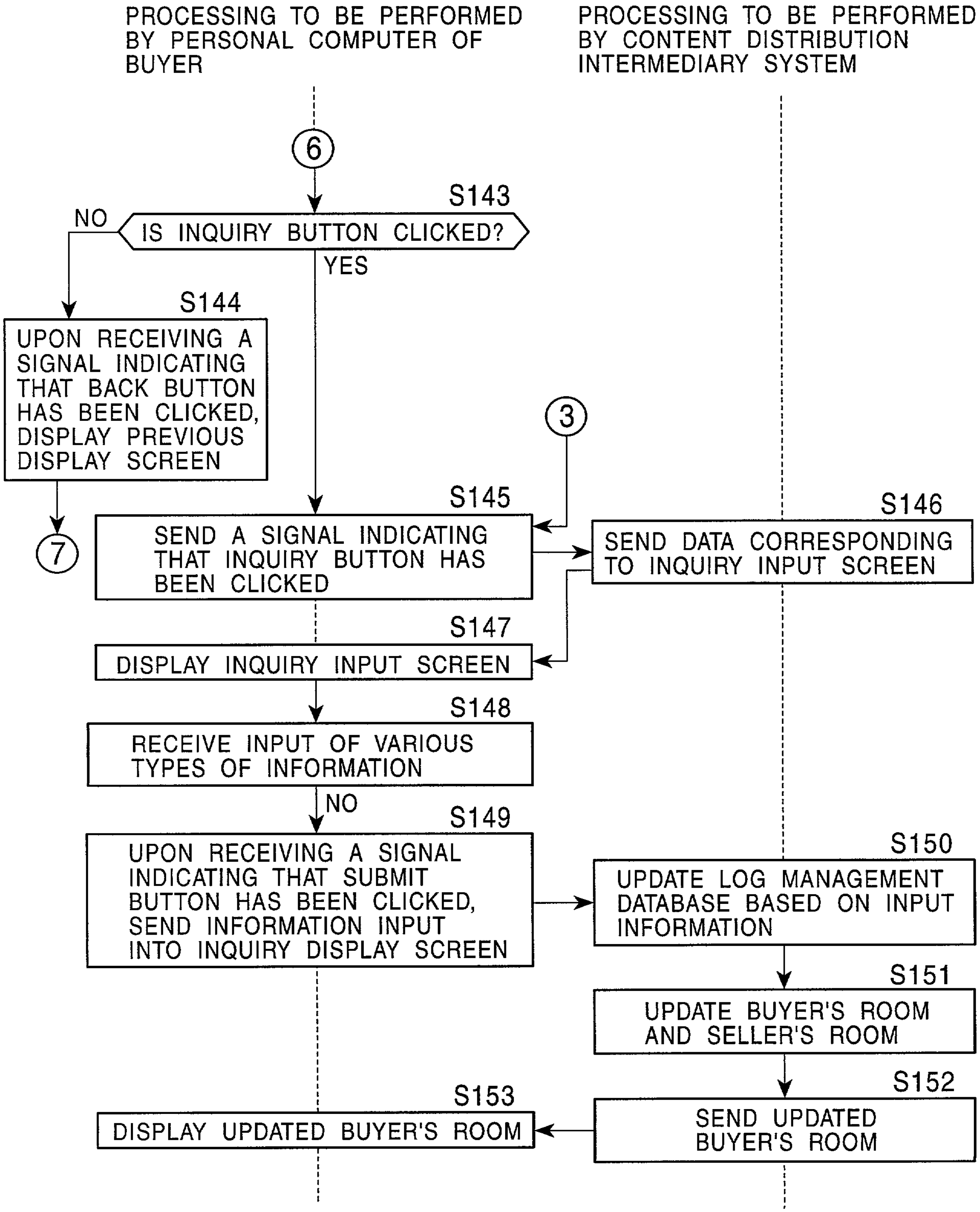

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
5
S132
IS LINK TEXT CLICKED?
NO
YES
S133
SEND A SIGNAL INDICATING THAT LINK TEXT HAS BEEN CLICKED
S134
SEARCH MEMBER DATABASE FOR COMPANY INFORMATION OF THE CORRESPONDING SELLER, AND SEND COMPANY INFORMATION DISPLAY SCREEN OF SELLER
S135
DISPLAY COMPANY INFORMATION DISPLAY SCREEN
S136
UPON RECEIVING A SIGNAL INDICATING THAT BACK BUTTON HAS BEEN CLICKED, DISPLAY PREVIOUS DISPLAY SCREEN
S137
IS VIDEO CLIP BUTTON CLICKED?
NO
YES
S138
SEND A SIGNAL INDICATING THAT VIDEO CLIP BUTTON HAS BEEN CLICKED
S139
SEARCH CONTENT DATABASE FOR VIDEO CLIP OF THE CORRESPONDING CONTENT, AND SEND VIDEO CLIP DISPLAY SCREEN
S140
DISPLAY VIDEO CLIP DISPLAY SCREEN, AND PLAY BACK VIDEO CLIP
S141
IS INQUIRY BUTTON CLICKED?
YES
3
NO
S142
UPON RECEIVING A SIGNAL INDICATING THAT BACK BUTTON HAS BEEN CLICKED, DISPLAY PREVIOUS DISPLAY SCREEN
6

FIG. 35



PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
6
S143
IS INQUIRY BUTTON CLICKED?
NO
YES
S144
UPON RECEIVING A SIGNAL INDICATING THAT BACK BUTTON HAS BEEN CLICKED, DISPLAY PREVIOUS DISPLAY SCREEN
7
3
S145
SEND A SIGNAL INDICATING THAT INQUIRY BUTTON HAS BEEN CLICKED
S146
SEND DATA CORRESPONDING TO INQUIRY INPUT SCREEN
S147
DISPLAY INQUIRY INPUT SCREEN
S148
RECEIVE INPUT OF VARIOUS TYPES OF INFORMATION
NO
S149
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, SEND INFORMATION INPUT INTO INQUIRY DISPLAY SCREEN
S150
UPDATE LOG MANAGEMENT DATABASE BASED ON INPUT INFORMATION
S151
UPDATE BUYER'S ROOM AND SELLER'S ROOM
S152
SEND UPDATED BUYER'S ROOM
S153
DISPLAY UPDATED BUYER'S ROOM

10081756 .103101

FIG. 36

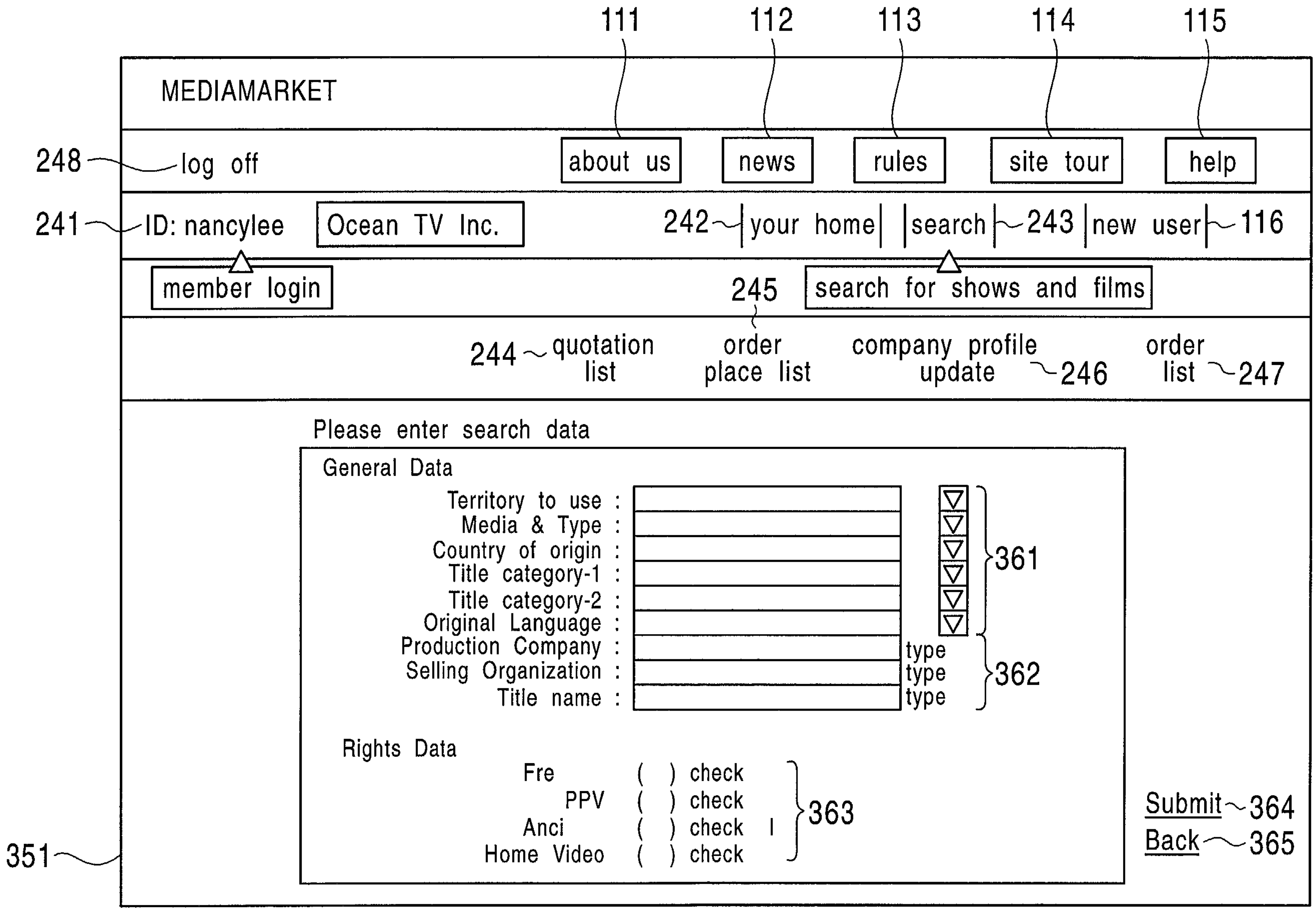
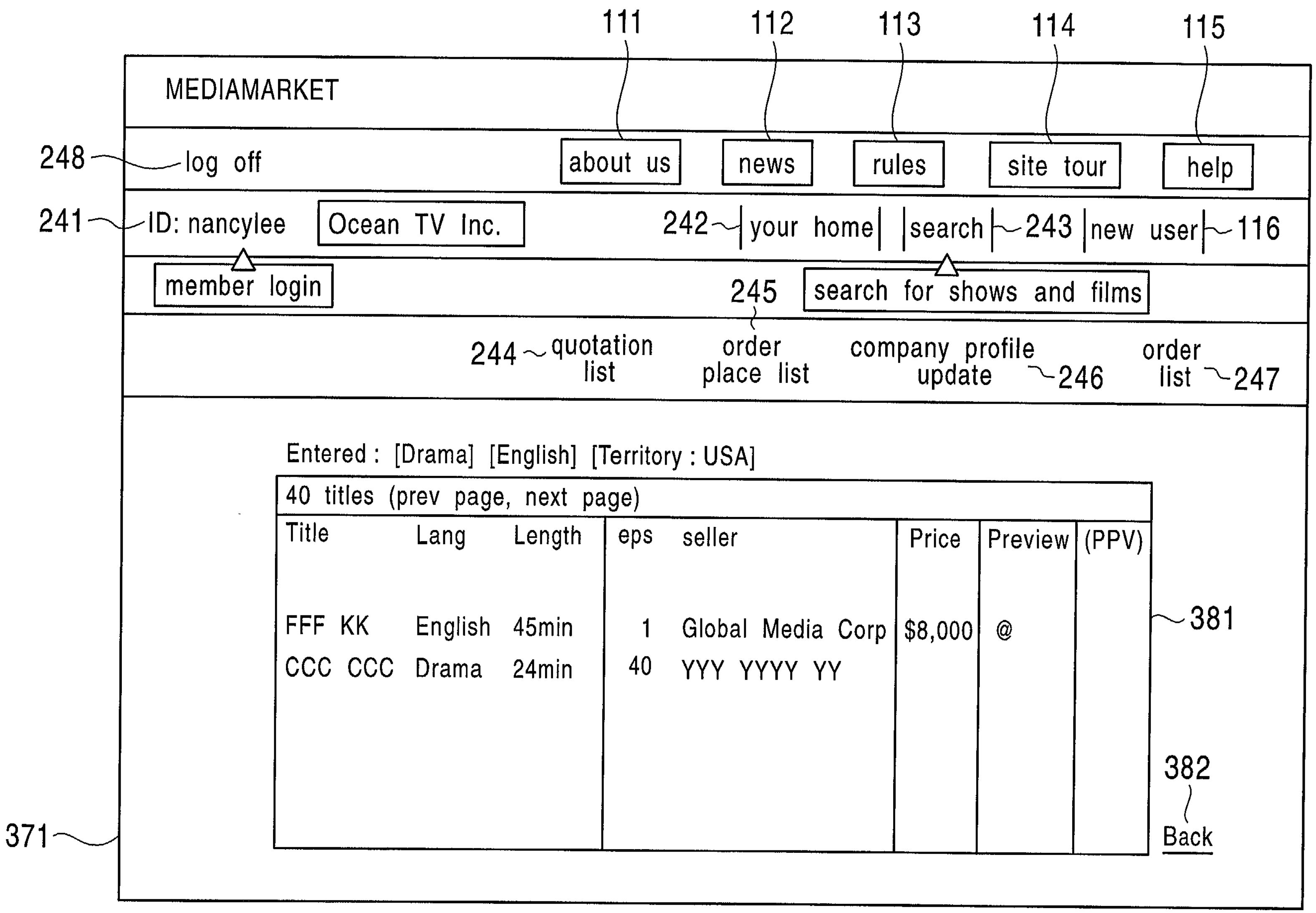

111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
Please enter search data
General Data
Territory to use :
Media & Type :
Country of origin :
Title category-1 :
Title category-2 :
Original Language :
Production Company :
Selling Organization :
Title name :
▽
▽
▽
▽
▽
▽
361
type
type
type
362
Rights Data
Fre ( ) check
PPV ( ) check
Anci ( ) check
Home Video ( ) check
363
Submit
364
Back
365
351

FIG. 37

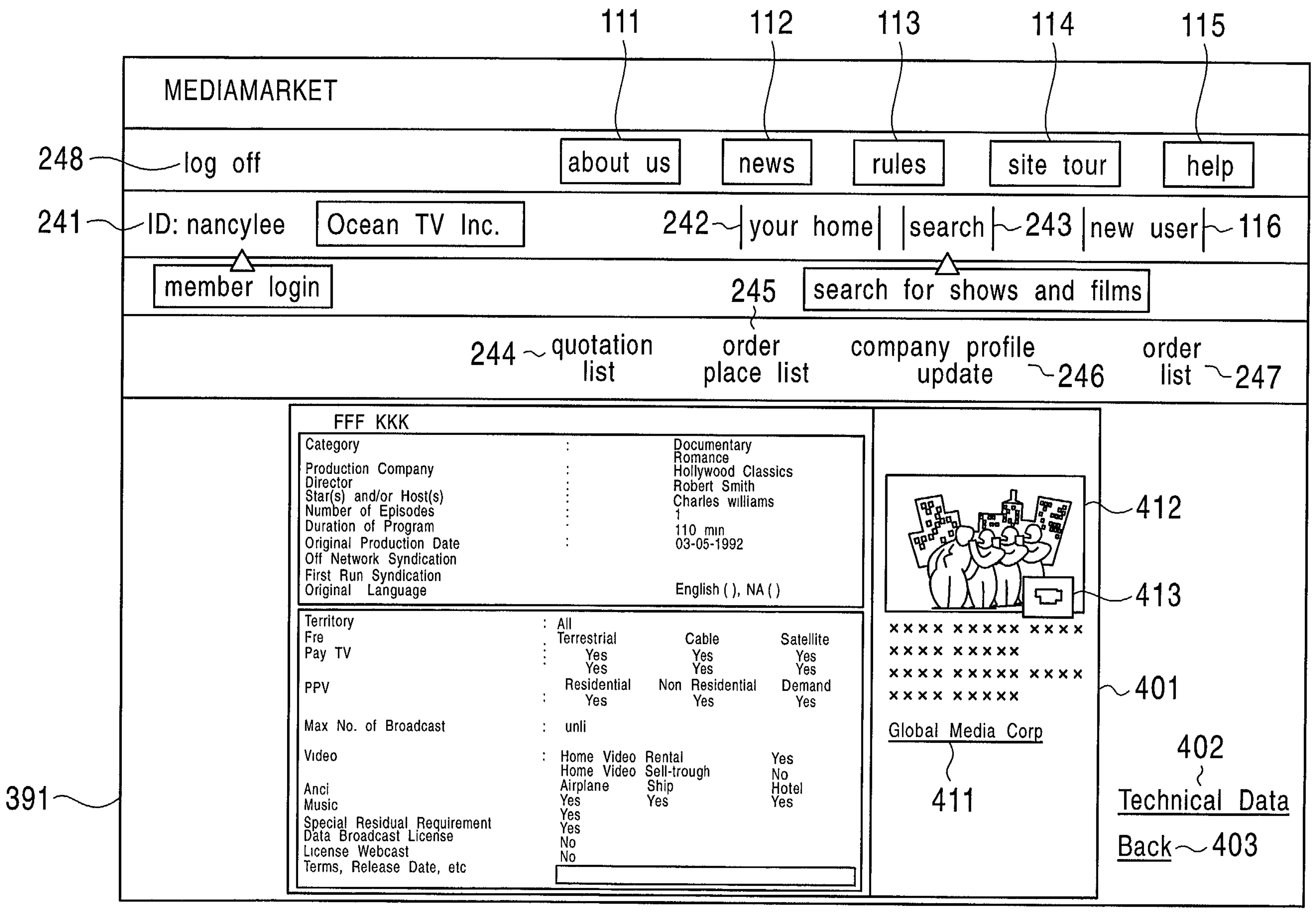

111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
381
382
Back
371

Entered : [Drama] [English] [Territory : USA]

40 titles (prev page, next page)

Title	Lang	Length	eps	seller	Price	Preview	(PPV)
FFF KK	English	45min	1	Global Media Corp	$8,000	@	
CCC CCC	Drama	24min	40	YYY YYYY YY			

FIG. 38



111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
412
413
401
Global Media Corp
411
402
Technical Data
Back
403
391

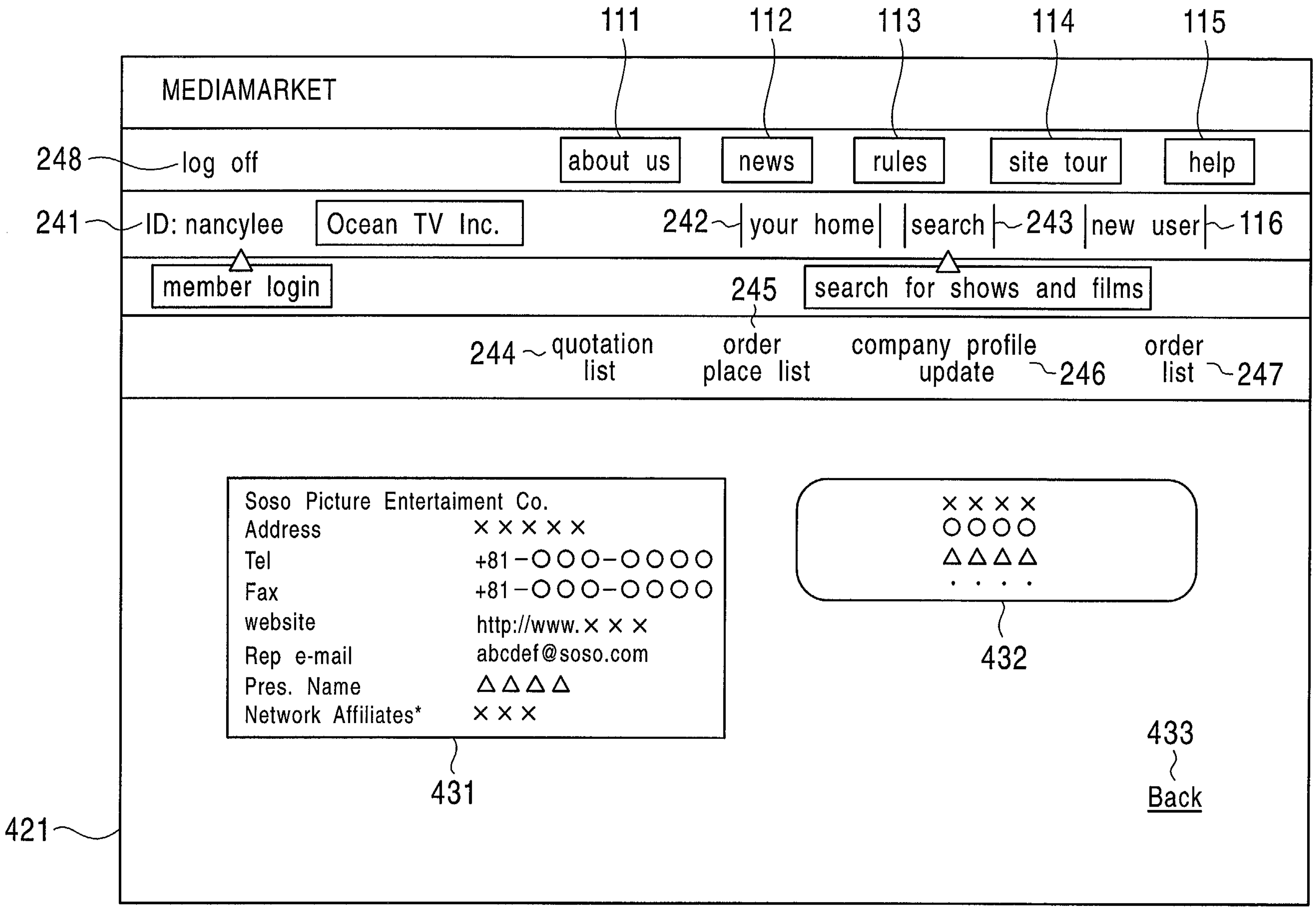
FFF KKK

Category : Documentary
Romance
Production Company : Hollywood Classics
Director : Robert Smith
Star(s) and/or Host(s) : Charles williams
Number of Episodes : 1
Duration of Program : 110 min
Original Production Date : 03-05-1992
Off Network Syndication
First Run Syndication
Original Language English ( ), NA ( )

Territory	:	All		
Fre	:	Terrestrial	Cable	Satellite
		Yes	Yes	Yes
Pay TV	:	Yes	Yes	Yes
PPV	:	Residential	Non Residential	Demand
		Yes	Yes	Yes
Max No. of Broadcast	:	unli		
Video	:	Home Video Rental		Yes
		Home Video Sell-trough		No
		Airplane	Ship	Hotel
		Yes	Yes	Yes
Anci		Yes		
Music		Yes		
Special Residual Requirement		Yes		
Data Broadcast License		No		
License Webcast		No		
Terms, Release Date, etc				

×××× ××××× ××××
×××× ×××××
×××× ××××× ××××
×××× ×××××

FIG. 39


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
× × × ×
○○○○
△△△△
. . . .
432
431
433
Back
421

Soso Picture Entertaiment Co.	
Address	×××××
Tel	+81−○○○−○○○○
Fax	+81−○○○−○○○○
website	http://www.×××
Rep e-mail	abcdef@soso.com
Pres. Name	△△△△
Network Affiliates*	×××

FIG. 40

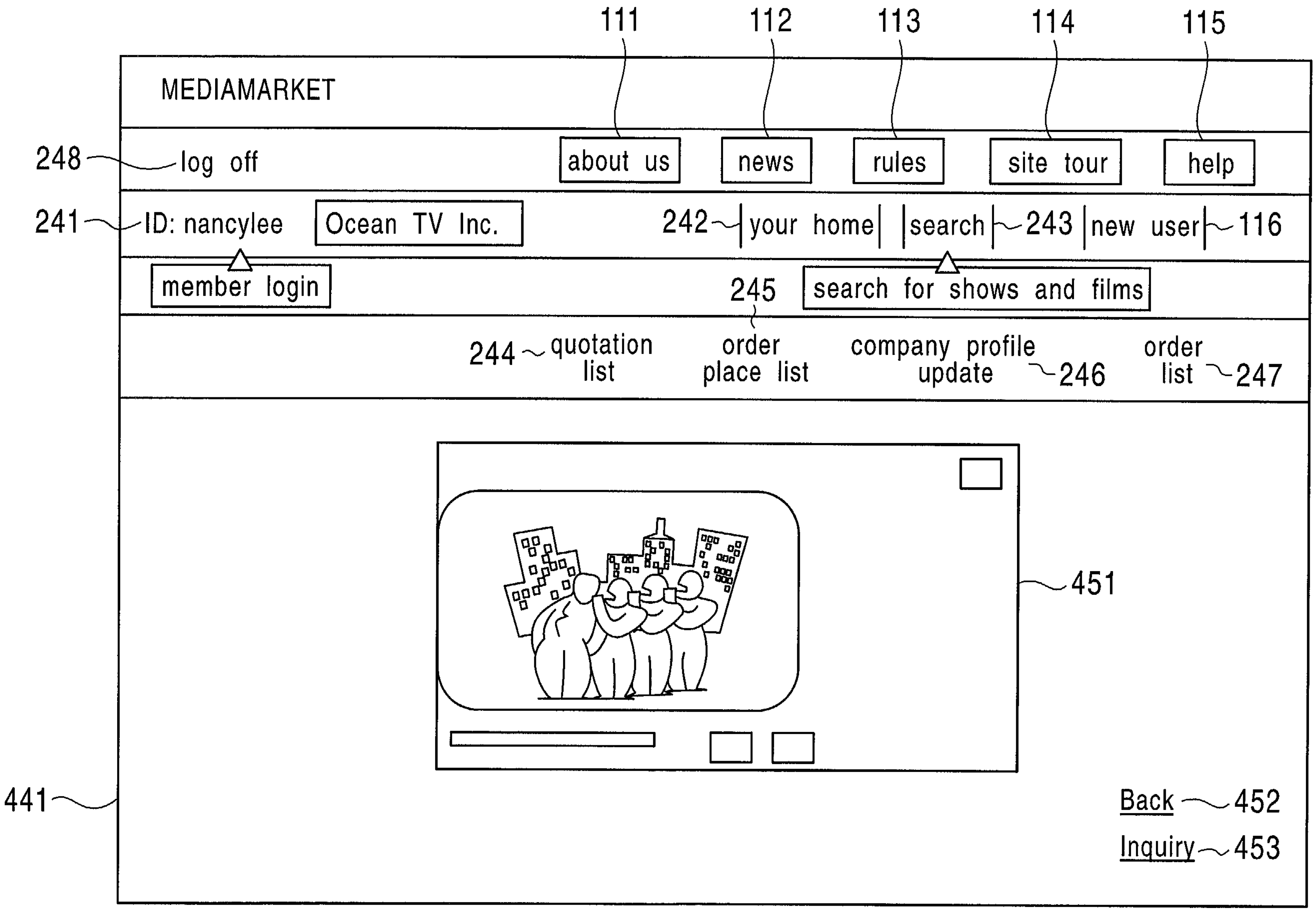
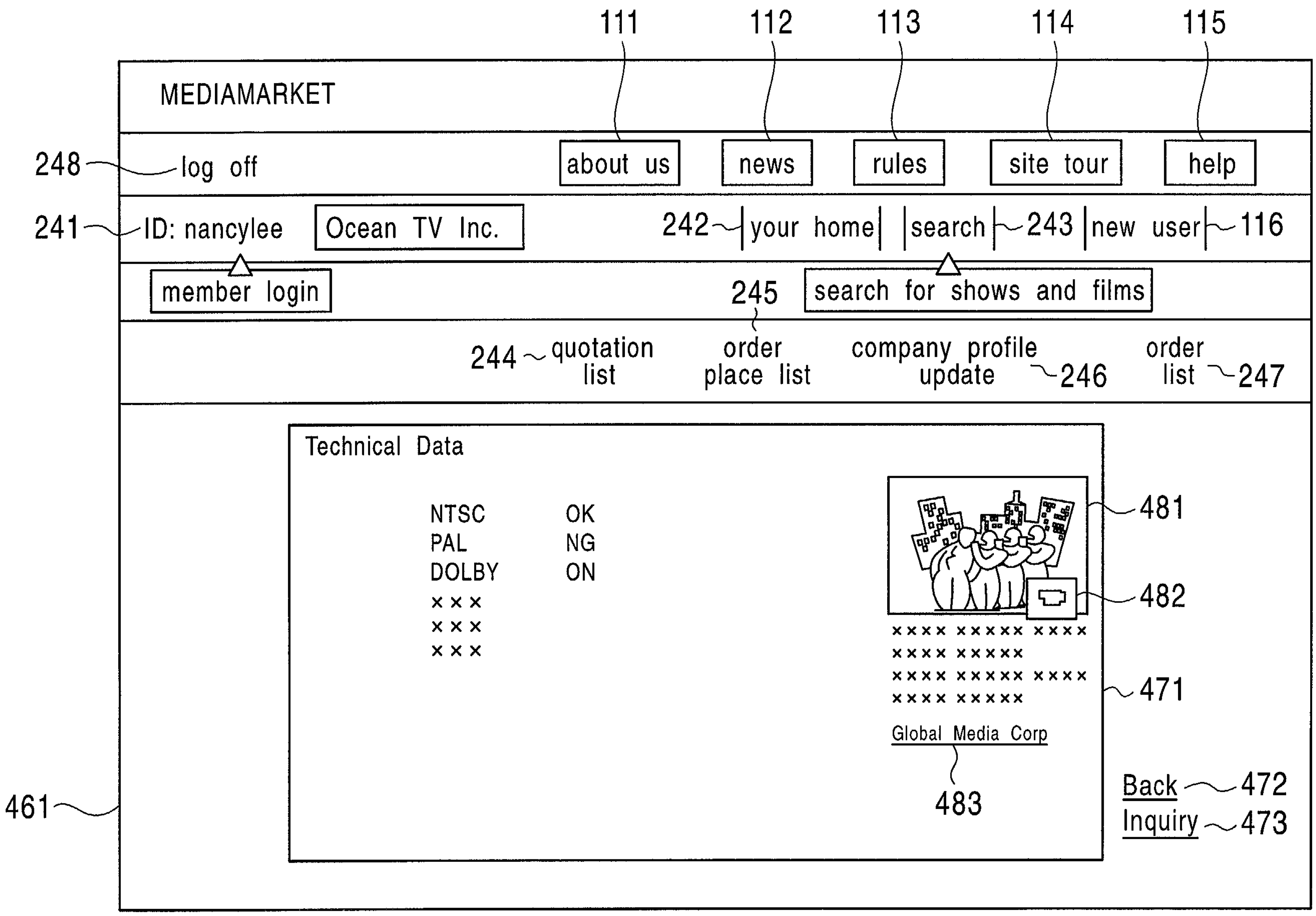
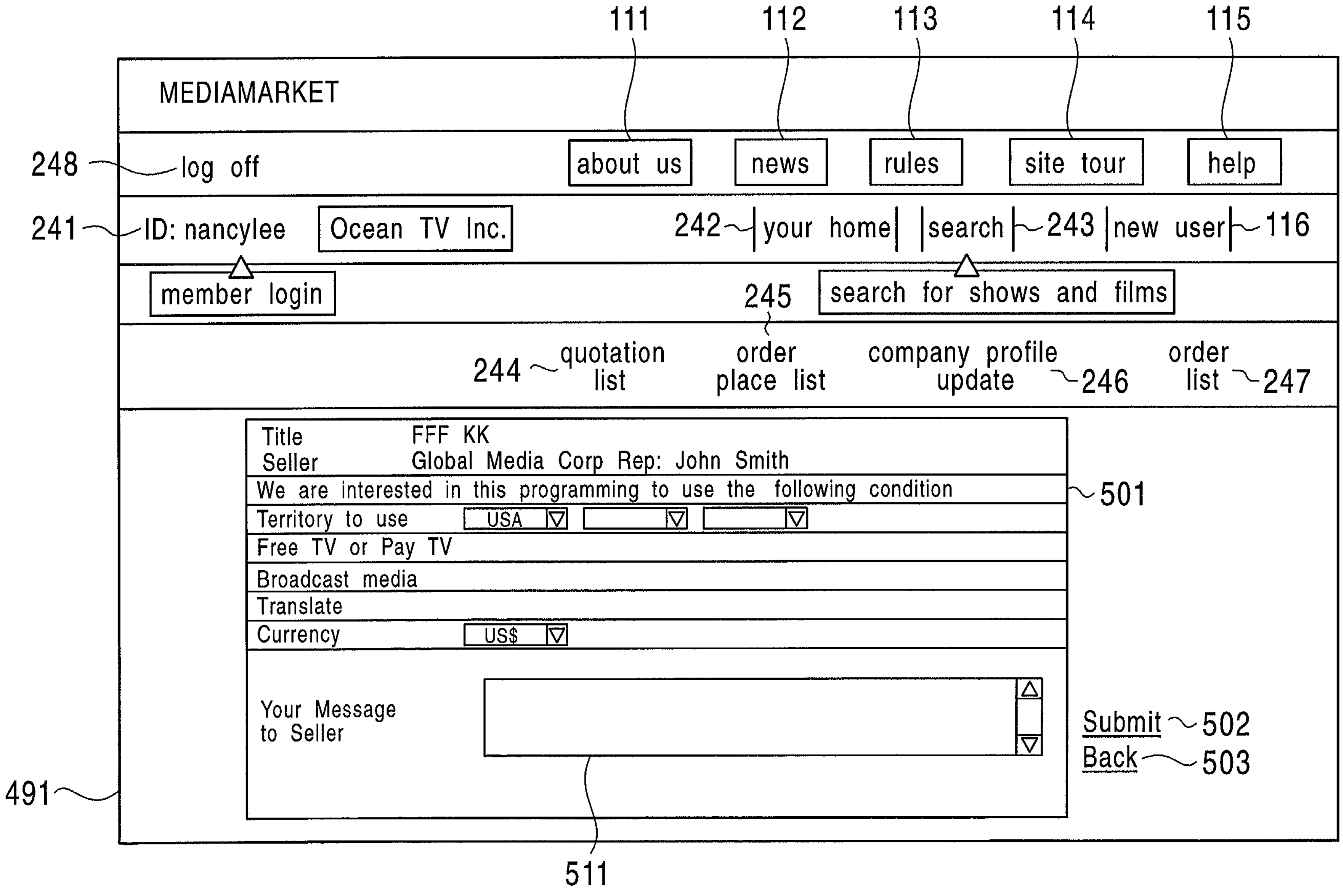

111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
451
441
Back
452
Inquiry
453

FIG. 41


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
Technical Data
NTSC OK
PAL NG
DOLBY ON
× × ×
× × ×
× × ×
481
482
×××× ××××× ××××
×××× ×××××
×××× ××××× ××××
×××× ×××××
471
Global Media Corp
483
Back
472
Inquiry
473
461

10001766.101301

FIG. 42


MEDIAMARKET

log off

ID: nancylee

Ocean TV Inc.

member login

search for shows and films

Title FFF KK

Seller Global Media Corp Rep: John Smith

We are interested in this programming to use the following condition

Territory to use USA

Free TV or Pay TV

Broadcast media

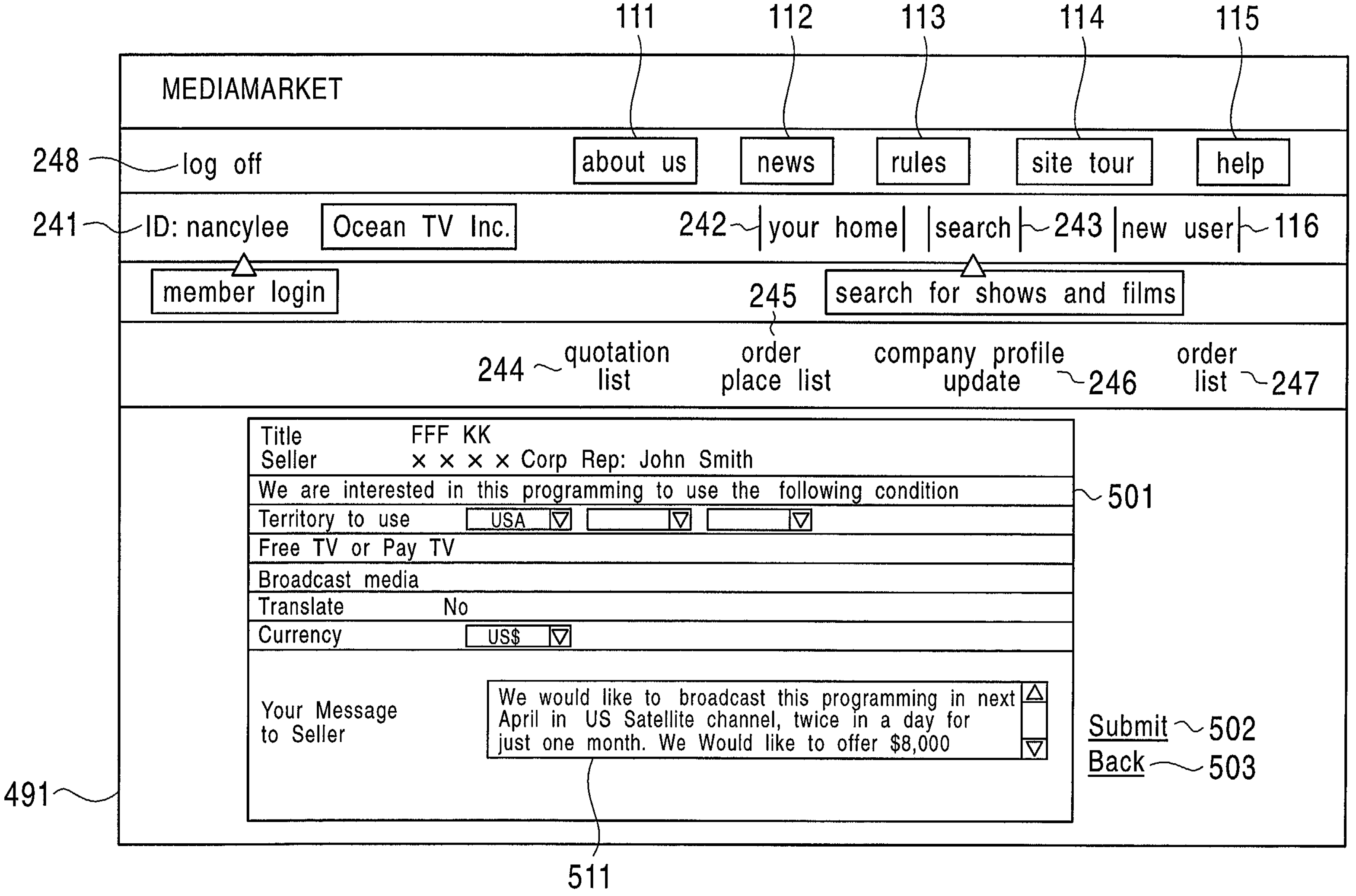
Translate

Currency US$

Your Message to Seller

111
112
113
114
115
about us
news
rules
site tour
help
248
241
242
your home
search
243
new user
116
245
244
quotation list
order place list
company profile update
246
order list
247
501
Submit
502
Back
503
491
511

FIG. 43


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
501
502
503
Submit
Back
491
511

Title FFF KK
Seller × × × × Corp Rep: John Smith

We are interested in this programming to use the following condition

Territory to use USA ▽ ▽ ▽

Free TV or Pay TV

Broadcast media

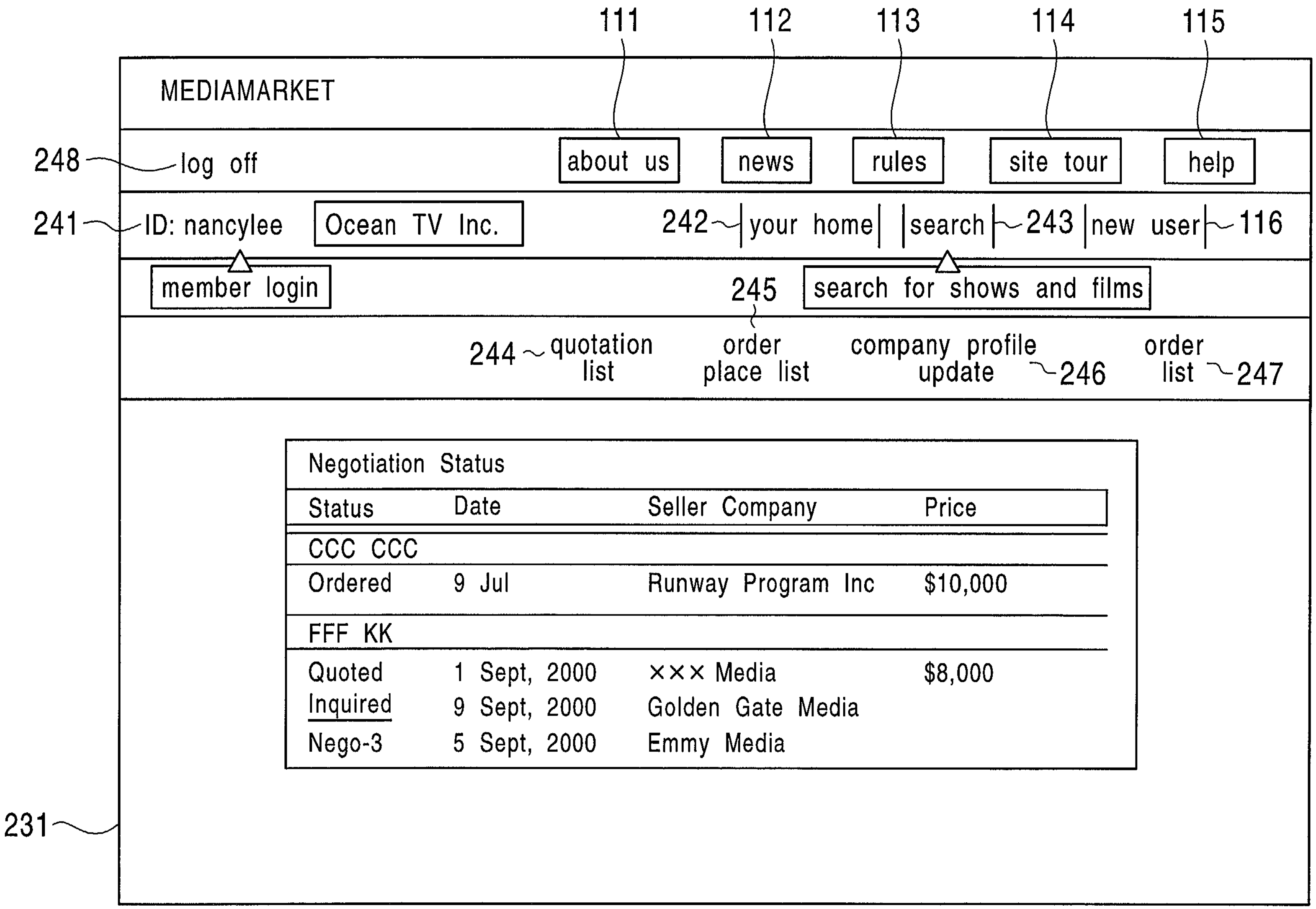
Translate No

Currency US$ ▽

Your Message to Seller

We would like to broadcast this programming in next April in US Satellite channel, twice in a day for just one month. We Would like to offer $8,000

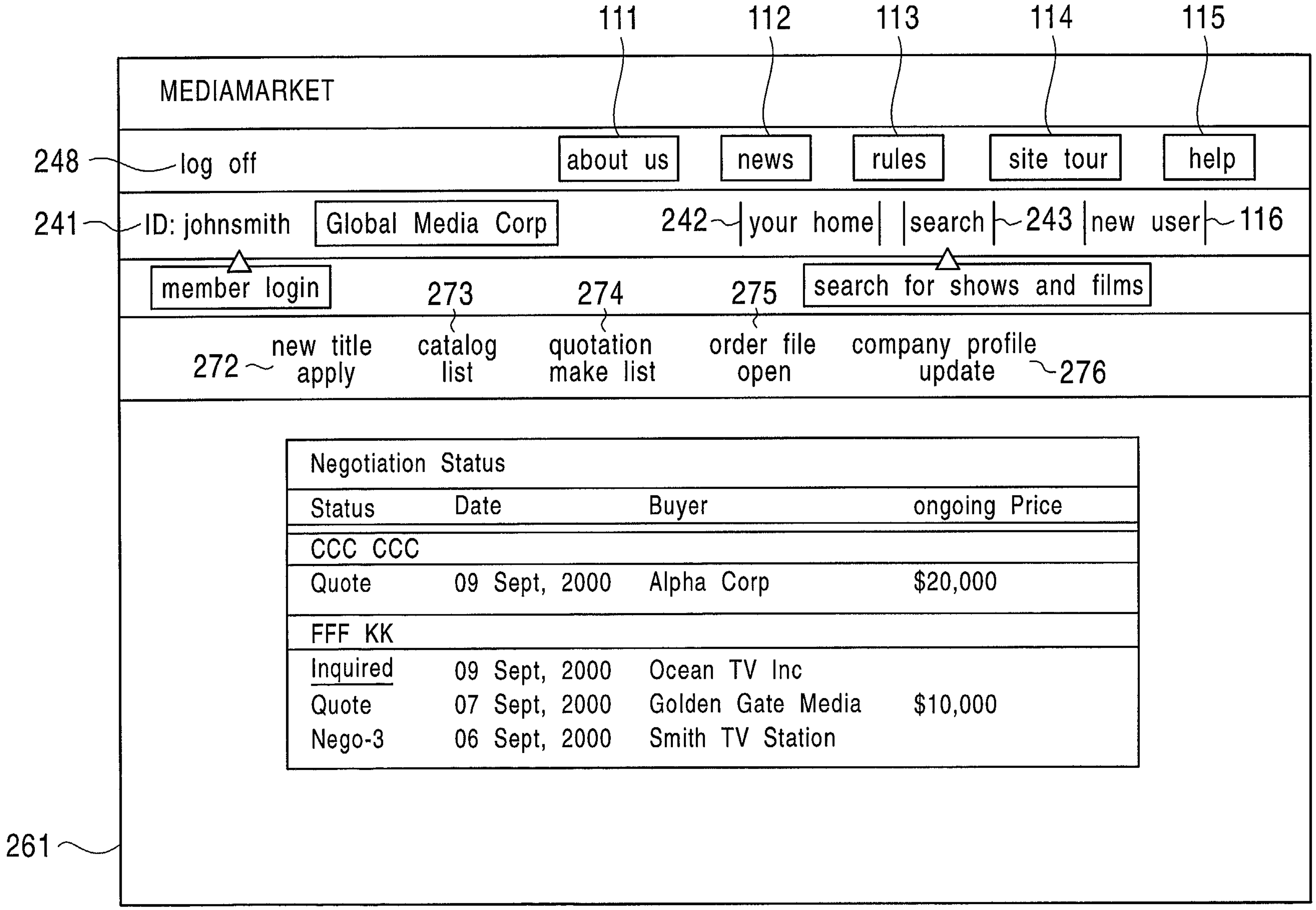
FIG. 44


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
231

Negotiation Status

Status	Date	Seller Company	Price
CCC CCC			
Ordered	9 Jul	Runway Program Inc	$10,000
FFF KK			
Quoted	1 Sept, 2000	××× Media	$8,000
Inquired	9 Sept, 2000	Golden Gate Media	
Nego-3	5 Sept, 2000	Emmy Media	

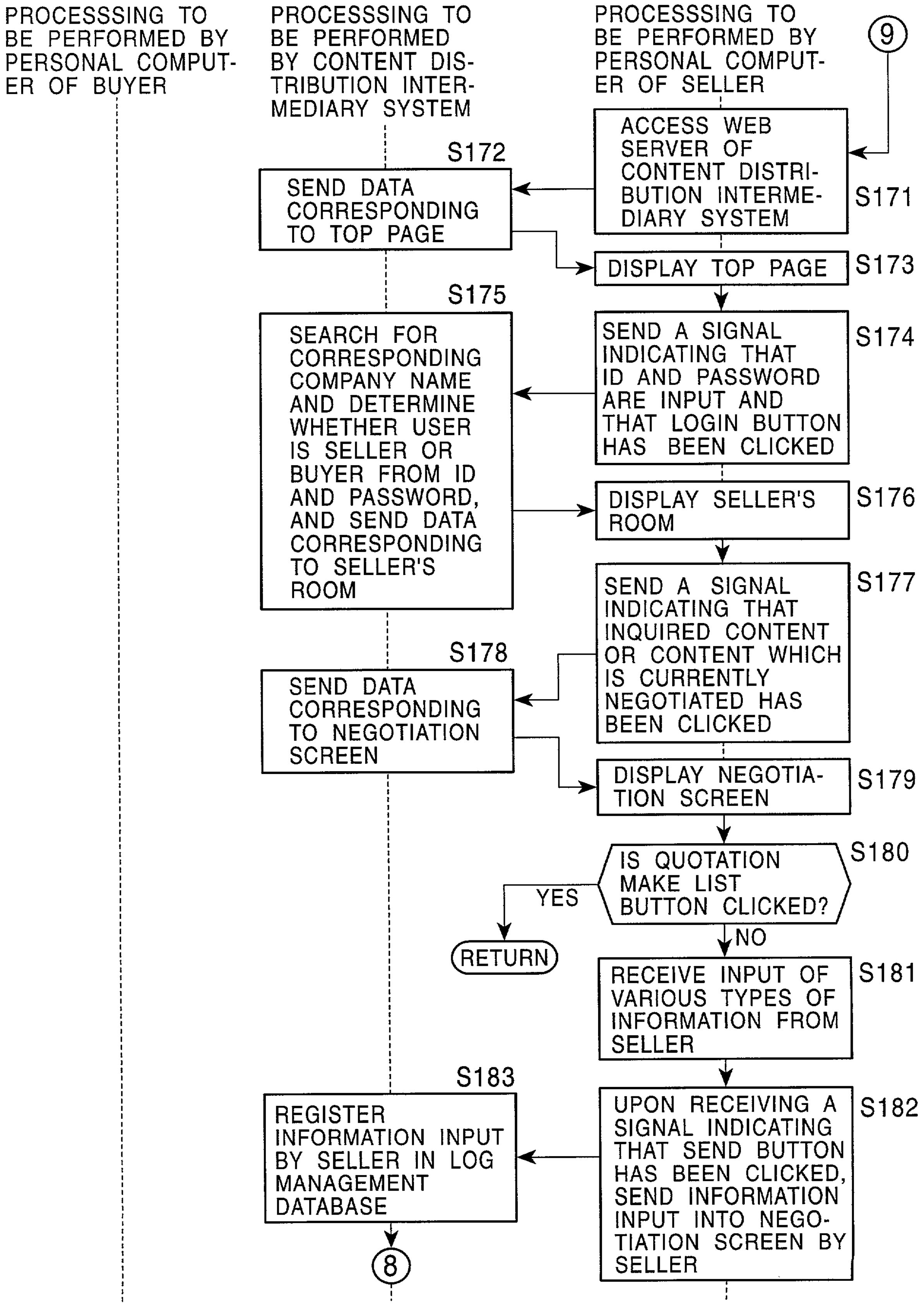
FIG. 45


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
search for shows and films
272
new title apply
273
catalog list
274
quotation make list
275
order file open
company profile update
276
261

Negotiation Status

Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	$20,000
FFF KK			
Inquired	09 Sept, 2000	Ocean TV Inc	
Quote	07 Sept, 2000	Golden Gate Media	$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

FIG. 46


PROCESSSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PROCESSSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
9
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S171
S172
SEND DATA CORRESPONDING TO TOP PAGE
DISPLAY TOP PAGE
S173
S175
SEARCH FOR CORRESPONDING COMPANY NAME AND DETERMINE WHETHER USER IS SELLER OR BUYER FROM ID AND PASSWORD, AND SEND DATA CORRESPONDING TO SELLER'S ROOM
SEND A SIGNAL INDICATING THAT ID AND PASSWORD ARE INPUT AND THAT LOGIN BUTTON HAS BEEN CLICKED
S174
DISPLAY SELLER'S ROOM
S176
SEND A SIGNAL INDICATING THAT INQUIRED CONTENT OR CONTENT WHICH IS CURRENTLY NEGOTIATED HAS BEEN CLICKED
S177
S178
SEND DATA CORRESPONDING TO NEGOTIATION SCREEN
DISPLAY NEGOTIATION SCREEN
S179
IS QUOTATION MAKE LIST BUTTON CLICKED?
S180
YES
RETURN
NO
RECEIVE INPUT OF VARIOUS TYPES OF INFORMATION FROM SELLER
S181
S183
REGISTER INFORMATION INPUT BY SELLER IN LOG MANAGEMENT DATABASE
UPON RECEIVING A SIGNAL INDICATING THAT SEND BUTTON HAS BEEN CLICKED, SEND INFORMATION INPUT INTO NEGOTIATION SCREEN BY SELLER
S182
8

10017656.103101

FIG. 47

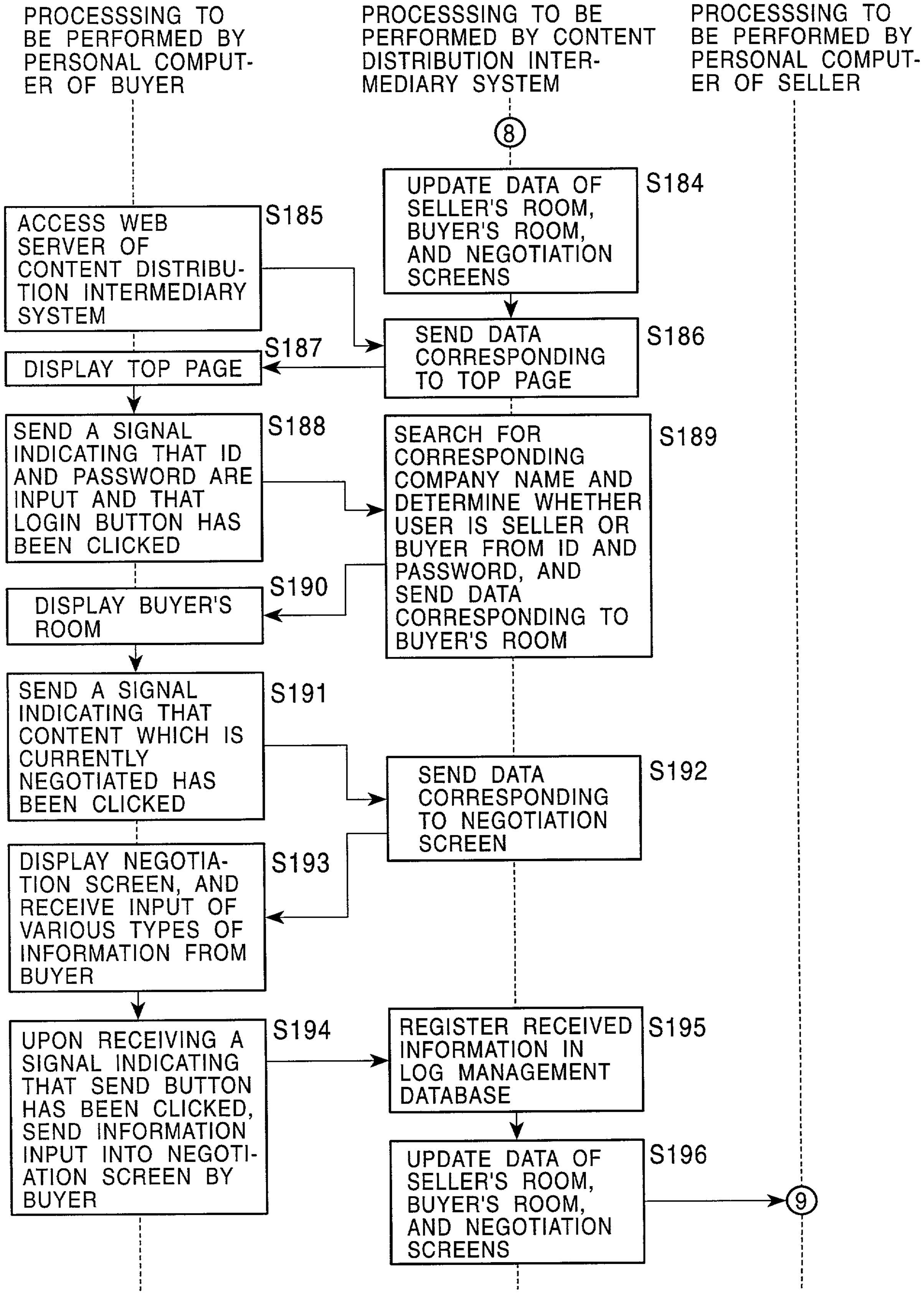
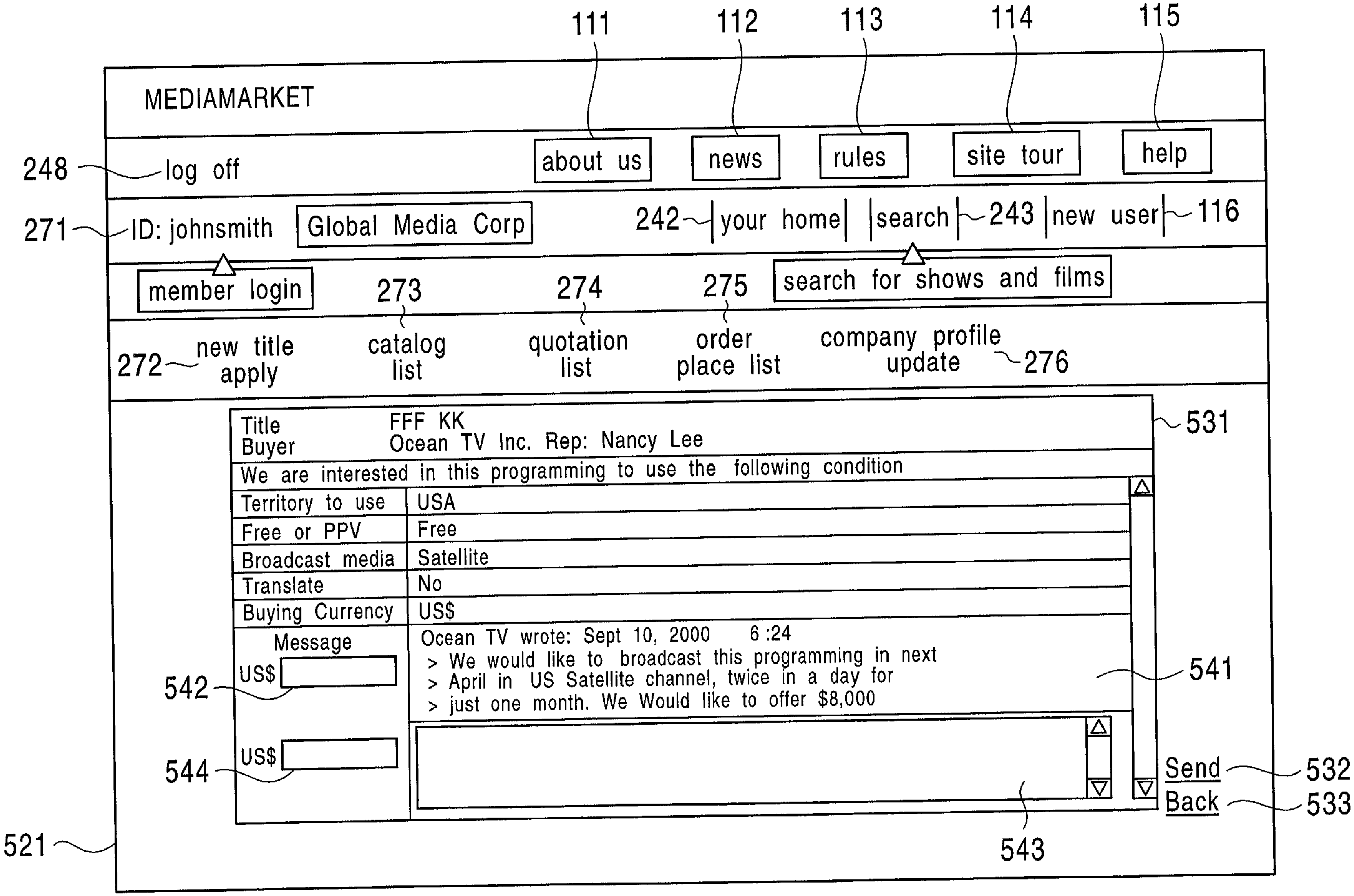

PROCESSSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PROCESSSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
8
UPDATE DATA OF SELLER'S ROOM, BUYER'S ROOM, AND NEGOTIATION SCREENS
S184
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S185
SEND DATA CORRESPONDING TO TOP PAGE
S186
DISPLAY TOP PAGE
S187
SEND A SIGNAL INDICATING THAT ID AND PASSWORD ARE INPUT AND THAT LOGIN BUTTON HAS BEEN CLICKED
S188
SEARCH FOR CORRESPONDING COMPANY NAME AND DETERMINE WHETHER USER IS SELLER OR BUYER FROM ID AND PASSWORD, AND SEND DATA CORRESPONDING TO BUYER'S ROOM
S189
DISPLAY BUYER'S ROOM
S190
SEND A SIGNAL INDICATING THAT CONTENT WHICH IS CURRENTLY NEGOTIATED HAS BEEN CLICKED
S191
SEND DATA CORRESPONDING TO NEGOTIATION SCREEN
S192
DISPLAY NEGOTIATION SCREEN, AND RECEIVE INPUT OF VARIOUS TYPES OF INFORMATION FROM BUYER
S193
UPON RECEIVING A SIGNAL INDICATING THAT SEND BUTTON HAS BEEN CLICKED, SEND INFORMATION INPUT INTO NEGOTIATION SCREEN BY BUYER
S194
REGISTER RECEIVED INFORMATION IN LOG MANAGEMENT DATABASE
S195
UPDATE DATA OF SELLER'S ROOM, BUYER'S ROOM, AND NEGOTIATION SCREENS
S196
9

FIG. 48

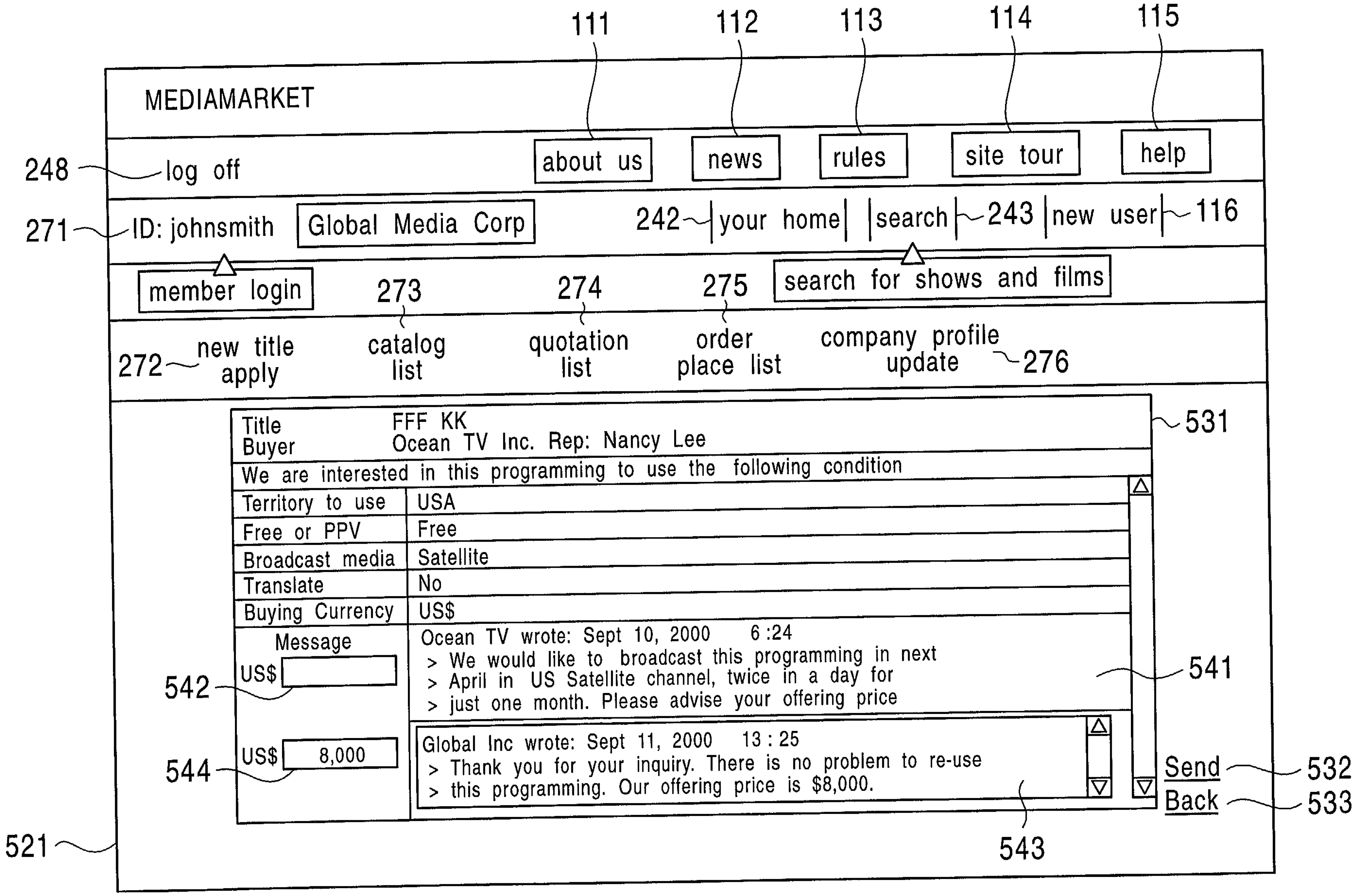

MEDIAMARKET
log off
about us
news
rules
site tour
help
ID: johnsmith
Global Media Corp
your home
search
new user
member login
search for shows and films
new title apply
catalog list
quotation list
order place list
company profile update
Send
Back
111
112
113
114
115
248
271
242
243
116
273
274
275
272
276
531
541
542
544
543
532
533
521

Title	FFF KK
Buyer	Ocean TV Inc. Rep: Nancy Lee

We are interested in this programming to use the following condition

Territory to use	USA
Free or PPV	Free
Broadcast media	Satellite
Translate	No
Buying Currency	US$
Message US$ US$	Ocean TV wrote: Sept 10, 2000 6 :24 > We would like to broadcast this programming in next > April in US Satellite channel, twice in a day for > just one month. We Would like to offer $8,000

FIG. 49


MEDIAMARKET
log off
about us
news
rules
site tour
help
ID: johnsmith
Global Media Corp
your home
search
new user
member login
search for shows and films
new title apply
catalog list
quotation list
order place list
company profile update
Message
Send
Back
111
112
113
114
115
116
242
243
248
271
272
273
274
275
276
521
531
532
533
541
542
543
544

Title	FFF KK
Buyer	Ocean TV Inc. Rep: Nancy Lee

We are interested in this programming to use the following condition

Territory to use	USA
Free or PPV	Free
Broadcast media	Satellite
Translate	No
Buying Currency	US$

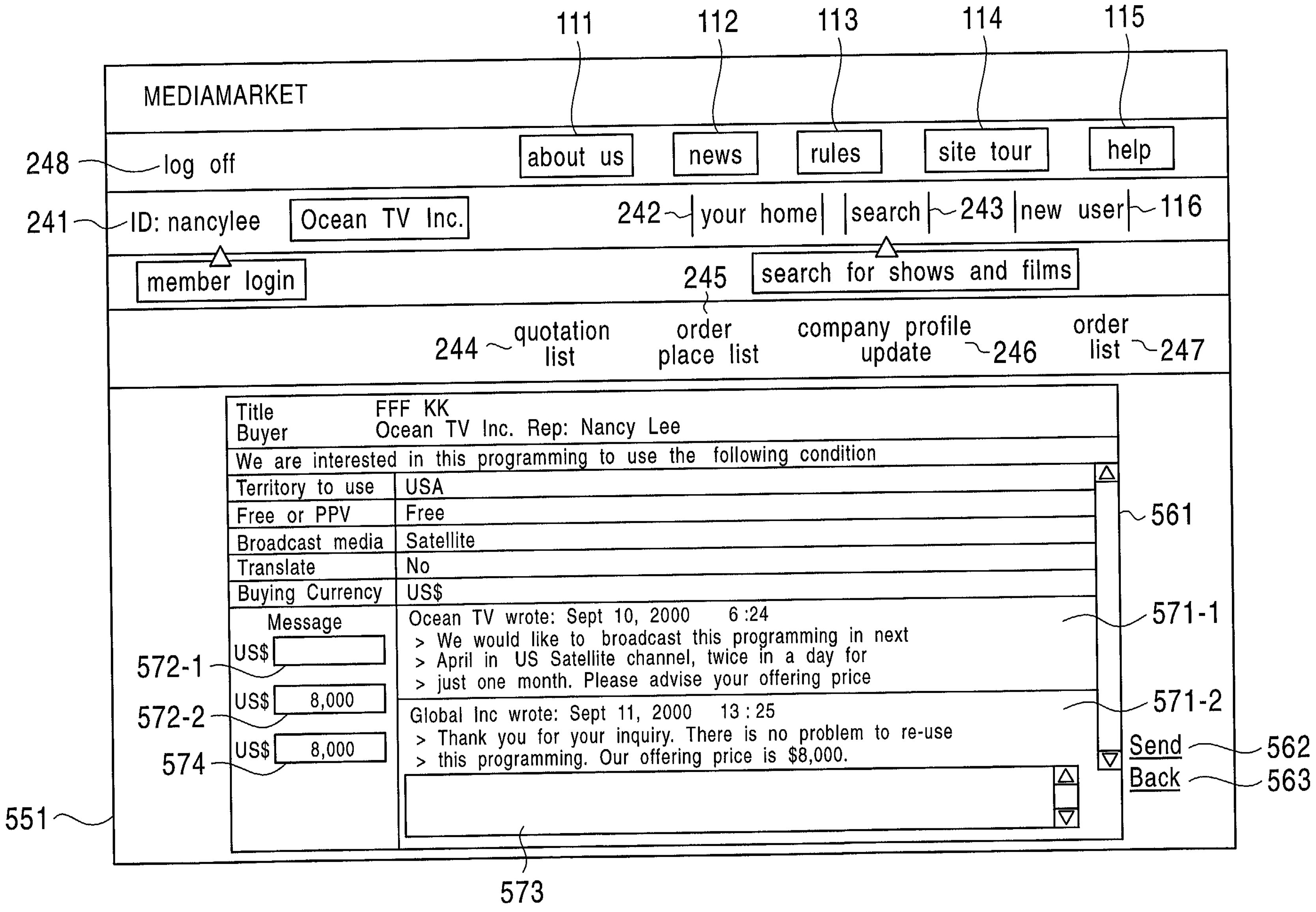
US$

US$ 8,000

Ocean TV wrote: Sept 10, 2000 6 :24
> We would like to broadcast this programming in next
> April in US Satellite channel, twice in a day for
> just one month. Please advise your offering price

Global Inc wrote: Sept 11, 2000 13 : 25
> Thank you for your inquiry. There is no problem to re-use
> this programming. Our offering price is $8,000.

FIG. 50


MEDIAMARKET
log off
about us
news
rules
site tour
help
ID: nancylee
Ocean TV Inc.
your home
search
new user
member login
search for shows and films
quotation list
order place list
company profile update
order list
Message
Send
Back
111
112
113
114
115
116
241
242
243
244
245
246
247
248
551
561
562
563
571-1
571-2
572-1
572-2
573
574

Title FFF KK

Buyer Ocean TV Inc. Rep: Nancy Lee

We are interested in this programming to use the following condition

Territory to use	USA
Free or PPV	Free
Broadcast media	Satellite
Translate	No
Buying Currency	US$

US$

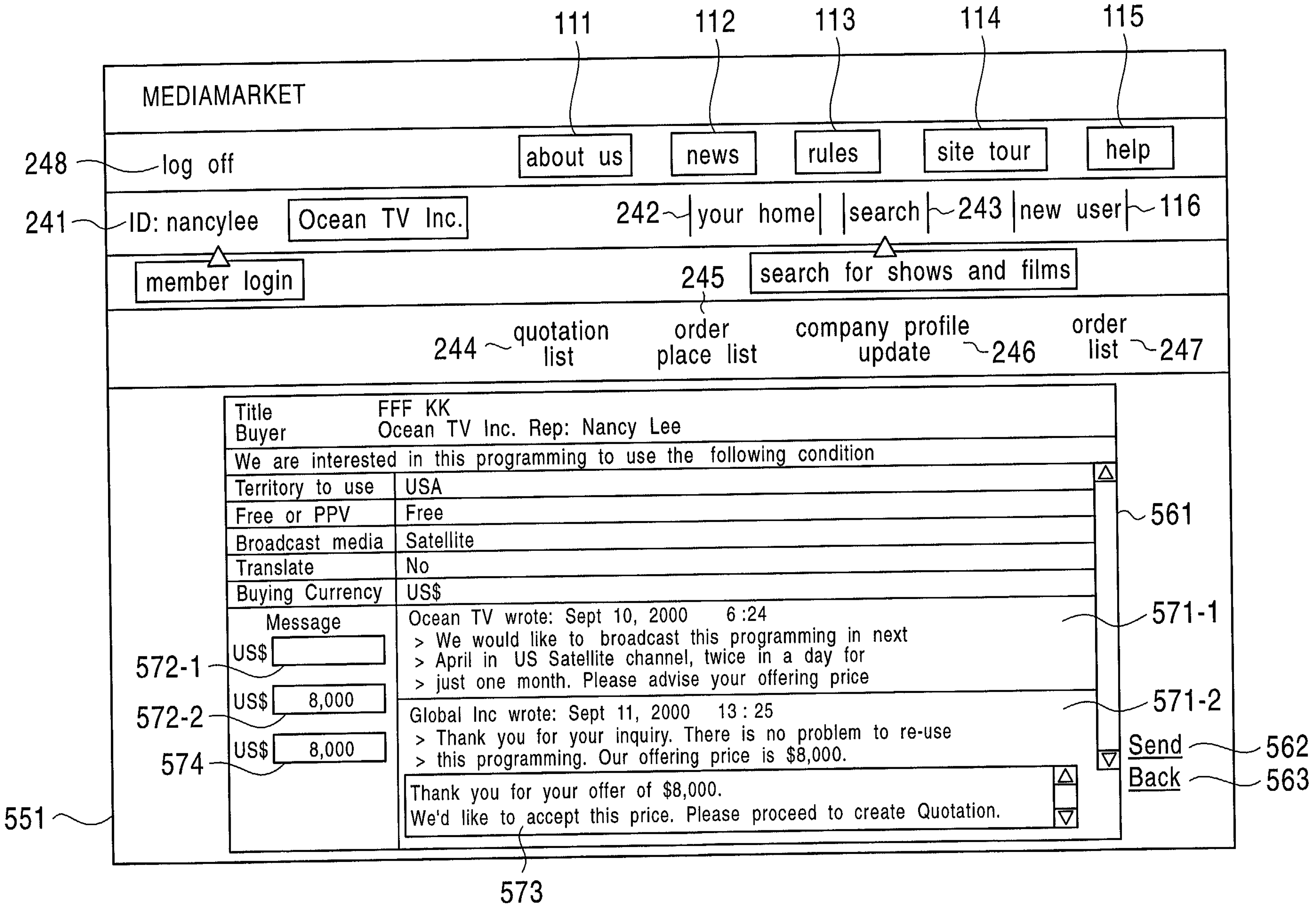
US$ 8,000

US$ 8,000

Ocean TV wrote: Sept 10, 2000 6 :24
> We would like to broadcast this programming in next
> April in US Satellite channel, twice in a day for
> just one month. Please advise your offering price

Global Inc wrote: Sept 11, 2000 13 : 25
> Thank you for your inquiry. There is no problem to re-use
> this programming. Our offering price is $8,000.

FIG. 51


MEDIAMARKET
log off
about us
news
rules
site tour
help
ID: nancylee
Ocean TV Inc.
your home
search
new user
member login
search for shows and films
quotation list
order place list
company profile update
order list
Send
Back
111
112
113
114
115
248
241
242
243
116
245
244
246
247
561
571-1
571-2
572-1
572-2
574
562
563
551
573

Title	FFF KK
Buyer	Ocean TV Inc. Rep: Nancy Lee

We are interested in this programming to use the following condition

Territory to use	USA
Free or PPV	Free
Broadcast media	Satellite
Translate	No
Buying Currency	US$

Message

US$

US$ 8,000

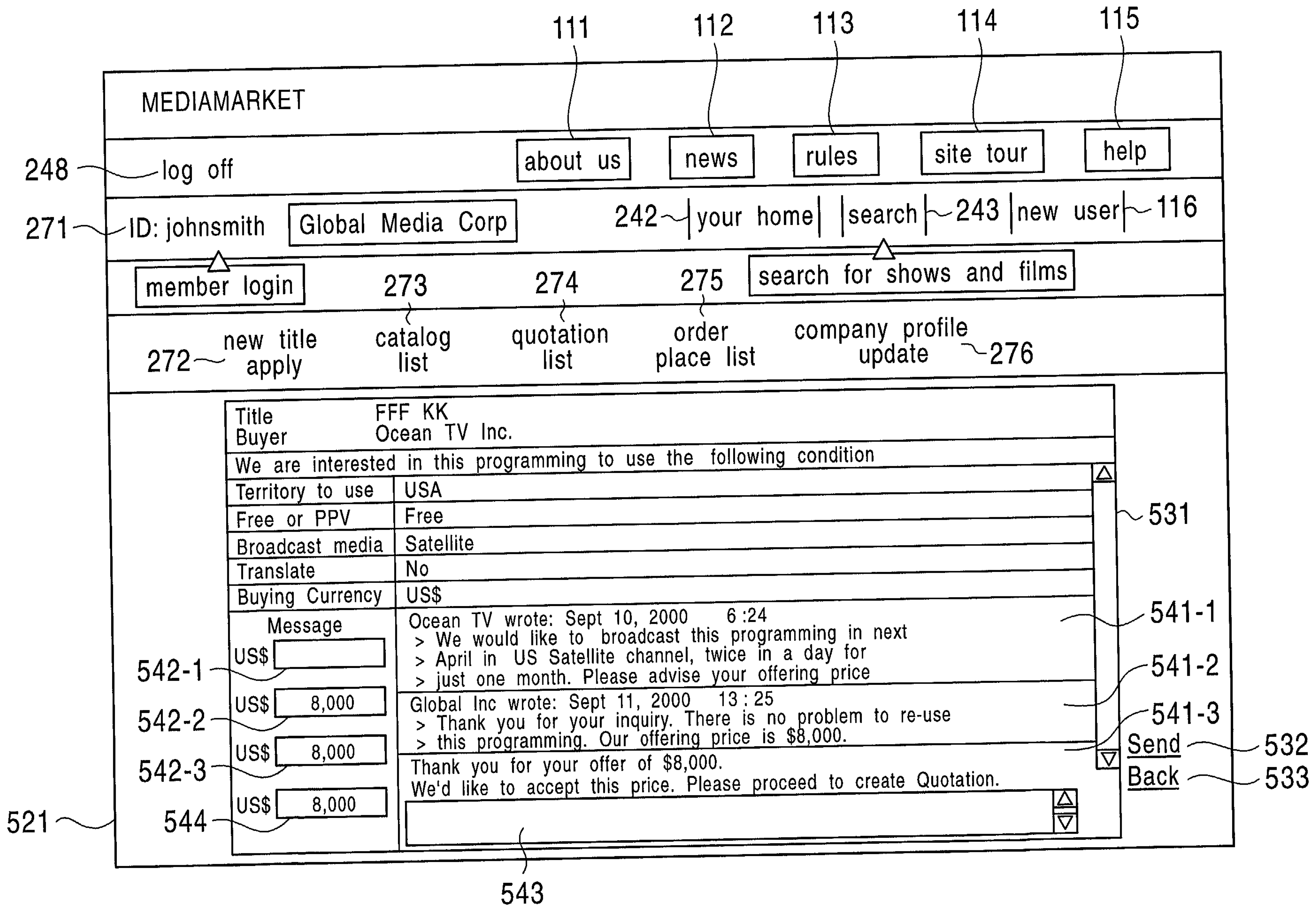
US$ 8,000

Ocean TV wrote: Sept 10, 2000 6 :24
> We would like to broadcast this programming in next
> April in US Satellite channel, twice in a day for
> just one month. Please advise your offering price

Global Inc wrote: Sept 11, 2000 13 : 25
> Thank you for your inquiry. There is no problem to re-use
> this programming. Our offering price is $8,000.

Thank you for your offer of $8,000.
We'd like to accept this price. Please proceed to create Quotation.

FIG. 52



111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
271
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
273
274
275
search for shows and films
272
new title apply
catalog list
quotation list
order place list
company profile update
276
531
541-1
541-2
541-3
542-1
542-2
542-3
544
521
543
Send
532
Back
533

Title	FFF KK
Buyer	Ocean TV Inc.

We are interested in this programming to use the following condition

Territory to use	USA
Free or PPV	Free
Broadcast media	Satellite
Translate	No
Buying Currency	US$

Message

US$

US$ 8,000

US$ 8,000

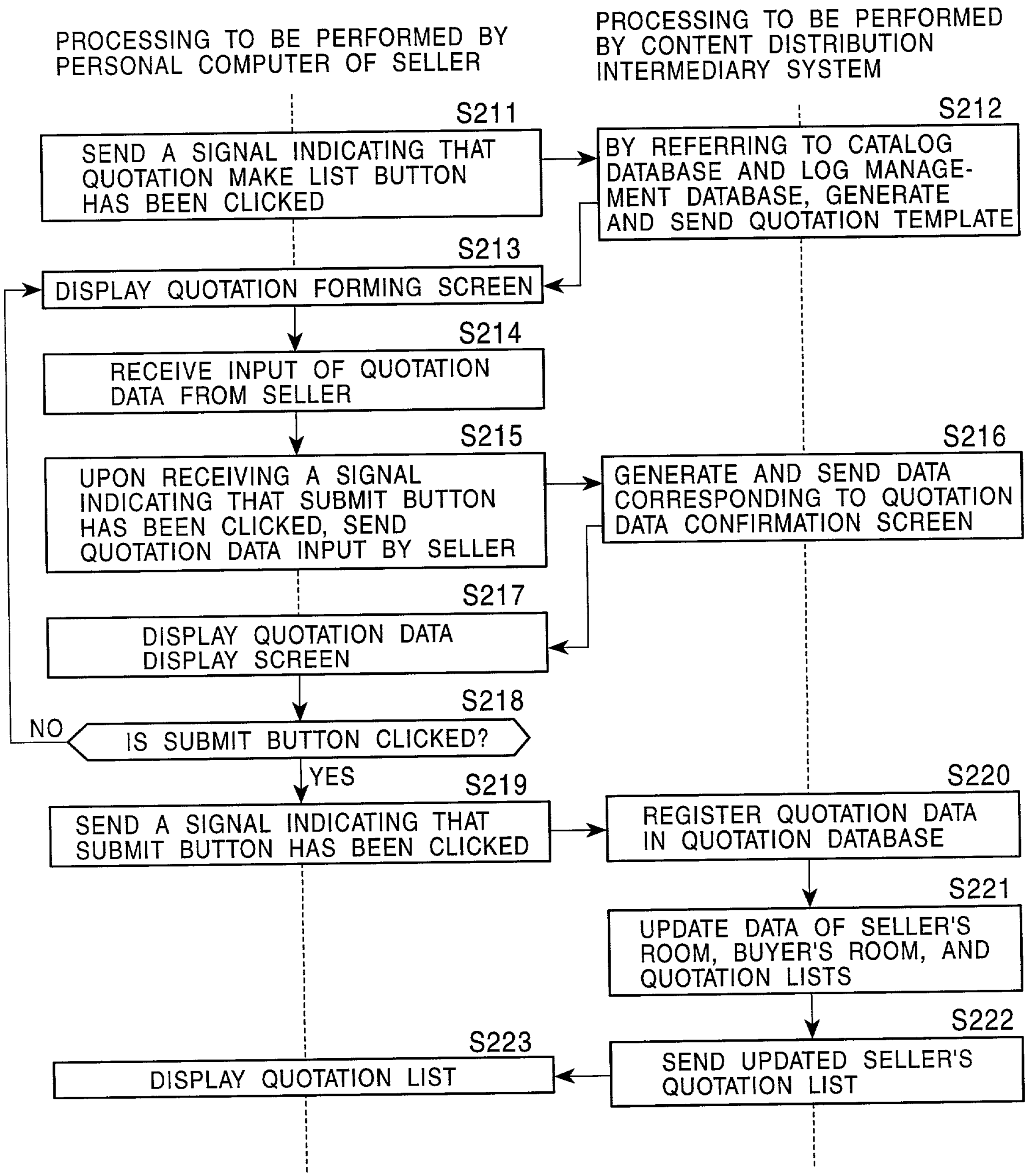
US$ 8,000

Ocean TV wrote: Sept 10, 2000 6 :24
> We would like to broadcast this programming in next
> April in US Satellite channel, twice in a day for
> just one month. Please advise your offering price

Global Inc wrote: Sept 11, 2000 13 : 25
> Thank you for your inquiry. There is no problem to re-use
> this programming. Our offering price is $8,000.

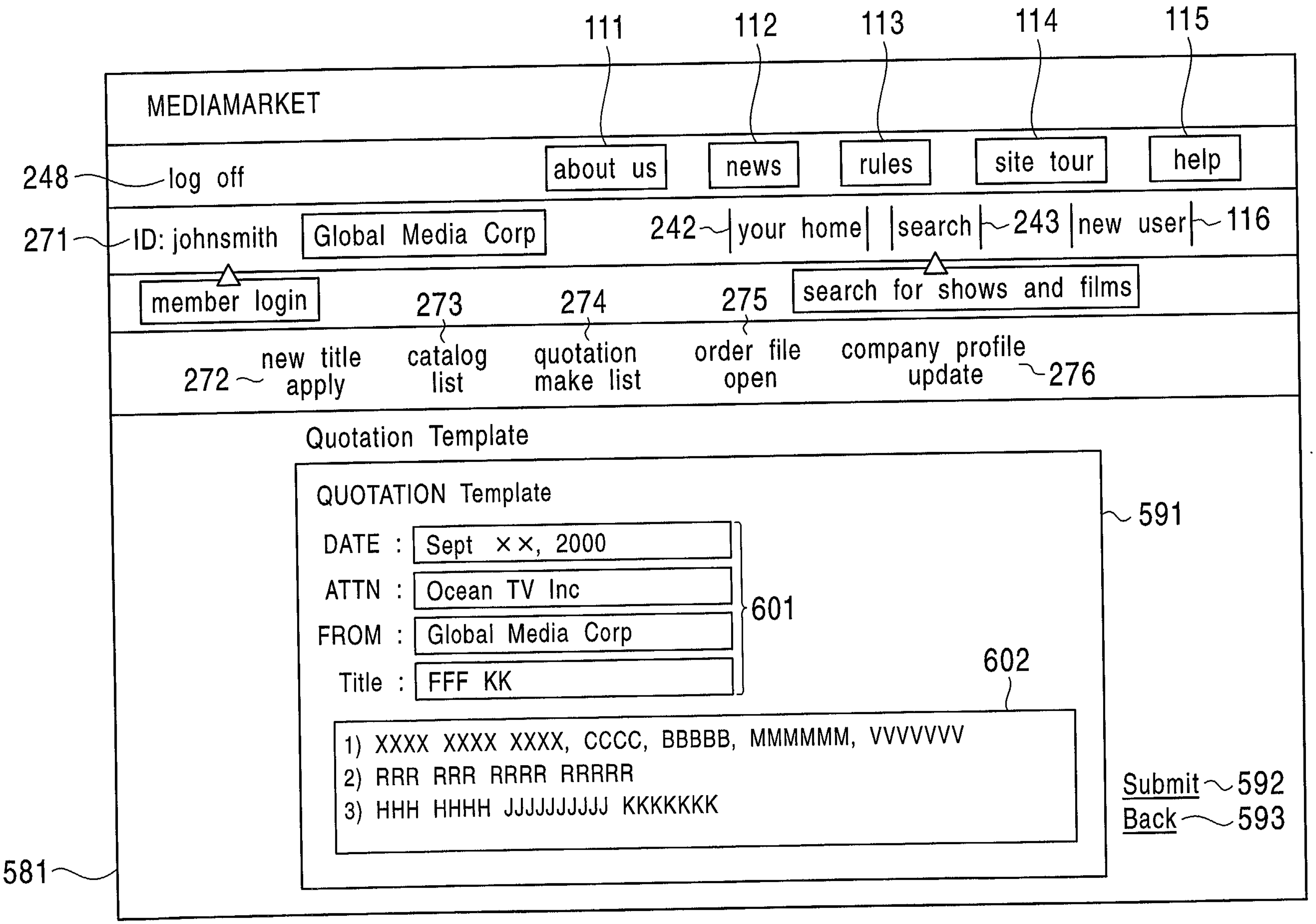
Thank you for your offer of $8,000.
We'd like to accept this price. Please proceed to create Quotation.

FIG. 53


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S211
SEND A SIGNAL INDICATING THAT QUOTATION MAKE LIST BUTTON HAS BEEN CLICKED
S212
BY REFERRING TO CATALOG DATABASE AND LOG MANAGEMENT DATABASE, GENERATE AND SEND QUOTATION TEMPLATE
S213
DISPLAY QUOTATION FORMING SCREEN
S214
RECEIVE INPUT OF QUOTATION DATA FROM SELLER
S215
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, SEND QUOTATION DATA INPUT BY SELLER
S216
GENERATE AND SEND DATA CORRESPONDING TO QUOTATION DATA CONFIRMATION SCREEN
S217
DISPLAY QUOTATION DATA DISPLAY SCREEN
S218
IS SUBMIT BUTTON CLICKED?
NO
YES
S219
SEND A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED
S220
REGISTER QUOTATION DATA IN QUOTATION DATABASE
S221
UPDATE DATA OF SELLER'S ROOM, BUYER'S ROOM, AND QUOTATION LISTS
S222
SEND UPDATED SELLER'S QUOTATION LIST
S223
DISPLAY QUOTATION LIST

10004766.103101

FIG. 54


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
271
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
search for shows and films
272
new title apply
273
catalog list
274
quotation make list
275
order file open
company profile update
276
Quotation Template
591
601
602
Submit
592
Back
593
581

QUOTATION Template

DATE : Sept ××, 2000

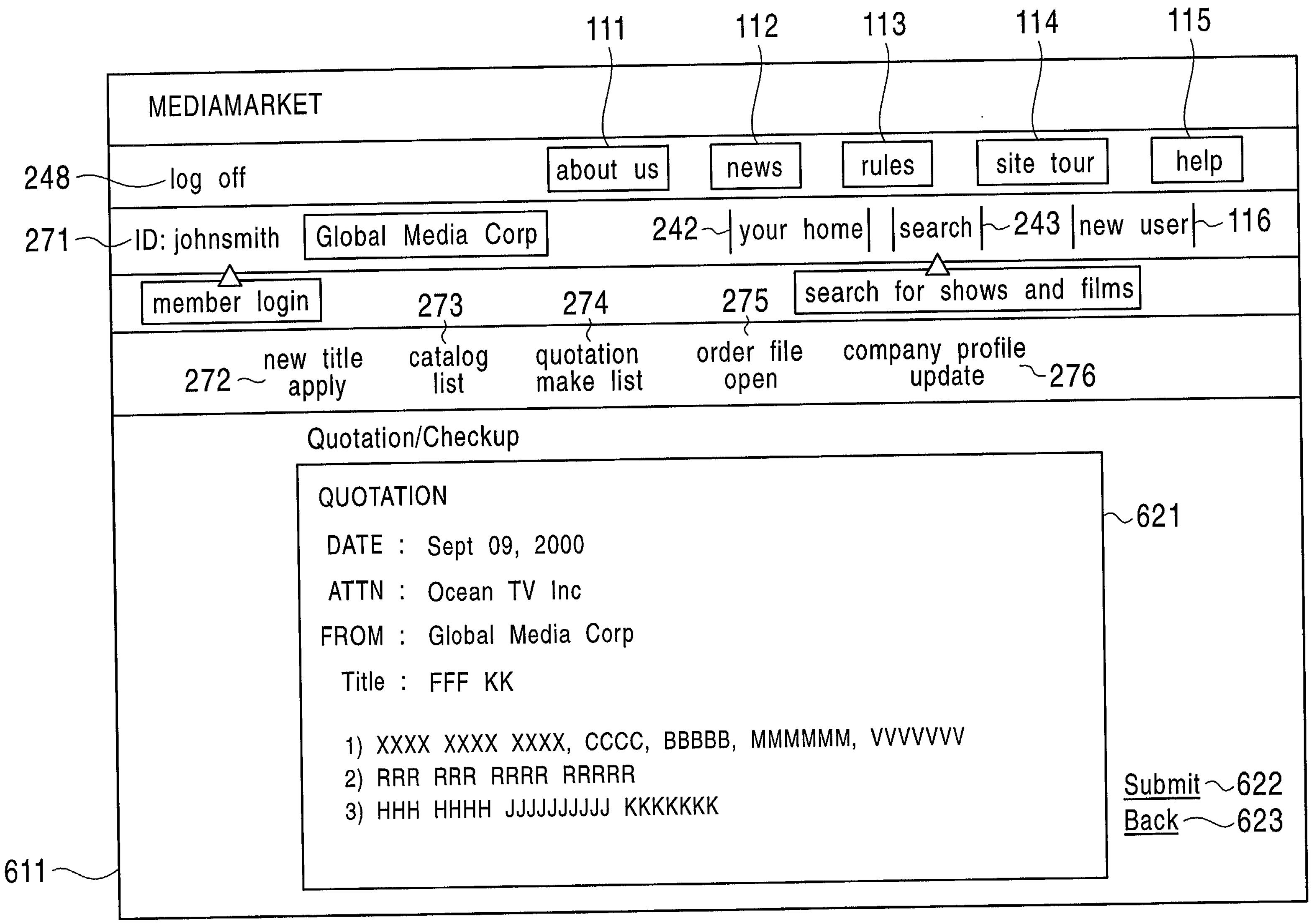
ATTN : Ocean TV Inc

FROM : Global Media Corp

Title : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

FIG. 55


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
271
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
search for shows and films
273
274
275
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
Quotation/Checkup
621
Submit
622
Back
623
611

QUOTATION

DATE : Sept 09, 2000

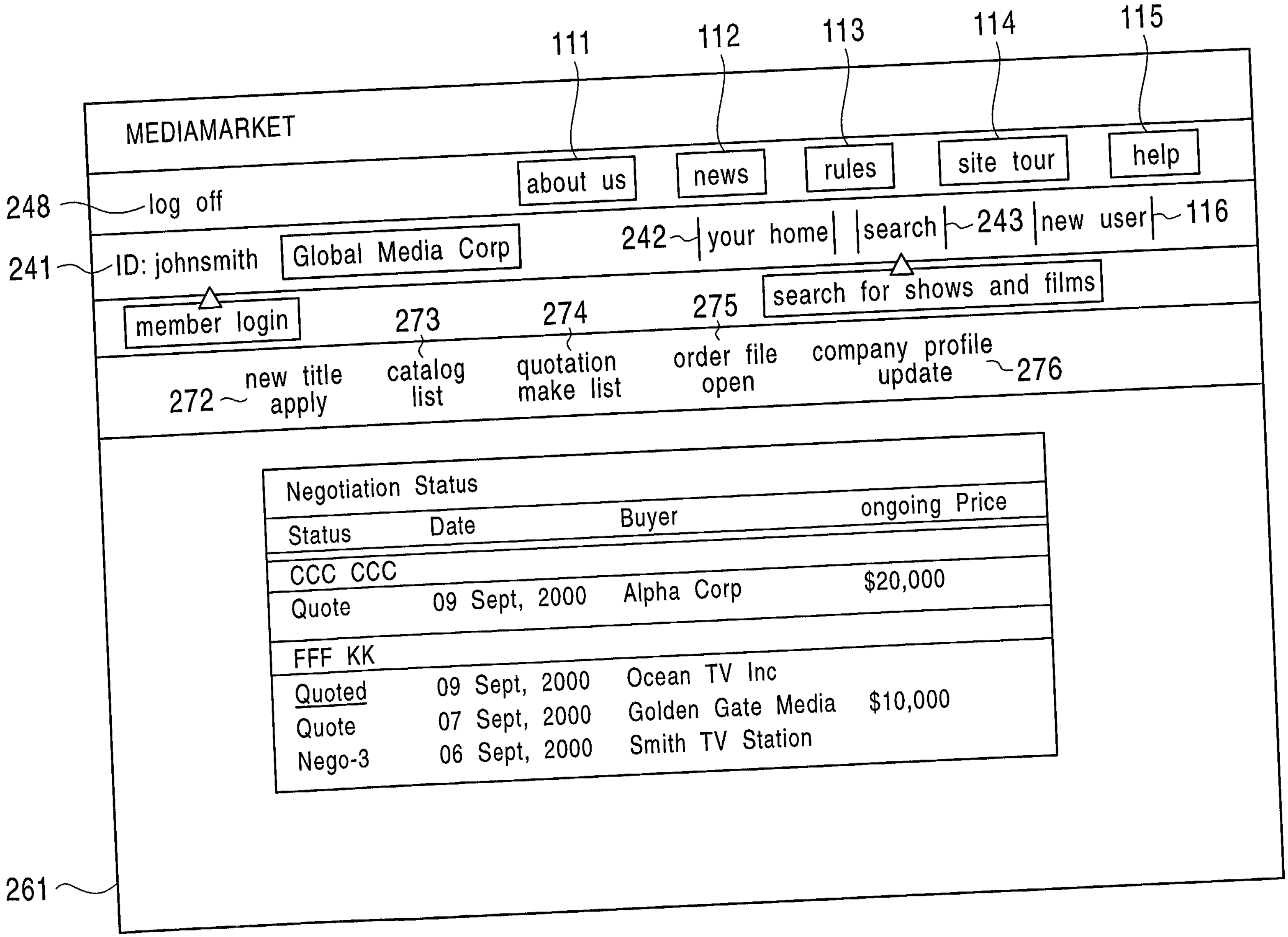
ATTN : Ocean TV Inc

FROM : Global Media Corp

Title : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

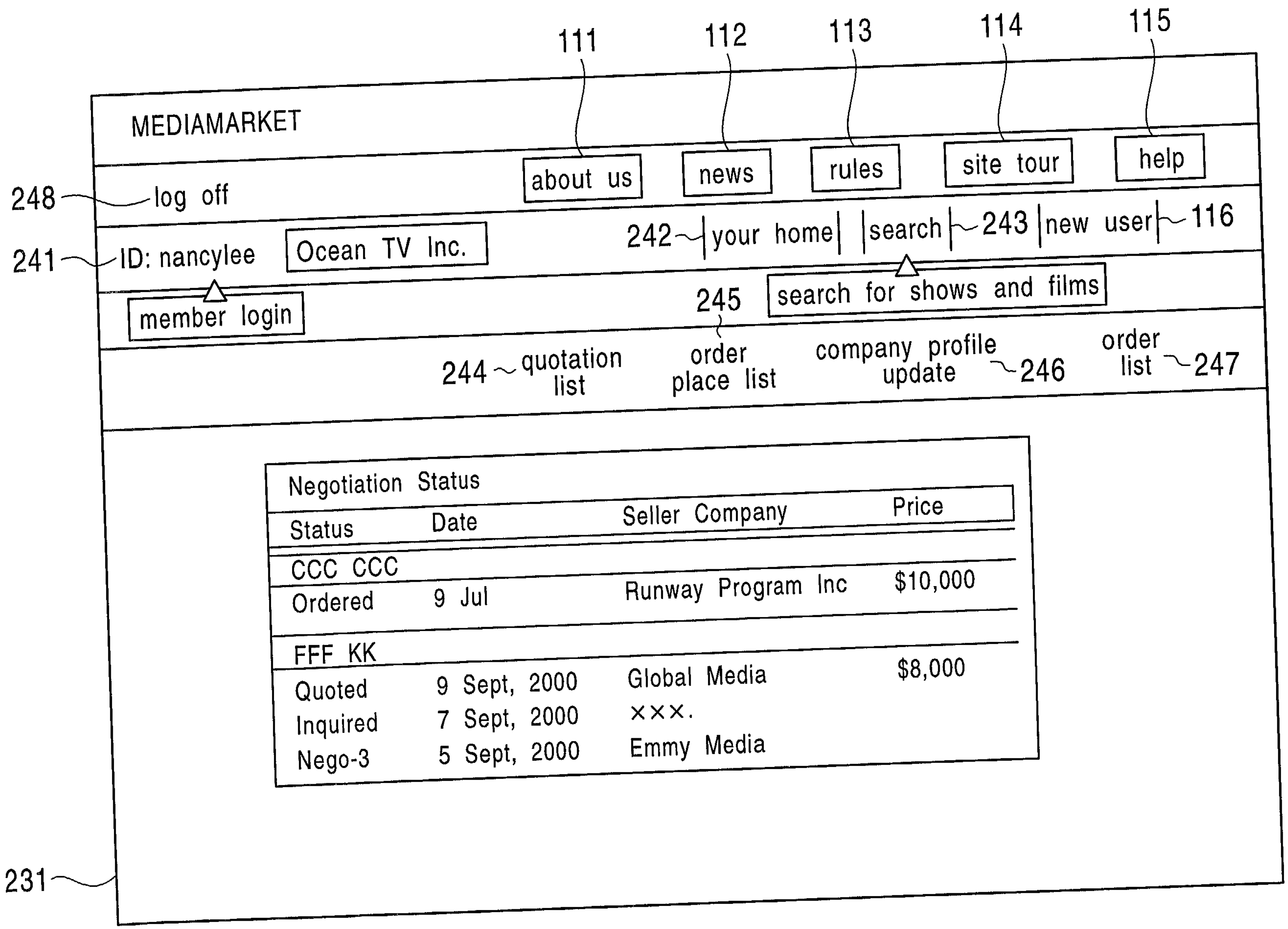
FIG. 56


111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
248
log off
242
your home
search
243
new user
116
241
ID: johnsmith
Global Media Corp
search for shows and films
member login
273
274
275
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
261

Negotiation Status

Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	$20,000
FFF KK			
Quoted	09 Sept, 2000	Ocean TV Inc	
Quote	07 Sept, 2000	Golden Gate Media	$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

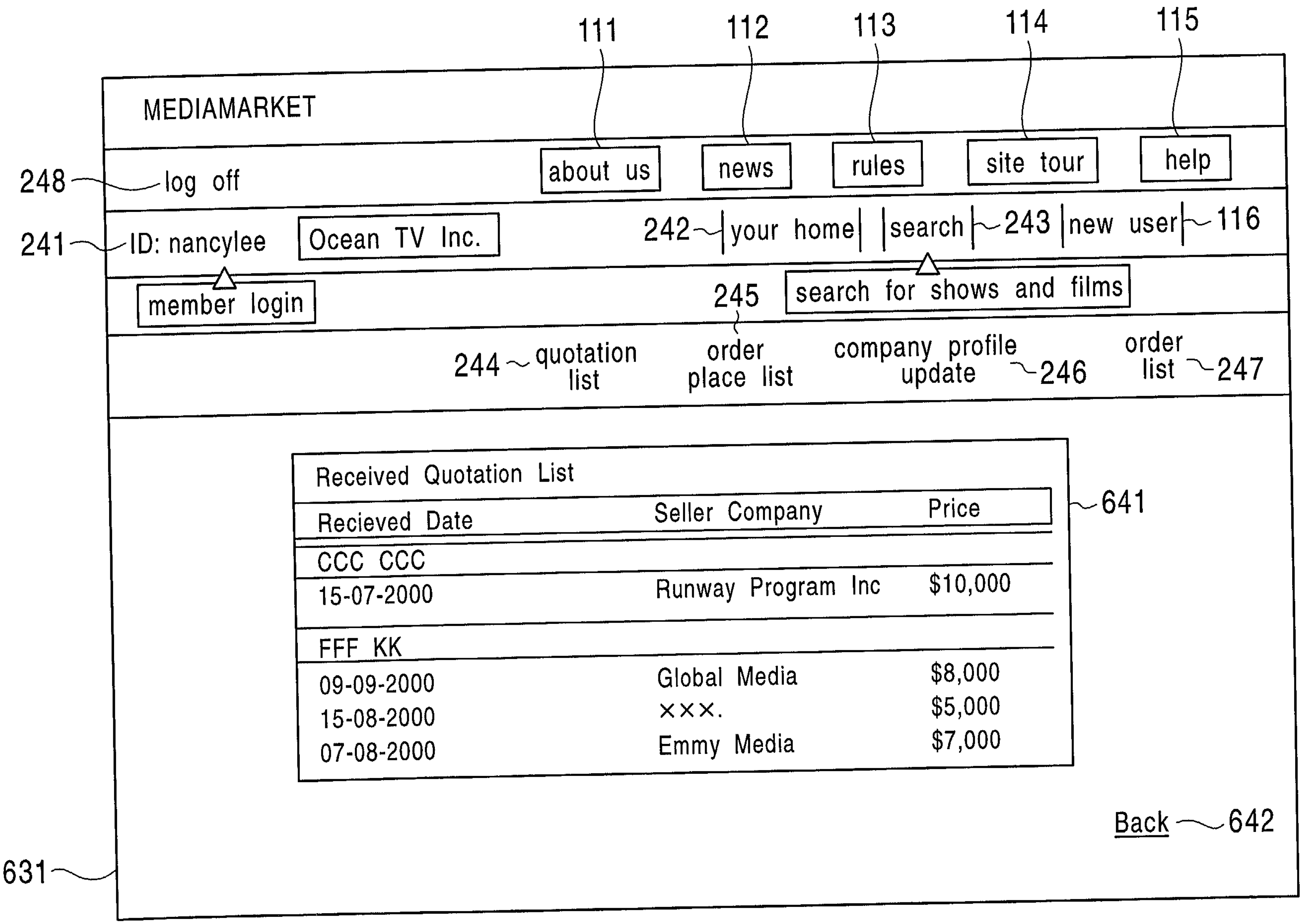
FIG. 57


111
112
113
114
115
MEDIAMARKET
about us
news
rules
site tour
help
248
log off
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
231

Negotiation Status

Status	Date	Seller Company	Price
CCC CCC			
Ordered	9 Jul	Runway Program Inc	$10,000
FFF KK			
Quoted	9 Sept, 2000	Global Media	$8,000
Inquired	7 Sept, 2000	×××.	
Nego-3	5 Sept, 2000	Emmy Media	

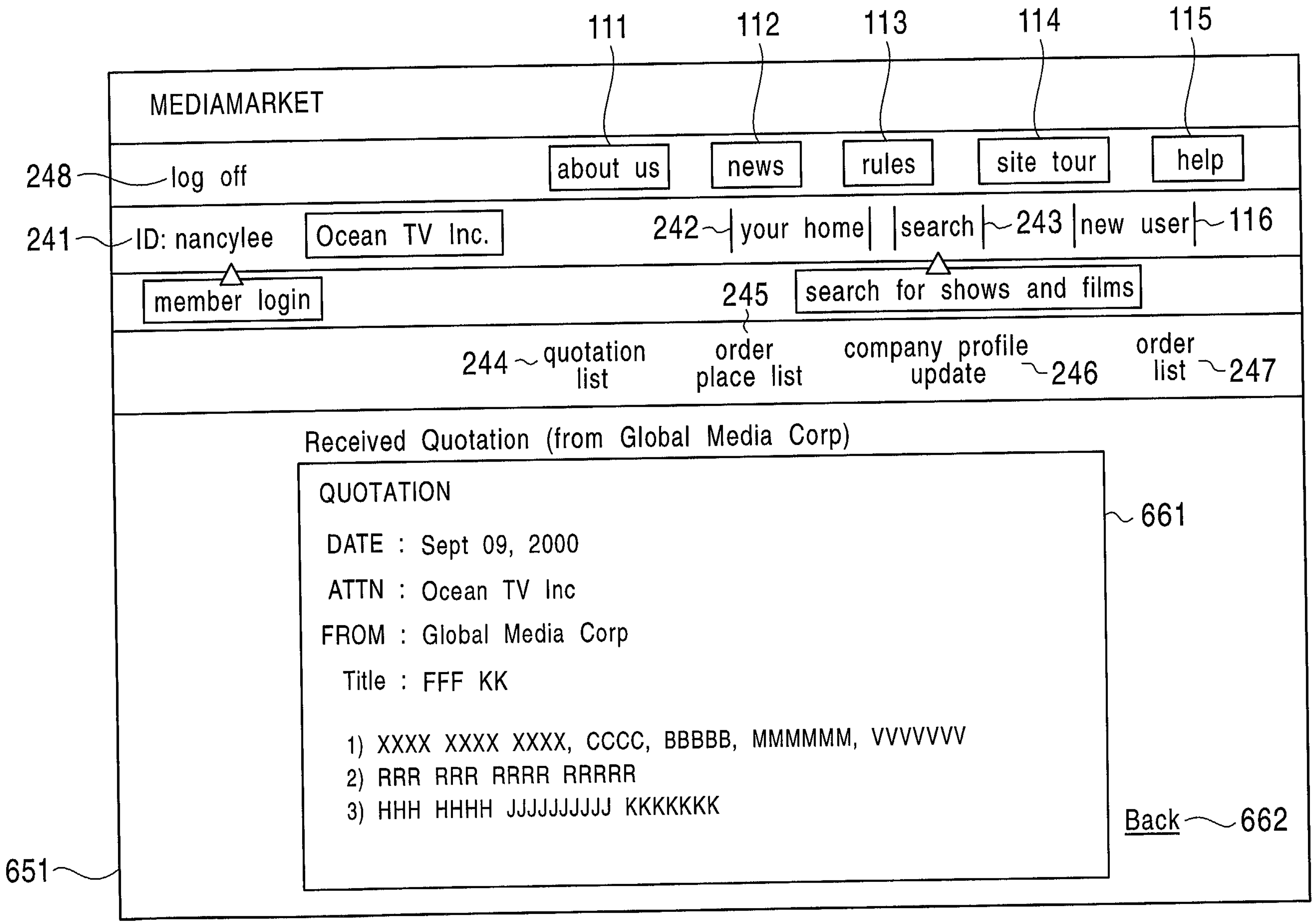
FIG. 58


MEDIAMARKET
111
112
113
114
115
about us
news
rules
site tour
help
248
log off
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
641
Back
642
631

Received Quotation List

Recieved Date	Seller Company	Price
CCC CCC		
15-07-2000	Runway Program Inc	$10,000
FFF KK		
09-09-2000	Global Media	$8,000
15-08-2000	×××.	$5,000
07-08-2000	Emmy Media	$7,000

FIG. 59


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
661
Back
662
651

Received Quotation (from Global Media Corp)

QUOTATION

DATE : Sept 09, 2000

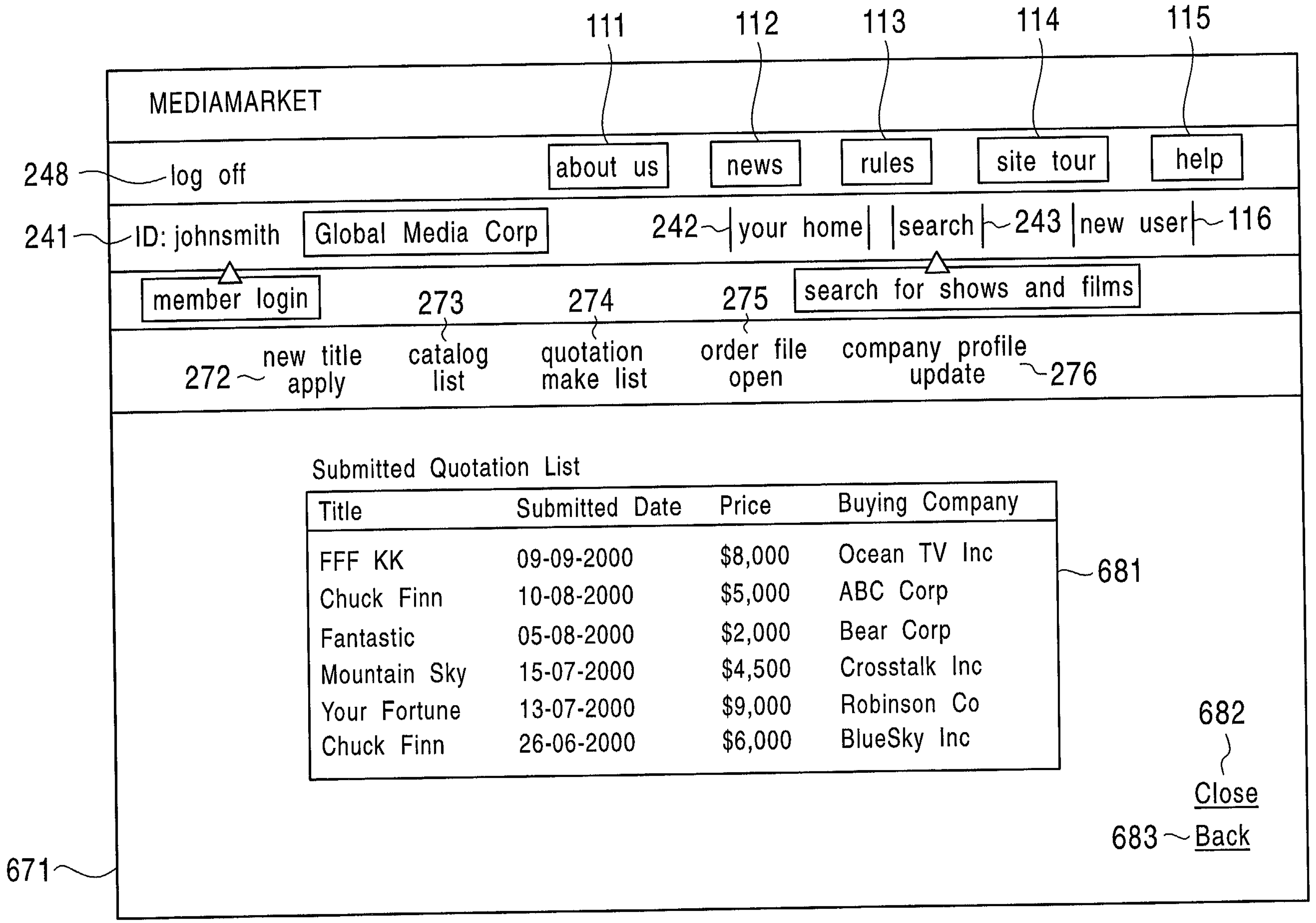
ATTN : Ocean TV Inc

FROM : Global Media Corp

Title : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

FIG. 60



111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
273
274
275
search for shows and films
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
681
682
Close
683
Back
671

Submitted Quotation List

Title	Submitted Date	Price	Buying Company
FFF KK	09-09-2000	$8,000	Ocean TV Inc
Chuck Finn	10-08-2000	$5,000	ABC Corp
Fantastic	05-08-2000	$2,000	Bear Corp
Mountain Sky	15-07-2000	$4,500	Crosstalk Inc
Your Fortune	13-07-2000	$9,000	Robinson Co
Chuck Finn	26-06-2000	$6,000	BlueSky Inc

FIG. 61

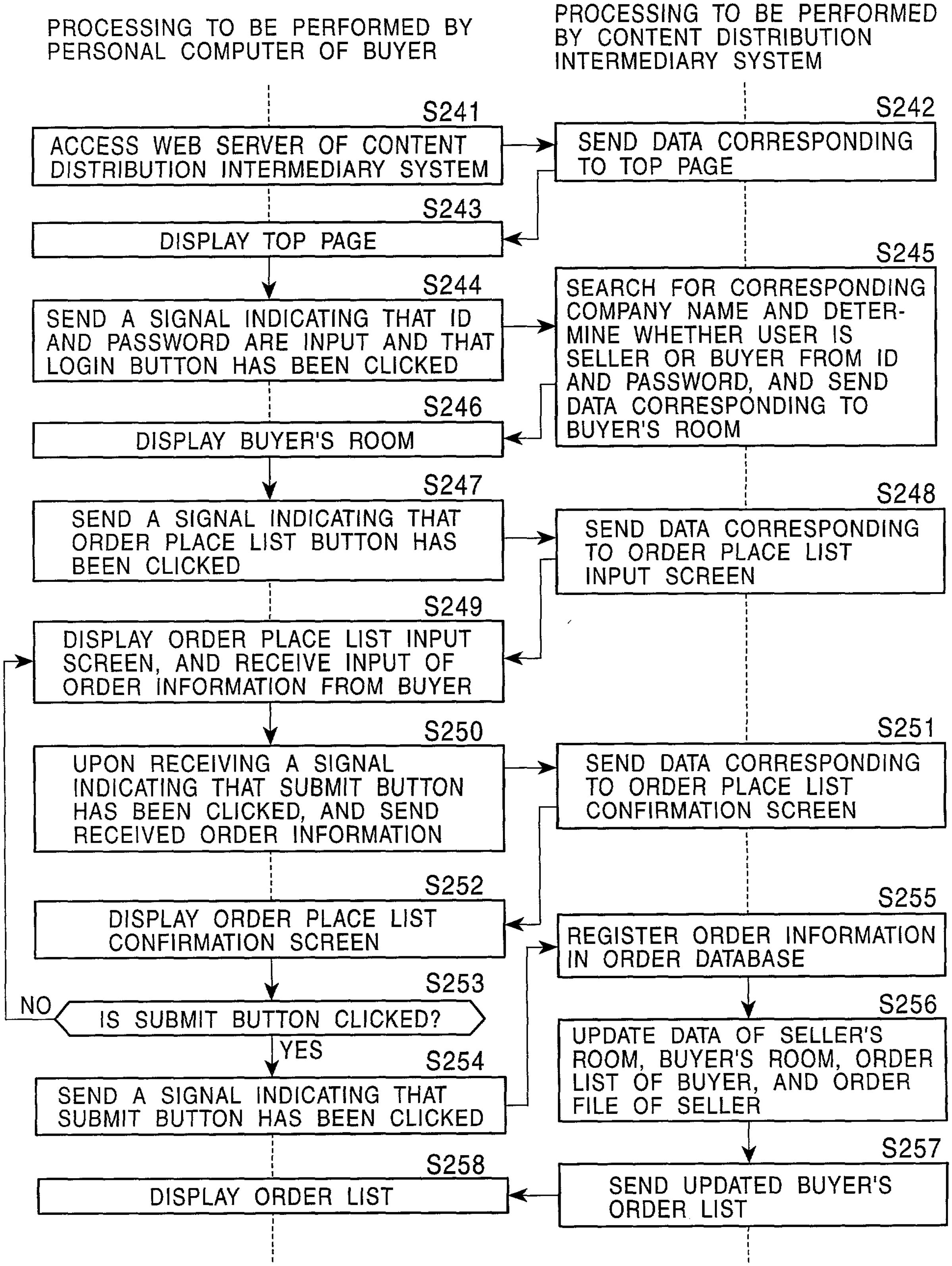
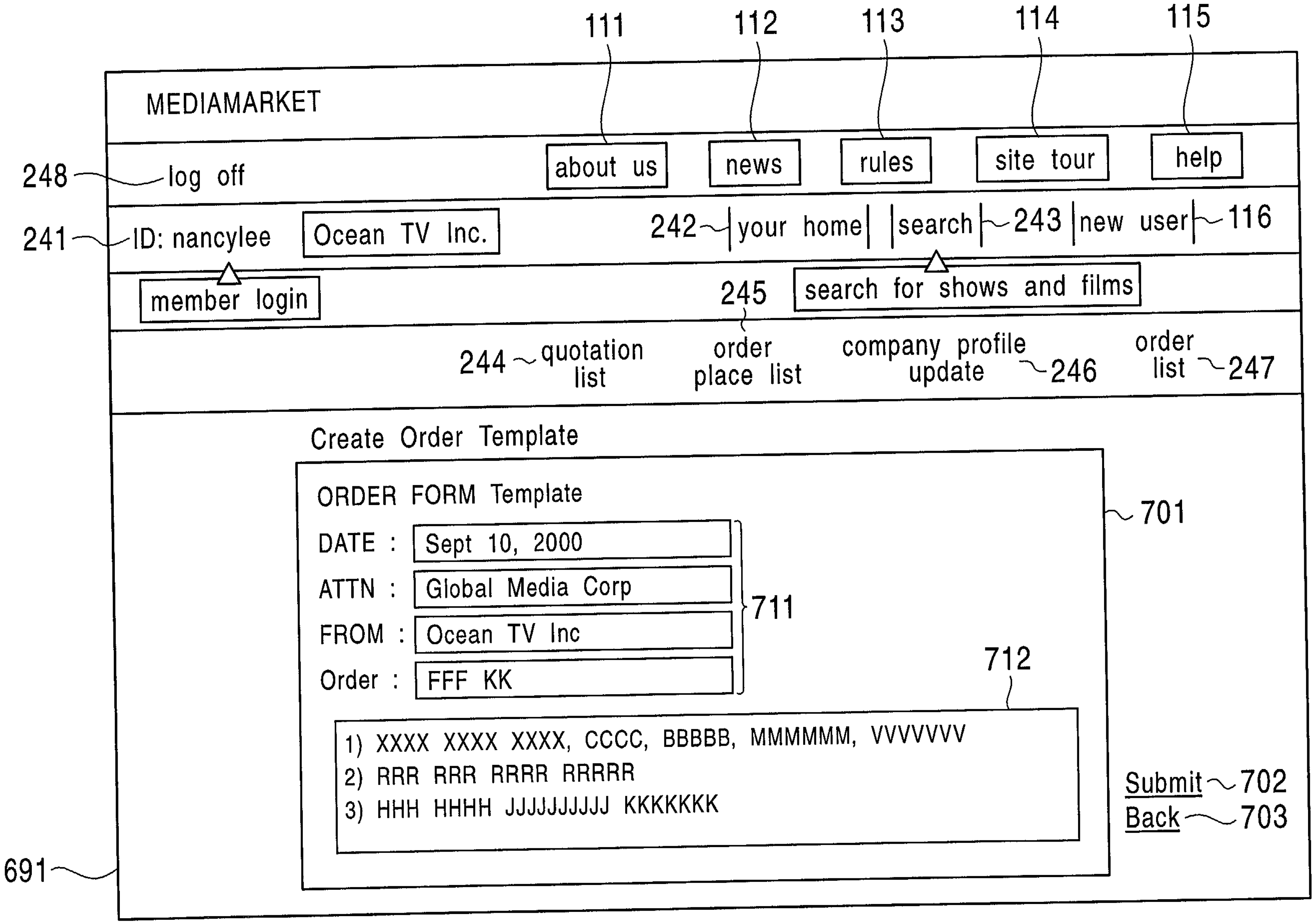

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S241
ACCESS WEB SERVER OF CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S242
SEND DATA CORRESPONDING TO TOP PAGE
S243
DISPLAY TOP PAGE
S244
SEND A SIGNAL INDICATING THAT ID AND PASSWORD ARE INPUT AND THAT LOGIN BUTTON HAS BEEN CLICKED
S245
SEARCH FOR CORRESPONDING COMPANY NAME AND DETERMINE WHETHER USER IS SELLER OR BUYER FROM ID AND PASSWORD, AND SEND DATA CORRESPONDING TO BUYER'S ROOM
S246
DISPLAY BUYER'S ROOM
S247
SEND A SIGNAL INDICATING THAT ORDER PLACE LIST BUTTON HAS BEEN CLICKED
S248
SEND DATA CORRESPONDING TO ORDER PLACE LIST INPUT SCREEN
S249
DISPLAY ORDER PLACE LIST INPUT SCREEN, AND RECEIVE INPUT OF ORDER INFORMATION FROM BUYER
S250
UPON RECEIVING A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED, AND SEND RECEIVED ORDER INFORMATION
S251
SEND DATA CORRESPONDING TO ORDER PLACE LIST CONFIRMATION SCREEN
S252
DISPLAY ORDER PLACE LIST CONFIRMATION SCREEN
S253
IS SUBMIT BUTTON CLICKED?
NO
YES
S254
SEND A SIGNAL INDICATING THAT SUBMIT BUTTON HAS BEEN CLICKED
S255
REGISTER ORDER INFORMATION IN ORDER DATABASE
S256
UPDATE DATA OF SELLER'S ROOM, BUYER'S ROOM, ORDER LIST OF BUYER, AND ORDER FILE OF SELLER
S257
SEND UPDATED BUYER'S ORDER LIST
S258
DISPLAY ORDER LIST

FIG. 62


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
701
711
712
Submit
702
Back
703
691

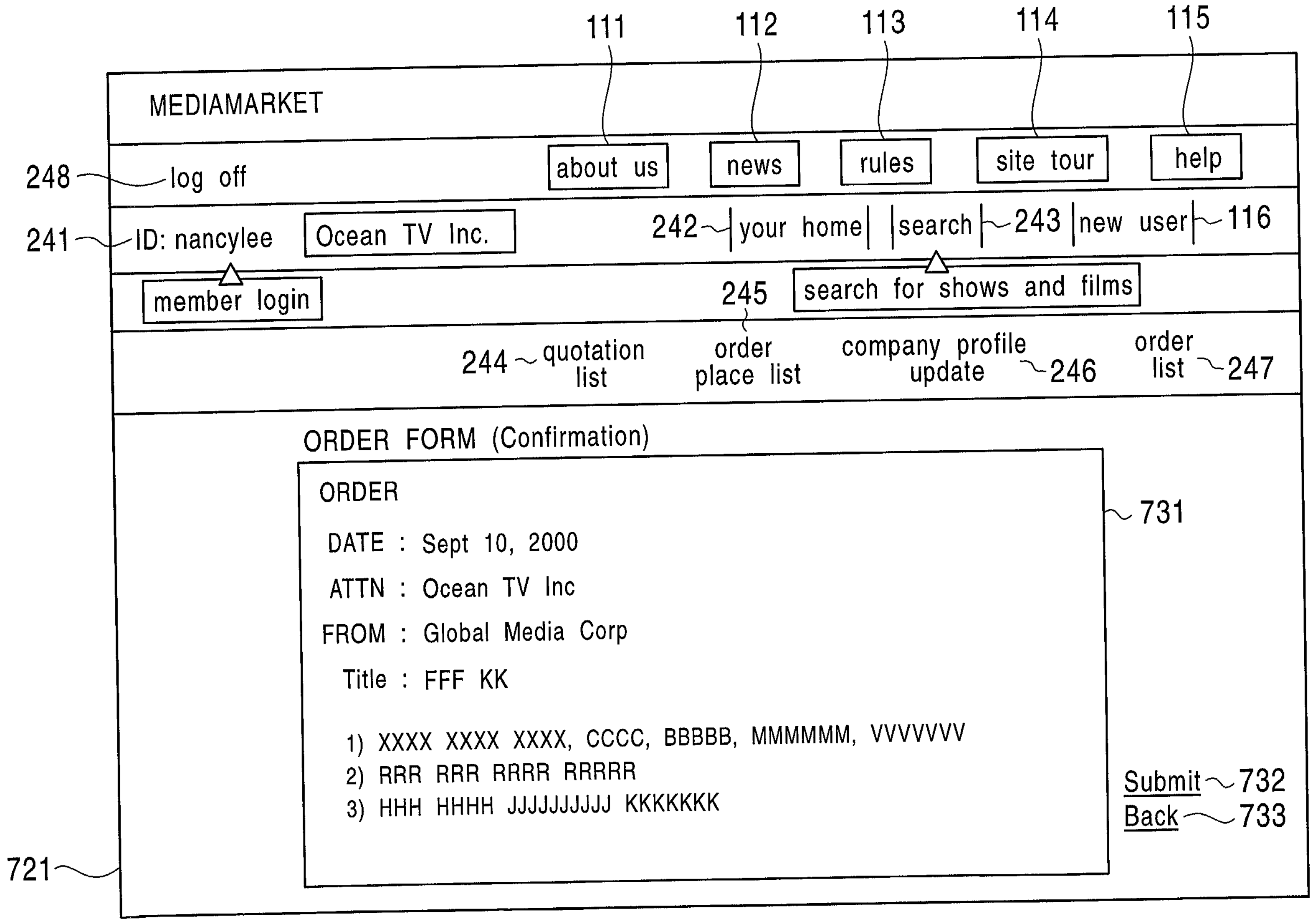
Create Order Template

ORDER FORM Template

DATE : Sept 10, 2000
ATTN : Global Media Corp
FROM : Ocean TV Inc
Order : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

FIG. 63


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
731
Submit
732
Back
733
721

ORDER FORM (Confirmation)

ORDER

DATE : Sept 10, 2000

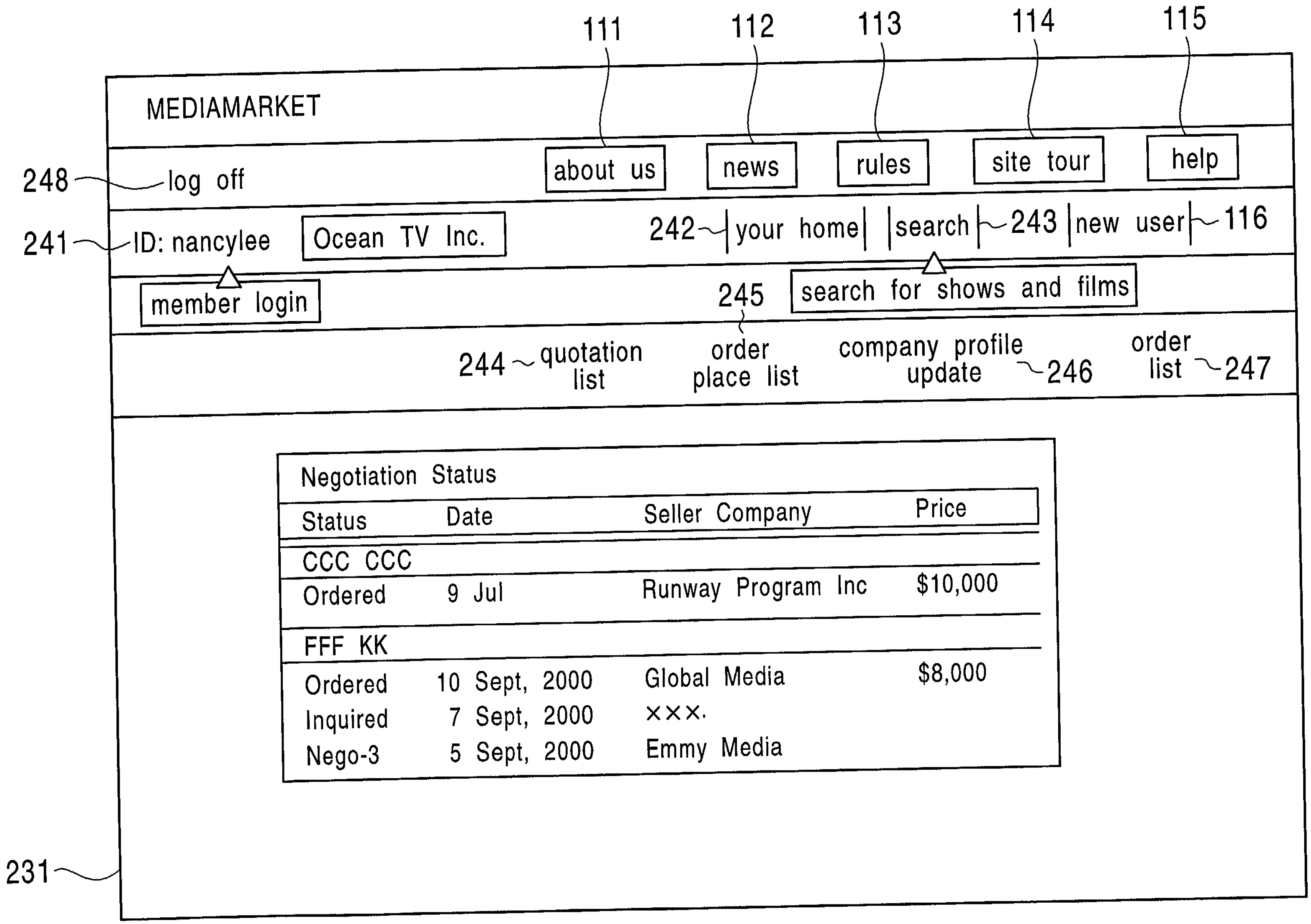
ATTN : Ocean TV Inc

FROM : Global Media Corp

Title : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

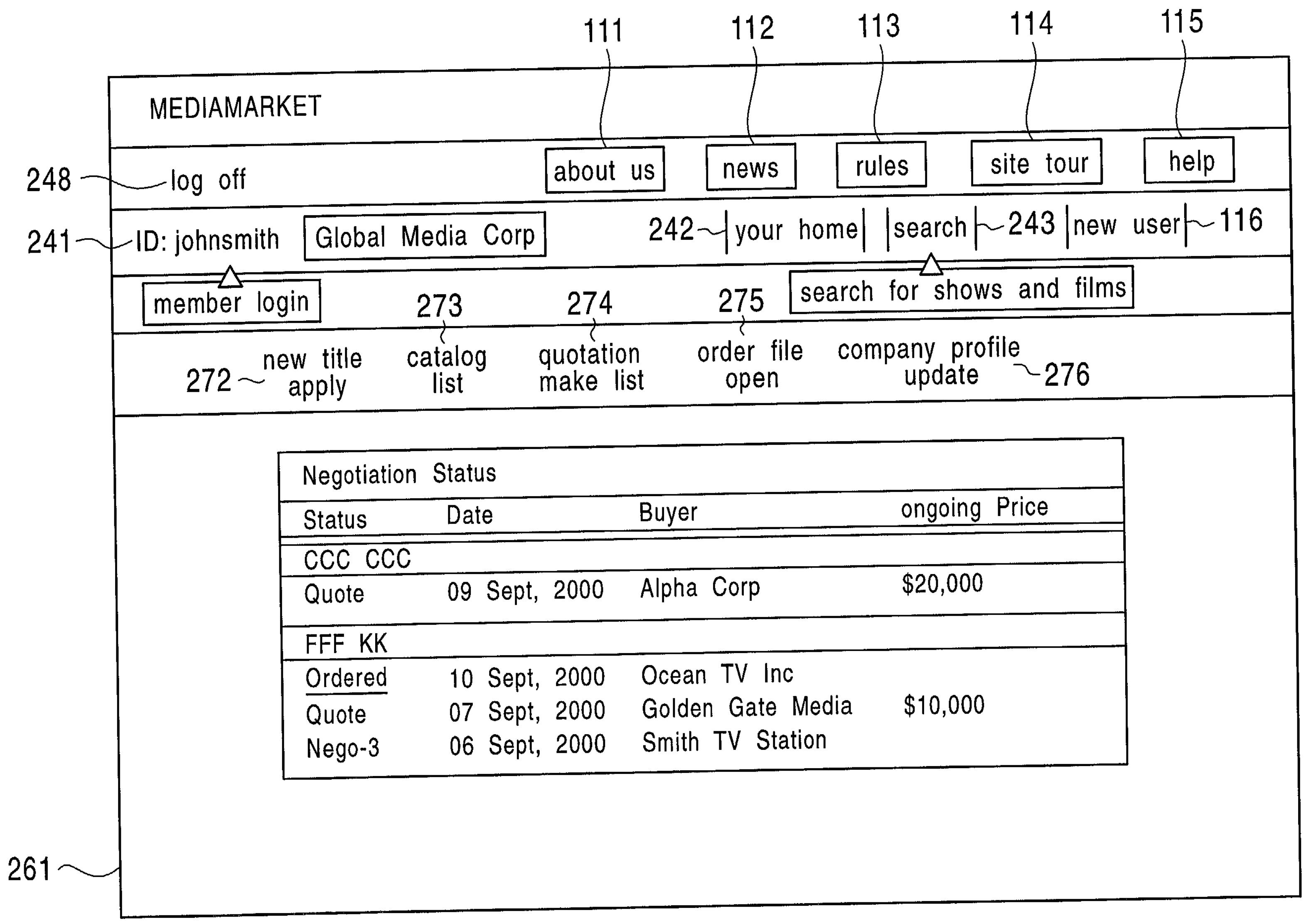
FIG. 64


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
231

Negotiation Status

Status	Date	Seller Company	Price
CCC CCC			
Ordered	9 Jul	Runway Program Inc	$10,000
FFF KK			
Ordered	10 Sept, 2000	Global Media	$8,000
Inquired	7 Sept, 2000	×××	
Nego-3	5 Sept, 2000	Emmy Media	

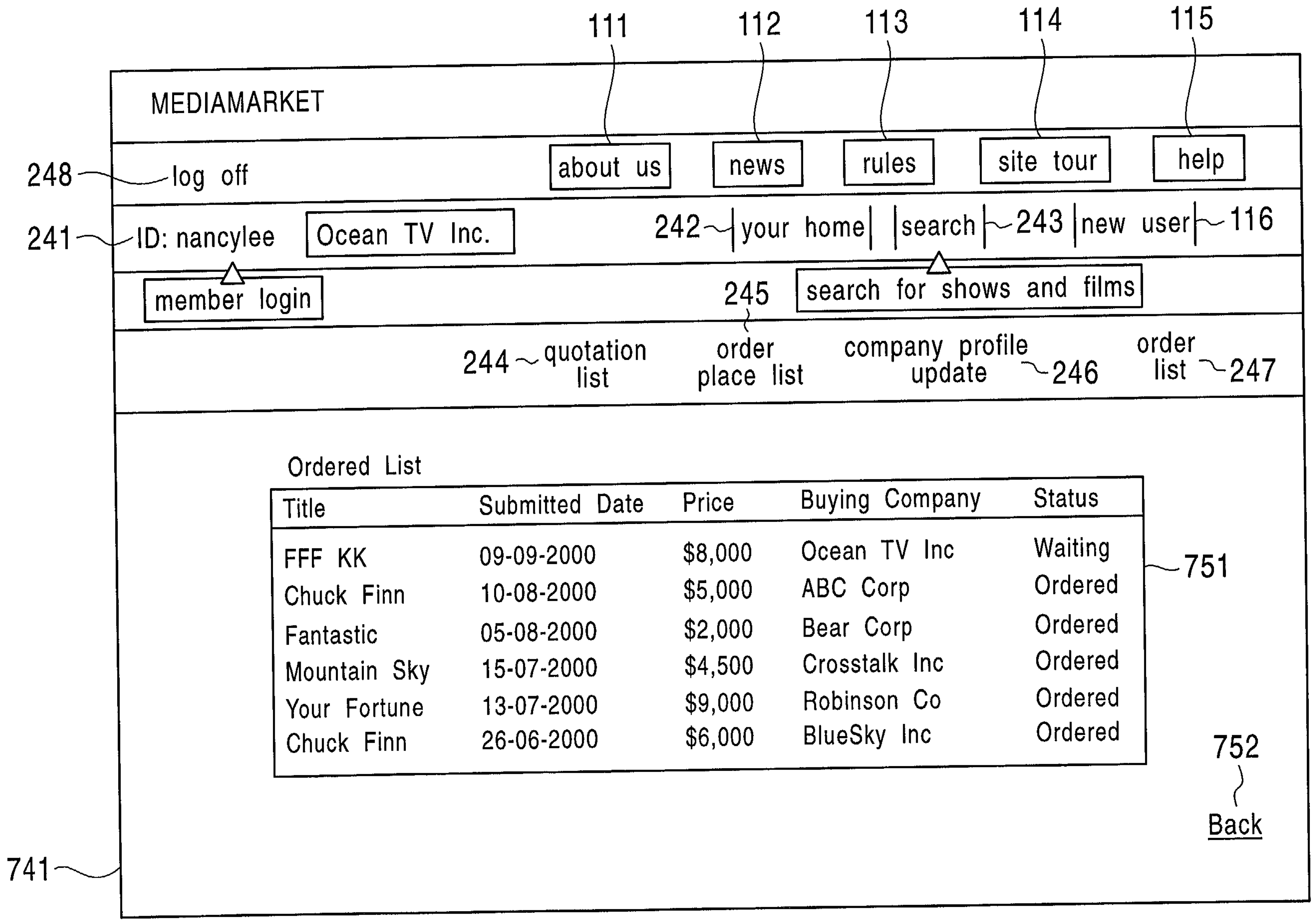
FIG. 65


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
search for shows and films
273
274
275
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
261

Negotiation Status

Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	$20,000
FFF KK			
Ordered	10 Sept, 2000	Ocean TV Inc	
Quote	07 Sept, 2000	Golden Gate Media	$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

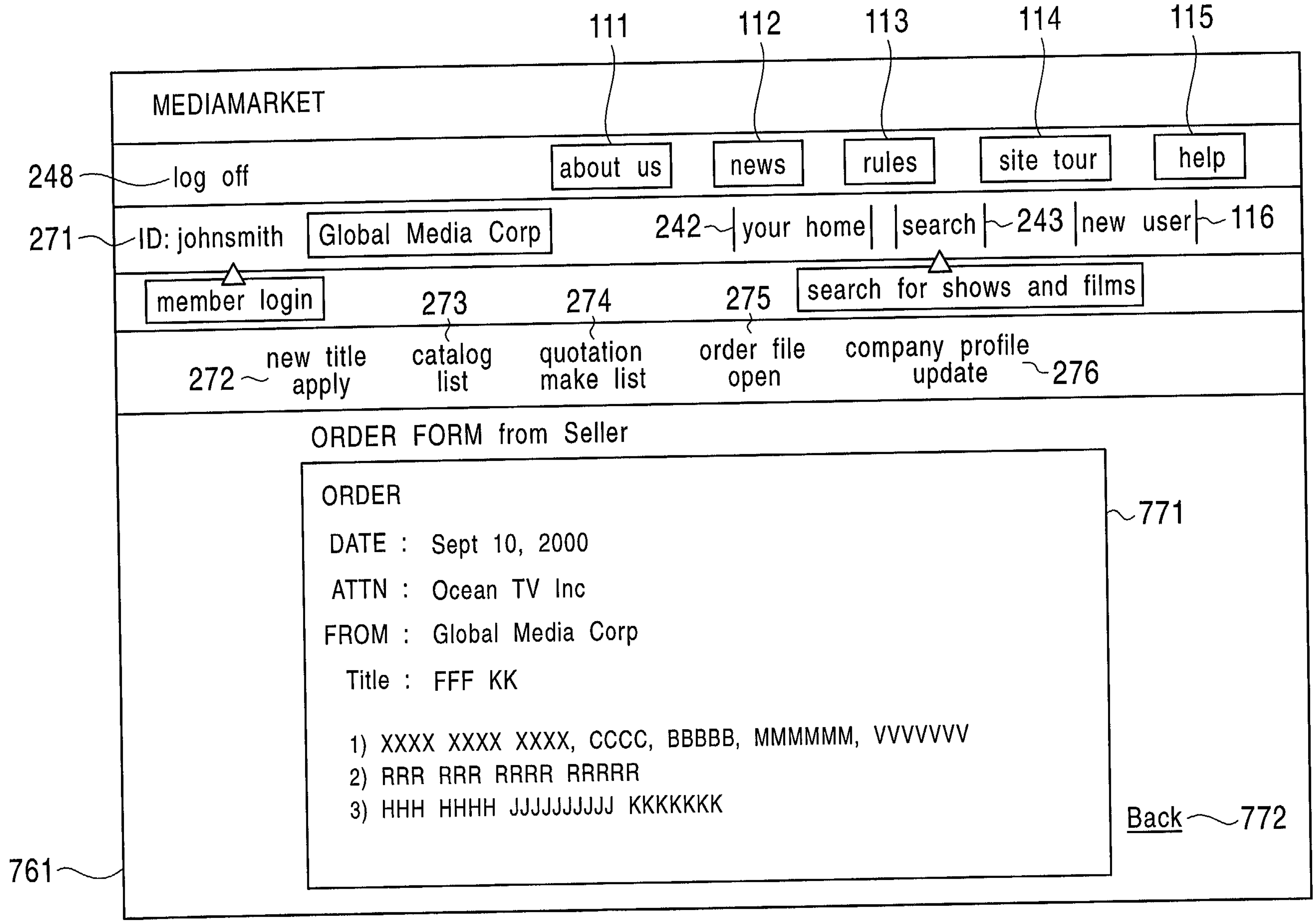
FIG. 66


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
241
ID: nancylee
Ocean TV Inc.
242
your home
search
243
new user
116
member login
245
search for shows and films
244
quotation list
order place list
company profile update
246
order list
247
751
752
Back
741

Ordered List

Title	Submitted Date	Price	Buying Company	Status
FFF KK	09-09-2000	$8,000	Ocean TV Inc	Waiting
Chuck Finn	10-08-2000	$5,000	ABC Corp	Ordered
Fantastic	05-08-2000	$2,000	Bear Corp	Ordered
Mountain Sky	15-07-2000	$4,500	Crosstalk Inc	Ordered
Your Fortune	13-07-2000	$9,000	Robinson Co	Ordered
Chuck Finn	26-06-2000	$6,000	BlueSky Inc	Ordered

FIG. 67


111
112
113
114
115
MEDIAMARKET
248
log off
about us
news
rules
site tour
help
271
ID: johnsmith
Global Media Corp
242
your home
search
243
new user
116
member login
273
274
275
search for shows and films
272
new title apply
catalog list
quotation make list
order file open
company profile update
276
771
Back
772
761

ORDER FORM from Seller

ORDER

DATE : Sept 10, 2000

ATTN : Ocean TV Inc

FROM : Global Media Corp

Title : FFF KK

1) XXXX XXXX XXXX, CCCC, BBBBB, MMMMMM, VVVVVVV
2) RRR RRR RRRR RRRRR
3) HHH HHHH JJJJJJJJJ KKKKKKK

FIG. 68

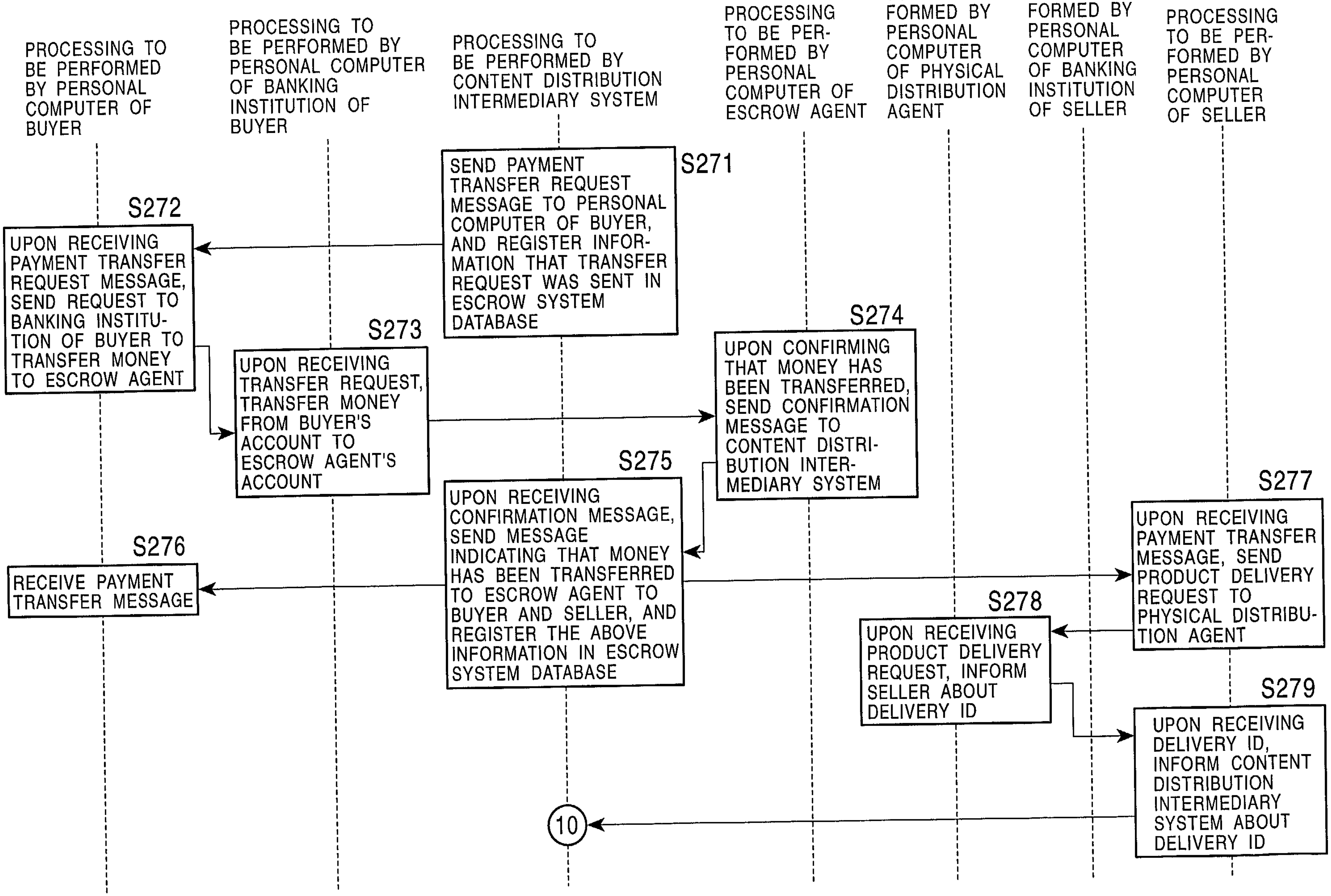

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF ESCROW AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF PHYSICAL DISTRIBUTION AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF SELLER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
S271
SEND PAYMENT TRANSFER REQUEST MESSAGE TO PERSONAL COMPUTER OF BUYER, AND REGISTER INFORMATION THAT TRANSFER REQUEST WAS SENT IN ESCROW SYSTEM DATABASE
S272
UPON RECEIVING PAYMENT TRANSFER REQUEST MESSAGE, SEND REQUEST TO BANKING INSTITUTION OF BUYER TO TRANSFER MONEY TO ESCROW AGENT
S273
UPON RECEIVING TRANSFER REQUEST, TRANSFER MONEY FROM BUYER'S ACCOUNT TO ESCROW AGENT'S ACCOUNT
S274
UPON CONFIRMING THAT MONEY HAS BEEN TRANSFERRED, SEND CONFIRMATION MESSAGE TO CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S275
UPON RECEIVING CONFIRMATION MESSAGE, SEND MESSAGE INDICATING THAT MONEY HAS BEEN TRANSFERRED TO ESCROW AGENT TO BUYER AND SELLER, AND REGISTER THE ABOVE INFORMATION IN ESCROW SYSTEM DATABASE
S276
RECEIVE PAYMENT TRANSFER MESSAGE
S277
UPON RECEIVING PAYMENT TRANSFER MESSAGE, SEND PRODUCT DELIVERY REQUEST TO PHYSICAL DISTRIBUTION AGENT
S278
UPON RECEIVING PRODUCT DELIVERY REQUEST, INFORM SELLER ABOUT DELIVERY ID
S279
UPON RECEIVING DELIVERY ID, INFORM CONTENT DISTRIBUTION INTERMEDIARY SYSTEM ABOUT DELIVERY ID
10

FIG. 69

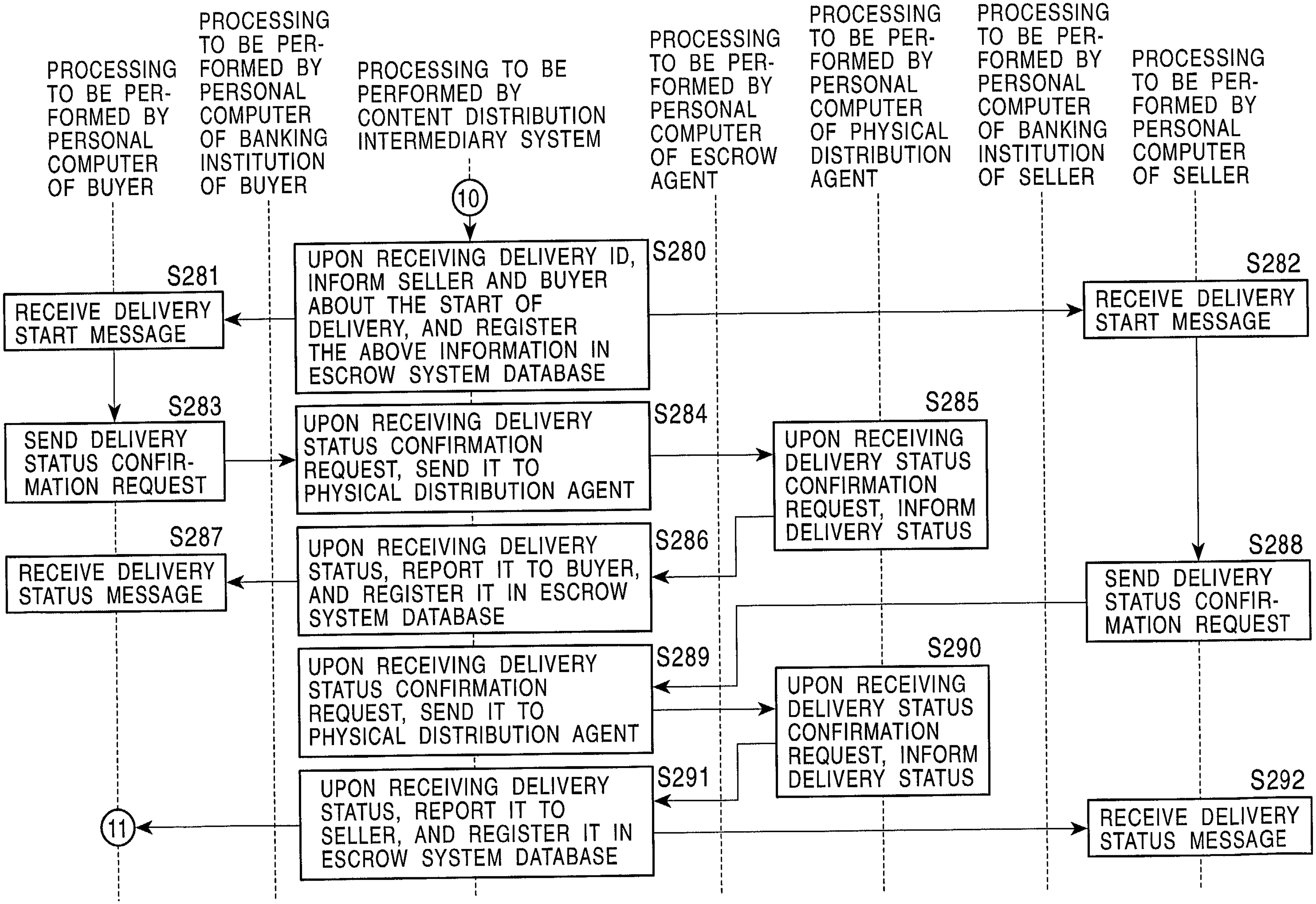
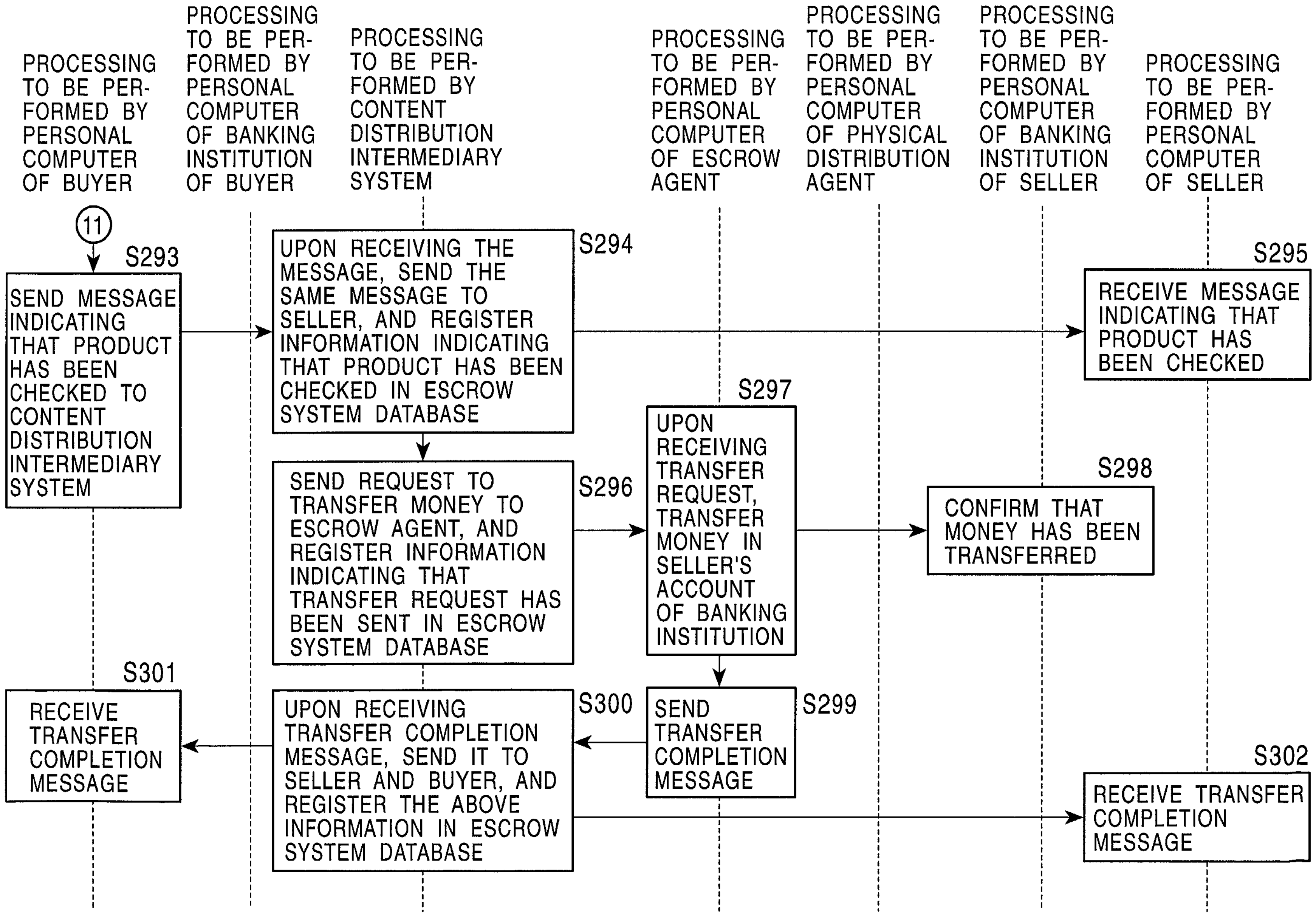

PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF ESCROW AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF PHYSICAL DISTRIBUTION AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF SELLER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
10
S280
UPON RECEIVING DELIVERY ID, INFORM SELLER AND BUYER ABOUT THE START OF DELIVERY, AND REGISTER THE ABOVE INFORMATION IN ESCROW SYSTEM DATABASE
S281
RECEIVE DELIVERY START MESSAGE
S282
RECEIVE DELIVERY START MESSAGE
S283
SEND DELIVERY STATUS CONFIRMATION REQUEST
S284
UPON RECEIVING DELIVERY STATUS CONFIRMATION REQUEST, SEND IT TO PHYSICAL DISTRIBUTION AGENT
S285
UPON RECEIVING DELIVERY STATUS CONFIRMATION REQUEST, INFORM DELIVERY STATUS
S286
UPON RECEIVING DELIVERY STATUS, REPORT IT TO BUYER, AND REGISTER IT IN ESCROW SYSTEM DATABASE
S287
RECEIVE DELIVERY STATUS MESSAGE
S288
SEND DELIVERY STATUS CONFIRMATION REQUEST
S289
UPON RECEIVING DELIVERY STATUS CONFIRMATION REQUEST, SEND IT TO PHYSICAL DISTRIBUTION AGENT
S290
UPON RECEIVING DELIVERY STATUS CONFIRMATION REQUEST, INFORM DELIVERY STATUS
S291
UPON RECEIVING DELIVERY STATUS, REPORT IT TO SELLER, AND REGISTER IT IN ESCROW SYSTEM DATABASE
S292
RECEIVE DELIVERY STATUS MESSAGE
11

FIG. 70


PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BUYER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF BUYER
PROCESSING TO BE PERFORMED BY CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF ESCROW AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF PHYSICAL DISTRIBUTION AGENT
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF BANKING INSTITUTION OF SELLER
PROCESSING TO BE PERFORMED BY PERSONAL COMPUTER OF SELLER
⑪
S293
SEND MESSAGE INDICATING THAT PRODUCT HAS BEEN CHECKED TO CONTENT DISTRIBUTION INTERMEDIARY SYSTEM
S294
UPON RECEIVING THE MESSAGE, SEND THE SAME MESSAGE TO SELLER, AND REGISTER INFORMATION INDICATING THAT PRODUCT HAS BEEN CHECKED IN ESCROW SYSTEM DATABASE
S295
RECEIVE MESSAGE INDICATING THAT PRODUCT HAS BEEN CHECKED
S296
SEND REQUEST TO TRANSFER MONEY TO ESCROW AGENT, AND REGISTER INFORMATION INDICATING THAT TRANSFER REQUEST HAS BEEN SENT IN ESCROW SYSTEM DATABASE
S297
UPON RECEIVING TRANSFER REQUEST, TRANSFER MONEY IN SELLER'S ACCOUNT OF BANKING INSTITUTION
S298
CONFIRM THAT MONEY HAS BEEN TRANSFERRED
S299
SEND TRANSFER COMPLETION MESSAGE
S300
UPON RECEIVING TRANSFER COMPLETION MESSAGE, SEND IT TO SELLER AND BUYER, AND REGISTER THE ABOVE INFORMATION IN ESCROW SYSTEM DATABASE
S301
RECEIVE TRANSFER COMPLETION MESSAGE
S302
RECEIVE TRANSFER COMPLETION MESSAGE